



BRUNELLO CUCINELLI

Press Release

CASA DI MODA BRUNELLO CUCINELLI: Update on the execution and completion of the shares' buy-back programme

Solomeo, January 27th 2023 – Brunello Cucinelli S.p.A. (“**Brunello Cucinelli**” or the “**Company**”) announces to have purchased, in the period between January 23rd and January 26th 2023, 15,883 ordinary treasury shares, equal to 0.0234% of the total 68,000,000 issued shares, for a total amount – fees excluded – of Euro 1,166,003.23, within the shares' buy-back programme (the “**Programme**”) resolved by the Shareholders' Meeting of April 27th 2022 (the “**2022 AGM**”) and under the start resolved by the Board of Directors on January 9th 2023 (the “**Start**”), already disclosed pursuant to EU Regulation n° 2016/1052.

Purchases were executed by the authorised intermediary Mediobanca S.p.A.

The aggregate of the daily buy-back transactions on Euronext Milan (EXM) managed by Borsa Italiana S.p.A. is reported below and attached the detail of such transactions executed in the aforementioned dates.

Transactions' date	N° of Brunello Cucinelli ordinary shares purchased	Average unitary price (Euro)	Total amount (Euro)
01/23/2023	3,000	73.1081	219,324.30
01/24/2023	6,400	73.3873	469,678.72
01/25/2023	3,250	72.8850	236,876.25
01/26/2023	3,233	74.2728	240,123.96
Total	15,883	73.4120	1,166,003.23

The Company announces to have purchased, in the period between January 10th and January 26th 2023, a total of 47,250 ordinary treasury shares, equal to 0.0695% of the total issued shares, at an average unitary price of Euro 70,5201.

Following the above mentioned purchases, and considering that the Company did not hold any of its own shares at the Start, as of January 27th 2023 the Company holds, directly or through subsidiaries, 47,250 treasury shares, equal to 0.0695% of the total issued shares. Therefore the share buyback programme started on 10th January 2023 has been completed.



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Brunello Cucinelli S.p.A. is an **Italian Casa di Moda** that produces luxury goods. It was founded in 1978 by the fashion designer and entrepreneur of the same name and is listed on the Italian Electronic Stock Exchange. The Company has always been **rooted in the medieval hamlet of Solomeo** and it is considered an authentic expression of the concept of "Humanistic Capitalism" since it can match constant, sound growth with an entrepreneurial philosophy addressing the major issues of **Harmony with Creation** and **Human Sustainability**.

Specialised in cashmere, the brand is currently believed to be **one of the most exclusive brands in the chic prêt-à-porter sector**, an expression of everyday lifestyle worldwide. The combination of **modernity** and **craftsmanship, elegance** and **creativity**, and **passion** and **human values** make Brunello Cucinelli one of the world's most exclusive and admired **ambassadors of Italian style**. In fact, the brand authentically expresses the values of tailoring and craftsmanship typical of products **Made in Italy** and the territory of the Umbria region in particular, combined with a focus on **innovation** and **contemporary style**.

Through **healthy, balanced** and **sustainable growth**, the company's main goal is to earn profits with **ethics, morality** and **dignity**, respecting the moral and economic dignity of the over 2,200 directly employed Human Resources and all those who work with them.

Contact details: **Investor Relations & Corporate Planning**

Pietro Arnaboldi
Brunello Cucinelli S.p.A.
Tel. 075/69.70.079

Media

Vittoria Mezzanotte
Brunello Cucinelli S.p.A.
Tel. 02/34.93.34.78

Corporate website: www.brunellocucinelli.com



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Attachment

Date of purchase transaction	Time (CEST)	N° of Brunello Cucinelli ordinary shares	Price (Euro)	Amount (Euro)
01/23/23	09:17:00	65	73.55	4,780.75
01/23/23	09:28:16	16	72.5	1,160.00
01/23/23	09:28:16	81	72.5	5,872.50
01/23/23	09:38:44	56	72.3	4,048.80
01/23/23	09:49:42	69	72.45	4,999.05
01/23/23	10:02:00	82	72.5	5,945.00
01/23/23	10:02:00	2	72.5	145.00
01/23/23	10:21:01	61	72.6	4,428.60
01/23/23	10:24:12	39	72.6	2,831.40
01/23/23	10:24:12	21	72.6	1,524.60
01/23/23	10:34:06	19	72.65	1,380.35
01/23/23	10:34:06	45	72.65	3,269.25
01/23/23	10:46:16	60	72.75	4,365.00
01/23/23	10:46:16	39	72.75	2,837.25
01/23/23	11:01:58	6	72.85	437.10
01/23/23	11:01:58	75	72.85	5,463.75
01/23/23	11:07:18	69	72.75	5,019.75
01/23/23	11:19:00	3	72.75	218.25
01/23/23	11:21:07	33	72.75	2,400.75
01/23/23	11:21:07	43	72.75	3,128.25
01/23/23	11:30:02	68	72.95	4,960.60
01/23/23	11:39:42	22	73.2	1,610.40
01/23/23	11:39:42	7	73.2	512.40
01/23/23	11:39:42	31	73.2	2,269.20
01/23/23	11:52:00	82	72.9	5,977.80
01/23/23	12:05:45	13	72.9	947.70
01/23/23	12:05:45	19	72.85	1,384.15
01/23/23	12:05:45	16	72.85	1,165.60
01/23/23	12:12:41	39	72.95	2,845.05
01/23/23	12:12:41	28	72.95	2,042.60
01/23/23	12:26:28	19	72.9	1,385.10
01/23/23	12:26:28	33	72.9	2,405.70
01/23/23	12:36:05	58	72.9	4,228.20
01/23/23	12:46:52	56	72.95	4,085.20
01/23/23	12:46:52	21	72.95	1,531.95
01/23/23	12:57:51	60	73	4,380.00
01/23/23	13:08:20	1	73.1	73.10
01/23/23	13:11:05	47	73.15	3,438.05
01/23/23	13:11:05	25	73.15	1,828.75
01/23/23	13:18:45	5	73.15	365.75



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01/23/23	13:18:45	28	73.15	2,048.20
01/23/23	13:18:45	17	73.15	1,243.55
01/23/23	13:29:39	55	73.3	4,031.50
01/23/23	13:42:23	7	73.3	513.10
01/23/23	13:42:23	34	73.3	2,492.20
01/23/23	13:53:00	27	73.35	1,980.45
01/23/23	14:05:08	45	73.5	3,307.50
01/23/23	14:14:15	34	73.4	2,495.60
01/23/23	14:27:19	79	73.5	5,806.50
01/23/23	14:36:21	26	73.4	1,908.40
01/23/23	14:36:21	29	73.4	2,128.60
01/23/23	14:36:21	25	73.4	1,835.00
01/23/23	14:48:25	51	73.45	3,745.95
01/23/23	14:48:25	29	73.45	2,130.05
01/23/23	14:58:43	14	73.5	1,029.00
01/23/23	14:58:43	44	73.5	3,234.00
01/23/23	14:58:43	10	73.5	735.00
01/23/23	14:58:43	4	73.45	293.80
01/23/23	15:10:46	12	73.4	880.80
01/23/23	15:10:46	45	73.4	3,303.00
01/23/23	15:21:41	58	73.4	4,257.20
01/23/23	15:31:12	63	73.15	4,608.45
01/23/23	15:43:35	20	73.1	1,462.00
01/23/23	15:44:56	35	73.1	2,558.50
01/23/23	15:53:00	26	73.25	1,904.50
01/23/23	15:53:00	47	73.25	3,442.75
01/23/23	16:03:40	6	73.2	439.20
01/23/23	16:03:40	58	73.2	4,245.60
01/23/23	16:17:07	57	73.4	4,183.80
01/23/23	16:25:24	88	73.5	6,468.00
01/23/23	16:37:46	75	73.5	5,512.50
01/23/23	16:47:59	58	73.6	4,268.80
01/23/23	16:59:37	46	73.5	3,381.00
01/23/23	16:59:37	18	73.5	1,323.00
01/23/23	17:10:51	84	73.65	6,186.60
01/23/23	17:19:37	70	73.6	5,152.00
01/23/23	17:20:06	42	73.7	3,095.40
01/24/23	09:03:39	5	74.35	371.75
01/24/23	09:03:39	130	74.35	9,665.50
01/24/23	09:12:17	3	74.45	223.35
01/24/23	09:12:17	75	74.45	5,583.75
01/24/23	09:12:17	9	74.45	670.05
01/24/23	09:12:17	14	74.45	1,042.30
01/24/23	09:24:03	17	74.55	1,267.35



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01/24/23	09:24:03	101	74.55	7,529.55
01/24/23	09:35:06	56	74.55	4,174.80
01/24/23	09:35:06	18	74.55	1,341.90
01/24/23	09:46:25	55	74.35	4,089.25
01/24/23	09:51:38	80	74.35	5,948.00
01/24/23	10:02:52	85	74.05	6,294.25
01/24/23	10:02:52	9	74.05	666.45
01/24/23	10:02:52	88	74.05	6,516.40
01/24/23	10:14:07	54	74.05	3,998.70
01/24/23	10:14:07	16	74.05	1,184.80
01/24/23	10:14:07	61	74.05	4,517.05
01/24/23	10:25:02	67	73.95	4,954.65
01/24/23	10:25:03	59	73.95	4,363.05
01/24/23	10:36:08	21	74	1,554.00
01/24/23	10:36:08	53	74	3,922.00
01/24/23	10:36:08	65	74	4,810.00
01/24/23	10:47:10	111	73.95	8,208.45
01/24/23	10:47:10	127	73.95	9,391.65
01/24/23	10:57:30	76	73.95	5,620.20
01/24/23	10:57:54	15	73.95	1,109.25
01/24/23	10:57:54	9	73.95	665.55
01/24/23	10:57:54	42	73.95	3,105.90
01/24/23	10:58:02	20	73.95	1,479.00
01/24/23	11:08:45	77	73.85	5,686.45
01/24/23	11:09:14	68	73.85	5,021.80
01/24/23	11:20:18	4	73.75	295.00
01/24/23	11:26:17	84	73.8	6,199.20
01/24/23	11:26:17	70	73.8	5,166.00
01/24/23	11:32:23	77	73.7	5,674.90
01/24/23	11:32:23	88	73.7	6,485.60
01/24/23	11:42:55	67	73.55	4,927.85
01/24/23	11:42:55	33	73.55	2,427.15
01/24/23	11:43:00	25	73.55	1,838.75
01/24/23	11:45:50	1	73.55	73.55
01/24/23	11:52:55	77	73.4	5,651.80
01/24/23	11:54:12	87	73.4	6,385.80
01/24/23	12:04:33	69	73.35	5,061.15
01/24/23	12:06:53	61	73.35	4,474.35
01/24/23	12:14:24	73	73.2	5,343.60
01/24/23	12:14:24	64	73.3	4,691.20
01/24/23	12:27:20	62	73.05	4,529.10
01/24/23	12:27:20	54	73.05	3,944.70
01/24/23	12:40:12	38	73	2,774.00
01/24/23	12:40:20	67	73	4,891.00



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01/24/23	12:40:20	20	73	1,460.00
01/24/23	12:47:50	9	72.95	656.55
01/24/23	12:47:50	78	72.95	5,690.10
01/24/23	12:50:16	49	72.95	3,574.55
01/24/23	12:50:16	28	72.95	2,042.60
01/24/23	13:04:01	1	72.95	72.95
01/24/23	13:04:01	53	72.95	3,866.35
01/24/23	13:04:01	62	72.95	4,522.90
01/24/23	13:09:19	55	73.2	4,026.00
01/24/23	13:09:19	39	73.15	2,852.85
01/24/23	13:10:14	7	73.15	512.05
01/24/23	13:10:14	75	73.15	5,486.25
01/24/23	13:25:51	43	73.1	3,143.30
01/24/23	13:25:51	29	73.1	2,119.90
01/24/23	13:25:51	9	73.1	657.90
01/24/23	13:31:11	8	73.1	584.80
01/24/23	13:31:11	25	73.1	1,827.50
01/24/23	13:31:11	29	73.1	2,119.90
01/24/23	13:32:54	54	73.1	3,947.40
01/24/23	13:44:25	47	73.1	3,435.70
01/24/23	13:44:25	42	73.1	3,070.20
01/24/23	13:53:13	32	73	2,336.00
01/24/23	13:53:26	36	73	2,628.00
01/24/23	14:06:13	31	72.95	2,261.45
01/24/23	14:06:13	46	72.95	3,355.70
01/24/23	14:06:13	10	72.95	729.50
01/24/23	14:20:56	37	73.45	2,717.65
01/24/23	14:20:56	42	73.45	3,084.90
01/24/23	14:28:03	104	73.3	7,623.20
01/24/23	14:28:03	92	73.3	6,743.60
01/24/23	14:38:15	74	73.1	5,409.40
01/24/23	14:38:15	84	73.1	6,140.40
01/24/23	14:52:00	74	73	5,402.00
01/24/23	14:52:00	9	73	657.00
01/24/23	14:52:00	75	73	5,475.00
01/24/23	15:03:03	3	72.75	218.25
01/24/23	15:03:03	75	72.75	5,456.25
01/24/23	15:03:03	13	72.75	945.75
01/24/23	15:03:03	75	72.75	5,456.25
01/24/23	15:10:46	10	72.65	726.50
01/24/23	15:10:46	44	72.65	3,196.60
01/24/23	15:10:46	31	72.65	2,252.15
01/24/23	15:10:46	30	72.6	2,178.00
01/24/23	15:22:30	58	72.5	4,205.00



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01/24/23	15:22:30	66	72.5	4,785.00
01/24/23	15:36:28	3	72.6	217.80
01/24/23	15:36:28	63	72.6	4,573.80
01/24/23	15:36:28	46	72.6	3,339.60
01/24/23	15:36:28	23	72.6	1,669.80
01/24/23	15:45:00	24	72.5	1,740.00
01/24/23	15:45:00	58	72.5	4,205.00
01/24/23	15:45:00	42	72.5	3,045.00
01/24/23	16:00:05	84	72.65	6,102.60
01/24/23	16:00:05	74	72.65	5,376.10
01/24/23	16:05:49	72	72.7	5,234.40
01/24/23	16:06:24	63	72.75	4,583.25
01/24/23	16:17:02	68	73	4,964.00
01/24/23	16:17:02	77	73	5,621.00
01/24/23	16:31:36	84	73	6,132.00
01/24/23	16:31:36	80	73	5,840.00
01/24/23	16:31:36	7	73	511.00
01/24/23	16:40:02	92	72.9	6,706.80
01/24/23	16:40:02	81	72.9	5,904.90
01/24/23	16:53:53	22	73.05	1,607.10
01/24/23	16:55:26	59	73.2	4,318.80
01/24/23	16:55:27	16	73.25	1,172.00
01/24/23	16:55:27	14	73.25	1,025.50
01/24/23	17:03:07	71	73.4	5,211.40
01/24/23	17:03:07	80	73.4	5,872.00
01/24/23	17:12:00	90	73.6	6,624.00
01/24/23	17:12:00	102	73.6	7,507.20
01/24/23	17:23:11	56	73.7	4,127.20
01/24/23	17:23:11	75	73.7	5,527.50
01/24/23	17:23:11	74	73.7	5,453.80
01/25/23	09:03:08	135	73.2	9,882.00
01/25/23	09:12:56	18	72.85	1,311.30
01/25/23	09:12:56	85	72.85	6,192.25
01/25/23	09:25:14	121	72.85	8,814.85
01/25/23	09:35:56	7	73.15	512.05
01/25/23	09:35:56	65	73.15	4,754.75
01/25/23	09:48:07	56	73.1	4,093.60
01/25/23	09:56:50	16	73.4	1,174.40
01/25/23	09:56:50	57	73.35	4,180.95
01/25/23	10:07:52	51	73.15	3,730.65
01/25/23	10:09:34	40	73.15	2,926.00
01/25/23	10:19:05	64	72.9	4,665.60
01/25/23	10:32:01	59	72.9	4,301.10
01/25/23	10:43:24	78	72.95	5,690.10



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01/25/23	10:51:39	22	72.5	1,595.00
01/25/23	10:51:39	42	72.5	3,045.00
01/25/23	10:51:39	32	72.5	2,320.00
01/25/23	11:03:44	78	72.55	5,658.90
01/25/23	11:13:49	65	72.55	4,715.75
01/25/23	11:25:52	24	72.45	1,738.80
01/25/23	11:30:47	49	72.7	3,562.30
01/25/23	11:39:55	72	72.5	5,220.00
01/25/23	11:52:57	72	72.55	5,223.60
01/25/23	11:58:08	64	72.6	4,646.40
01/25/23	12:12:08	59	72.7	4,289.30
01/25/23	12:12:08	2	72.7	145.40
01/25/23	12:12:08	5	72.7	363.50
01/25/23	12:25:21	61	72.75	4,437.75
01/25/23	12:30:45	53	72.9	3,863.70
01/25/23	12:30:45	2	72.8	145.60
01/25/23	12:44:49	57	72.85	4,152.45
01/25/23	12:52:54	4	72.7	290.80
01/25/23	12:52:54	26	72.7	1,890.20
01/25/23	12:52:54	59	72.7	4,289.30
01/25/23	13:14:53	119	72.85	8,669.15
01/25/23	13:28:08	44	73	3,212.00
01/25/23	13:38:57	57	72.95	4,158.15
01/25/23	13:49:01	33	72.75	2,400.75
01/25/23	13:58:49	44	72.65	3,196.60
01/25/23	14:10:36	26	72.7	1,890.20
01/25/23	14:10:36	6	72.7	436.20
01/25/23	14:10:36	2	72.7	145.40
01/25/23	14:21:18	7	72.75	509.25
01/25/23	14:26:29	37	72.9	2,697.30
01/25/23	14:33:07	67	72.9	4,884.30
01/25/23	14:33:07	33	72.9	2,405.70
01/25/23	14:42:28	81	72.8	5,896.80
01/25/23	14:55:03	70	72.75	5,092.50
01/25/23	15:11:24	67	73	4,891.00
01/25/23	15:11:24	5	73	365.00
01/25/23	15:16:19	55	72.95	4,012.25
01/25/23	15:29:53	55	72.85	4,006.75
01/25/23	15:54:30	59	72.85	4,298.15
01/25/23	15:54:30	79	72.85	5,755.15
01/25/23	16:00:23	63	72.85	4,589.55
01/25/23	16:12:35	28	72.95	2,042.60
01/25/23	16:12:35	32	72.95	2,334.40
01/25/23	16:12:35	1	72.95	72.95



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01/25/23	16:22:12	10	72.95	729.50
01/25/23	16:22:12	30	72.95	2,188.50
01/25/23	16:22:12	32	72.95	2,334.40
01/25/23	16:22:12	5	72.95	364.75
01/25/23	16:33:16	66	72.9	4,811.40
01/25/23	16:44:03	55	72.95	4,012.25
01/25/23	16:44:03	13	72.95	948.35
01/25/23	16:44:03	11	72.95	802.45
01/25/23	16:55:19	61	73	4,453.00
01/25/23	17:06:10	20	73.2	1,464.00
01/25/23	17:06:10	35	73.2	2,562.00
01/25/23	17:06:10	10	73.2	732.00
01/25/23	17:06:10	27	73.2	1,976.40
01/25/23	17:19:21	29	73.4	2,128.60
01/25/23	17:19:21	25	73.4	1,835.00
01/25/23	17:19:40	9	73.45	661.05
01/25/23	17:27:20	29	73.5	2,131.50
01/25/23	17:27:24	13	73.5	955.50
01/26/23	09:01:25	36	73.95	2,662.20
01/26/23	09:01:25	35	73.85	2,584.75
01/26/23	09:13:21	105	74.5	7,822.50
01/26/23	09:24:20	122	74.55	9,095.10
01/26/23	09:34:40	60	74.25	4,455.00
01/26/23	09:34:40	12	74.2	890.40
01/26/23	09:46:13	20	74.05	1,481.00
01/26/23	09:46:13	38	74.05	2,813.90
01/26/23	10:02:29	1	74.3	74.30
01/26/23	10:04:24	4	74.45	297.80
01/26/23	10:04:24	70	74.45	5,211.50
01/26/23	10:09:30	37	74.25	2,747.25
01/26/23	10:09:34	52	74.25	3,861.00
01/26/23	10:18:54	64	74.45	4,764.80
01/26/23	10:29:57	59	74.35	4,386.65
01/26/23	10:43:56	25	74	1,850.00
01/26/23	10:45:13	8	74	592.00
01/26/23	10:45:13	48	74	3,552.00
01/26/23	10:52:56	90	73.95	6,655.50
01/26/23	11:03:32	12	73.95	887.40
01/26/23	11:03:32	7	73.95	517.65
01/26/23	11:03:32	32	73.95	2,366.40
01/26/23	11:03:32	25	73.95	1,848.75
01/26/23	11:19:13	66	74.2	4,897.20
01/26/23	11:26:19	75	74.15	5,561.25
01/26/23	11:35:52	30	74.15	2,224.50



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01/26/23	11:36:47	25	74.15	1,853.75
01/26/23	11:36:49	13	74.15	963.95
01/26/23	11:48:52	67	74.2	4,971.40
01/26/23	12:02:41	21	74.15	1,557.15
01/26/23	12:02:41	28	74.15	2,076.20
01/26/23	12:02:41	14	74.15	1,038.10
01/26/23	12:17:00	66	74.05	4,887.30
01/26/23	12:21:36	24	74.15	1,779.60
01/26/23	12:21:36	34	74.15	2,521.10
01/26/23	12:39:12	6	74.2	445.20
01/26/23	12:39:12	21	74.2	1,558.20
01/26/23	12:39:12	25	74.2	1,855.00
01/26/23	12:39:12	5	74.2	371.00
01/26/23	12:41:23	57	74.1	4,223.70
01/26/23	12:53:50	87	74.25	6,459.75
01/26/23	13:04:29	50	74.3	3,715.00
01/26/23	13:20:20	69	74.4	5,133.60
01/26/23	13:20:20	1	74.4	74.40
01/26/23	13:30:56	38	74.3	2,823.40
01/26/23	13:37:40	57	74.3	4,235.10
01/26/23	13:51:38	34	74.25	2,524.50
01/26/23	14:01:15	44	74.3	3,269.20
01/26/23	14:10:31	33	74.3	2,451.90
01/26/23	14:24:39	45	74.35	3,345.75
01/26/23	14:32:01	93	74.25	6,905.25
01/26/23	14:44:28	55	74.35	4,089.25
01/26/23	14:44:28	27	74.35	2,007.45
01/26/23	14:53:44	72	74.3	5,349.60
01/26/23	15:04:42	11	74.35	817.85
01/26/23	15:05:32	28	74.4	2,083.20
01/26/23	15:06:41	31	74.4	2,306.40
01/26/23	15:16:06	57	74.4	4,240.80
01/26/23	15:26:44	26	74.25	1,930.50
01/26/23	15:26:44	29	74.25	2,153.25
01/26/23	15:41:22	28	74.3	2,080.40
01/26/23	15:41:22	38	74.3	2,823.40
01/26/23	15:49:44	75	74.25	5,568.75
01/26/23	15:59:37	61	74.45	4,541.45
01/26/23	16:11:14	4	74.4	297.60
01/26/23	16:11:14	3	74.4	223.20
01/26/23	16:11:14	1	74.4	74.40
01/26/23	16:11:54	48	74.4	3,571.20
01/26/23	16:21:56	80	74.4	5,952.00
01/26/23	16:33:20	30	74.4	2,232.00



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01/26/23	16:33:20	37	74.4	2,752.80
01/26/23	16:43:09	2	74.35	148.70
01/26/23	16:43:10	75	74.35	5,576.25
01/26/23	16:57:00	62	74.25	4,603.50
01/26/23	17:06:09	18	74.3	1,337.40
01/26/23	17:06:09	49	74.3	3,640.70
01/26/23	17:06:09	27	74.3	2,006.10
01/26/23	17:20:28	38	74.35	2,825.30
01/26/23	17:20:28	27	74.35	2,007.45
01/26/23	17:26:40	1	74.45	74.45
01/26/23	17:26:40	80	74.45	5,956.00
01/26/23	17:26:40	23	74.45	1,712.35