



Term Sheet

Final Terms and Conditions (our ref. **CE01050XAD**) as of July 16th, 2024

3Y Maxi Cash Collect on ESTEE LAUDER COMPANIES, Kering SA and PVH Corp in EUR Quanto

Issuer	BNP Paribas Issuance B.V. (S&P's A+)					
Guarantor	BNP Paribas (S&P's A+ / Moody's Aa3 / Fitch A+)					
Issue Type	Certificate					
Issue Amount	EUR 3,000,000					
Number of Certificates	30,000					
Notional Amount per Certificate (N)	1 Certificate = EUR 100					
Currency	EUR Quanto					
Issue Price per Certificate	EUR 100					
Public Offer	Yes, in Italy only					
Listing	Sedex					
Strike Date	July 16 th , 2024					
Issue Date	July 19 th , 2024					
Redemption Valuation Date	The Exercise Date					
Exercise Date	July 16 th , 2027					
Redemption Date	July 27 th , 2027					
Underlying Shares						
i	Name of Underlying Share ⁱ	Bloomberg Code	Share ⁱ _{Initial}	Barrier Level ⁱ	Automatic Early Redemption Price ⁱ	Coupon Barrier Price ⁱ
1	ESTEE LAUDER COMPANIES	EL UN	100.99	60.5940	100.99	60.5940
2	Kering SA	KER FP	311.35	186.81	311.35	186.81
3	PVH Corp	PVH UN	106.49	63.8940	106.49	63.8940
Strike Price	ESTEE LAUDER COMPANIES - 100.99 (100% of Share ¹ _{Initial}) Kering SA - 311.35 (100% of Share ² _{Initial}) PVH Corp - 106.49 (100% of Share ³ _{Initial})					
Coupon	N x 18% i.e. EUR 18 per Certificate. Paid to the the Holder on September 27 th , 2024.					
Conditional Fixed Premium (for each Certificate)	If, on any Conditional Fixed Premium Valuation Date _n , the official closing price of each Underlying Share is greater than or equal to 60% of Share ⁱ _{Initial} with i from 1 to 3, then a Conditional Fixed Premium calculated as follows will be paid on the corresponding Conditional Fixed Premium Payment Date _n per Certificate: N x 1% x (1 + T)					



Where:

T is the number of Conditional Fixed Premium Payment Dates since the last Conditional Fixed Premium Payment Date on which a Conditional Fixed Premium was paid, or since the Issue Date if there has not yet been any Conditional Fixed Premium paid (for example, if the Conditional Fixed Premium was paid on the previous Conditional Fixed Premium Payment Date, then **T** equals 0 for the following Conditional Fixed Premium Payment Date).

Otherwise, no Conditional Fixed Premium will be paid.

For the avoidance of doubt, no further Conditional Fixed Premium will be paid after the Certificates have been automatically early redeemed.

n	Conditional Fixed Premium Valuation Date_n	Fixed Premium Ex Date_n	Fixed Premium Record Date_n	Conditional Fixed Premium Payment Date_n
1	January 16 th , 2025	January 22 nd , 2025	January 23 rd , 2025	January 27 th , 2025
2	April 16 th , 2025	April 24 th , 2025	April 25 th , 2025	April 29 th , 2025
3	July 16 th , 2025	July 22 nd , 2025	July 23 rd , 2025	July 25 th , 2025
4	October 16 th , 2025	October 22 nd , 2025	October 23 rd , 2025	October 27 th , 2025
5	January 16 th , 2026	January 22 nd , 2026	January 23 rd , 2026	January 27 th , 2026
6	April 16 th , 2026	April 22 nd , 2026	April 23 rd , 2026	April 27 th , 2026
7	July 16 th , 2026	July 22 nd , 2026	July 23 rd , 2026	July 27 th , 2026
8	October 16 th , 2026	October 22 nd , 2026	October 23 rd , 2026	October 27 th , 2026
9	January 19 th , 2027	January 22 nd , 2027	January 25 th , 2027	January 27 th , 2027
10	April 16 th , 2027	April 22 nd , 2027	April 23 rd , 2027	April 27 th , 2027
11	July 16 th , 2027	July 22 nd , 2027	July 23 rd , 2027	July 27 th , 2027

Automatic Early Redemption

If, on any Automatic Early Redemption Valuation Date_n, the official closing price of each Underlying Share is greater than or equal to its **Automatic Early Redemption Priceⁱ**, then the Issuer shall redeem each Certificate on the relevant **Automatic Early Redemption Date_n** at the Automatic Early Redemption Amount calculated as follows:



n	Automatic Early Redemption Valuation Date _n	Automatic Early Redemption Date _n	Automatic Early Redemption Price _n ⁱ	Automatic Early Redemption Amount _n
1	July 16 th , 2025	July 25 th , 2025	100% x Share ⁱ _{Initial} with i from 1 to 3	EUR 100
2	October 16 th , 2025	October 27 th , 2025	100% x Share ⁱ _{Initial} with i from 1 to 3	EUR 100
3	January 16 th , 2026	January 27 th , 2026	100% x Share ⁱ _{Initial} with i from 1 to 3	EUR 100
4	April 16 th , 2026	April 27 th , 2026	100% x Share ⁱ _{Initial} with i from 1 to 3	EUR 100
5	July 16 th , 2026	July 27 th , 2026	100% x Share ⁱ _{Initial} with i from 1 to 3	EUR 100
6	October 16 th , 2026	October 27 th , 2026	100% x Share ⁱ _{Initial} with i from 1 to 3	EUR 100
7	January 19 th , 2027	January 27 th , 2027	100% x Share ⁱ _{Initial} with i from 1 to 3	EUR 100
8	April 16 th , 2027	April 27 th , 2027	100% x Share ⁱ _{Initial} with i from 1 to 3	EUR 100

Automatic Early Redemption Priceⁱ

Barrier Level

Final Redemption

100% x Shareⁱ_{Initial} with i from 1 to 3

ESTEE LAUDER COMPANIES - 60.5940 (60% of Share¹_{Initial})

Kering SA - 186.81 (60% of Share²_{Initial})

PVH Corp - 63.8940 (60% of Share³_{Initial})

On the **Redemption Date**, if the Certificates have not been automatically early redeemed or purchased and cancelled by the Issuer prior to the Redemption Valuation Date, the Issuer shall redeem each Certificate at the following Cash Settlement Amount:

1) If **WO Share_{Final}** is greater than or equal to the **Barrier Level**:

$$N \times 100\%$$

2) Otherwise:

$$N \times \frac{\text{WO Share}_{\text{Final}}}{\text{WO Share}_{\text{Initial}}}$$

Where

WO Share is the Underlying Share with the worst performance from the **Strike Date** to the **Redemption Valuation Date**, defined as:

$$\min_{i=1}^3 \left(\frac{\text{Share}_{\text{Final}}^i}{\text{Share}_{\text{Initial}}^i} \right)$$

WO Share_{Initial} is the official closing price of **WO Share** on the **Strike Date**.

WO Share_{Final} is the official closing price of **WO Share** on the **Redemption Valuation Date**.

Share_{Initial}ⁱ with i from 1 to 3 is the official closing price of the **Shareⁱ** on the **Strike Date**.

Share_{Final}ⁱ with i from 1 to 3 is the official closing price of the **Shareⁱ** on the **Redemption Valuation Date**.

Business Day Convention

Following Business Day



Payment Business Days	TARGET2
Calculation Agent	BNP Paribas Financial Markets S.N.C.
Governing Law	English
Documentation	The securities will be issued under the Issuer's Note, Warrant and Certificate Programme (the "Programme") by way of Final Terms or Pricing Supplement. Copies of the Programme's base prospectus (the "Base Prospectus") dated 30 May 2024 (which sets out the terms and conditions to be completed by the Final Terms or Pricing Supplement) and any supplements thereto are available from BNP Paribas Financial Markets S.N.C. on request. In the event of any inconsistency between this termsheet and the Final Terms or Pricing Supplement relating to the Certificates, the Final Terms or Pricing Supplement will prevail.
Form	Italian Dematerialised Form
Codes	- ISIN: NLBNPIT25EK1 - Common: To Be Determined - CFI: DECVRB - FISN: BNPPIBV/VARI CTF NKG 20270727 BSKT
Issuer LEI	7245009UXRIGIRYOB48
Reuters Ric for Structure	ISIN=BNPP
Common Depositary	Monte Titoli
Minimum Trading Size	1 Certificate (and multiples of 1 Certificate thereafter)
Secondary Trading	Daily price indications including accrued interest (dirty) will be published on Reuters and Bloomberg. No representation is made as to the existence of a market for the Certificates. BNP Paribas Financial Markets S.N.C. will endeavour to make a secondary market in the Certificates, subject to it being satisfied that normal market conditions prevail. Any prices indicated will be dependent upon factors affecting or likely to affect the value of the Certificates such as, but not limited to, the remaining time to the Redemption Date, the outstanding principal amount, the Issuer's or, if applicable, the Guarantor's credit risk, the performance and volatility of the underlying asset, interest rates, exchange rates, credit spreads, and any incidental costs. To the extent BNP Paribas Financial Markets S.N.C. holds Certificates that it can offer and subject to it being satisfied that normal market conditions prevail, such prices will have a bid-offer spread no greater than 1%. Holders should be aware that the secondary market price for any Certificate quoted on or after the fourth (4th) Clearing System Business Day preceding any date on which the Issuer is due to make a payment thereon, shall exclude the amount so payable per Certificate. The Holder of the Certificates on the record date, as determined by the rules of the relevant Clearing System, shall be entitled to receive or retain any such amount on the due date for payment thereof.
Initial Settlement	Delivery versus payment. Monte Titoli. Settlement must be made in Units.
Selling Restrictions	As set out in the Base Prospectus.

IMPORTANT INFORMATION

Investors Responsibilities

The Certificates will be offered to the public in Italy with the obligation to publish a prospectus as defined in article 3.1 of Regulation 2017/1129 of the European Parliament and of the Council of 14 June 2017 (the "**Prospectus Regulation**").

No action has been or will be taken in any other jurisdiction that would, or is intended to, permit a public offering of the Certificates.

The Certificates are sold to investors on the understanding that they will comply with all relevant securities laws and public offer requirements in the jurisdictions in which the Certificates are placed or resold, including, without limitation, the Prospectus Regulation and the relevant applicable laws or regulations in any EU member state relating thereto.



Selling Restrictions

The Certificates may not be offered or sold in the United States or to U.S. persons at any time (as defined in regulation S under the U.S. Securities Act of 1933 or the U.S. internal revenue code). The Certificates have not been and will not be registered under the U.S. Securities Act of 1933, as amended, or the securities laws of any state in the United States, and are subject to U.S. tax requirements. In purchasing the Certificates you represent and warrant that you are neither located in the United States nor a U.S. person and that you are not purchasing for the account or benefit of any such person. The Certificates may not be offered, sold, transferred or delivered without compliance with all applicable securities laws and regulations.

Risk Analysis

The Securities have no capital protection at any time and there can be a partial or total loss of any capital invested. Investment in the Securities is therefore highly speculative and should only be considered by persons who can afford to lose their entire investment.

BNP Paribas is not providing the recipients of this document with any investment advice or recommendation to enter into any potential transaction. Any purchaser of Certificates, other than a BNP Paribas counterparty or distributor, will be purchasing the Certificates from such counterparty or distributor and will have no contractual relationship with BNP Paribas or any of its affiliates. In particular BNP Paribas will not be responsible for assessing the appropriateness or suitability of an investment in the Certificates in relation to such third parties. This document should be read together with the Base Prospectus and the applicable Final Terms for the Certificates. Any proposed issuance described in this document cannot be fully assessed without a careful review of the terms and conditions contained in the Base Prospectus and the Final Terms. In particular, potential investors should carefully read the sections headed "Risk Factors" in the Base Prospectus and the Final Terms for a full description of the potential risks associated with the Certificates, and "Offering and Sale", for certain limitations on the purchase and onward sales of the Certificates.

Any indicative price quotations, investment cases or market analysis contained in this document or any related marketing materials we may have provided to you have been prepared on assumptions and parameters that reflect our good faith judgement or selection but must be subject to your own independent analysis and due diligence before you make any investment decision. Please note that there can be conflicts of interests between BNP Paribas and potential investors (see below) and we can therefore not assume any responsibility for the financial consequences of your investment decision, which must be independent. We require that you undertake your own independent due diligence and avail yourself of your own advisors in order to assess the suitability of Certificates in relation to your own financial objectives. Accordingly, if you decide to purchase Certificates, you will be deemed to understand and accept the terms, conditions and risks associated with the Certificates. You will also be deemed to act for your own account, to have made your own independent decision to purchase the Certificates and to declare that such transaction is appropriate for you based upon your own judgement the advice from such advisers as you have deemed necessary to consult. Each holder of the Certificates shall also be deemed to assume and be responsible for any and all taxes of any jurisdiction or governmental or regulatory authority and should consult their own tax advisers in this respect.

You should note and assess for the purposes of any investment decision that members of the BNP Paribas group may face possible conflicts of interest in connection with certain duties under the Certificates, such as trading in an underlying for their own account or for the account of others, receiving fees in a number of capacities or taking market views which are not consistent with the objective of the Certificates.

Investors should note that BNP Paribas acting as Guarantor is licensed as a credit institution in France and as such is subject to the new resolution regime introduced by the EU Bank Recovery and Resolution Directive of 15 May 2014. This new regulation, among others, gives resolution authorities the power to amend the key terms of the Guarantee, to reduce the amounts payable by the Guarantor under the terms of the Guarantee (including a reduction to zero) and convert the amounts due under the Guarantee into shares or other securities. You may not be able to recover all or even part of the amount due under the Certificates (if any) from the Guarantor under the Guarantee or you may receive a different security issued by the Guarantor (or another person) in place of the amount (if any) due to you under the Certificates by the Issuer, which may be worth significantly less than the amount due to you under the Certificates at expiry.

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