

COMPANY UPDATE Benetton Group (BNG.MI)

Sell

Raising EPS forecasts

What's changed

We are increasing our EPS forecasts for Benetton by 6.5% for 2007E and by 7% for 2008E owing to strong forward wholesale orders and a better outlook for gross margin. We now expect a flat gross margin for 2007 compared to our previous expectation of a 30 bp decline owing to:

1) Lower price cuts to franchisees – these were 5% this year which is falling to 3% for spring/summer 2007 and nil for autumn/Winter 2007.

2) More accessories in the product mix – these represent 7% of product sold now, up from 3% in 2003 and the medium-term target is 10%.

3) A higher number of directly-owned stores – these should contribute c.10% of EBIT in 2007.

4) Stronger LFL sales leading to higher profit retention. We now forecast 10% revenue growth for 2007E compared to our previous estimate of 8%, split one-third space contribution and two-thirds LFL sales growth.

Implications

We have raised our 12-month price target on the stock from €10.2 to €12.4 based on cash returns analysis. A DCF gets us to €12.6 using a 7.4% WACC and 0% terminal growth rate. Our preferred European apparel stock remains Inditex.

Valuation

On our new forecasts, Benetton still looks fully valued, trading on a 2007E calendar P/E of over 17x, for c.10% long-term EPS growth. Benetton's valuation is mid range historically on EV/GCI, forward P/E and lease-adjusted EV/EBITDAR.

Key risks

Benetton could continue to surprise on the upside in terms of volume growth, particularly in the fragmented Italian market, where both Benetton and Zara have been taking share from independents.

INVESTMENT LIST MEMBERSHIP Pan-Europe Sell List

Coverage view: Cautious Italy: Retail

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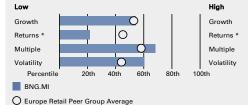
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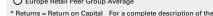
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Investment Profile: Benetton Group





investment profile measures please refer to the disclosure section of this document.

| Key data | | | | Current |
|---------------------------|---------|---------|---------|---------|
| Price (€) | | | | 14.33 |
| 12 month price target (€) | | | | 12.40 |
| Upside/(downside) (%) | | | | (13) |
| Market cap (€ mn) | | | | 2,601.7 |
| Enterprise value (€ mn) | | | | 3,013.9 |
| | | | | |
| | 12/05 | 12/06E | 12/07E | 12/08E |
| Revenue (€ mn) New | 1,765.0 | 1,906.5 | 2,091.9 | 2,243.6 |
| Revenue revision (%) | 0.0 | 0.0 | 1.6 | 1.8 |
| EBIT (€ mn) New | 205.0 | 189.7 | 213.3 | 236.7 |
| EBIT revision (%) | 0.0 | (1.0) | 6.8 | 13.1 |
| EPS (€) New | 0.62 | 0.73 | 0.82 | 0.89 |
| EPS (€) Old | 0.62 | 0.71 | 0.77 | 0.83 |
| EV/EBITDA (X) | 6.5 | 10.9 | 10.4 | 10.0 |
| P/E (X) | 13.6 | 19.6 | 17.5 | 16.0 |
| FCF yield (%) | 16.5 | 3.3 | 1.3 | 1.9 |
| CROCI (%) | 11.0 | 8.9 | 9.0 | 9.0 |



| Share price performance (%) | 3 month | 6 month | 12 month |
|--|----------------------|------------------|-----------------|
| Absolute | 10.2 | 26.3 | 55.0 |
| Rel. to FTSE World Europe | 0.8 | 5.0 | 29.8 |
| Source: Company data Goldman Sachs Resea | rch estimates FactSe | t Price as of 12 | 2/18/2006 close |

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Benetton Group: Summary financials

| Profit model (€ mn) | 12/05 | 12/06E | 12/07E | 12/08E |
|---|---|---|--|---|
| Total revenue | 1,765.0 | 1,906.5 | 2,091.9 | 2.243.6 |
| Operating costs | (1,225.8) | (1,353.6) | (1,490.5) | (1,597.7) |
| R&D | 0.0 | 0.0 | 0.0 | 0.0 |
| Lease payments | (92.2) | (102.0) | (112.0) | (122.0) |
| Other operating profit/(expense) | (157.0) | (175.4) | (188.3) | (197.4) |
| EBITDA | 290.0 | 275.5 | 301.1 | 326.4 |
| Depreciation & amortisation | (85.0) | (85.8) | (87.9) | (89.7) |
| EBIT | 205.0 | 189.7 | 213.3 | 236.7 |
| Net interest income/(expense) | (23.0) | (17.0) | (20.4) | (26.0) |
| Associates | 0.0 0.0 | 0.0 0.0 | 0.0 0.0 | 0.0 0.0 |
| Profit/(loss) on disposals Others (recurring) | (48.0) | 0.0 | 0.0 | 0.0 |
| Pretax profits | (40.0) 134.0 | 172.7 | 192.9 | 210.7 |
| Income tax | (20.0) | (38.0) | (42.4) | (46.4) |
| Tax rate (%) | 15.0 | 22.0 | 22.0 | 22.0 |
| Minorities | (2.0) | (2.0) | (2.0) | (2.0) |
| Preferred dividends | 0.0 | 0.0 | 0.0 | 0.0 |
| Net income (pre-exceptionals) | 112.0 | 132.7 | 148.5 | 162.4 |
| Other non-recurring items post tax | 0.0 | 0.0 | 0.0 | 0.0 |
| Net income | 112.0 | 132.7 | 148.5 | 162.4 |
| EPS (underlying) (€) EPS (basic, reported) (€) | 0.62 | 0.73 | 0.82 | 0.89 |
| Weighted shares outstanding (mn) | 0.62 181.6 | 0.73 181.6 | 0.82 181.6 | 0.89 181.6 |
| weighted shares outstanding (min) | 101.0 | 101.0 | 101.0 | 101.0 |
| Common dividends declared | 61.7 | 73.0 | 81.6 | 89.3 |
| DPS (€) | 0.34 | 0.40 | 0.45 | 0.49 |
| Dividend payout ratio (%) | 55.1 | 55.0 | 55.0 | 55.0 |
| Dividend cover (X) | 1.8 | 1.8 | 1.8 | 1.8 |
| | | | | |
| Growth & margins (%) | 12/05 | 12/06E | 12/07E | 12/08E |
| Growth & margins (%) Revenue growth | 12/05 3.6 | 12/06E 8.0 | 12/07E 9.7 | 12/08E 7.2 |
| | | | | |
| Revenue growth | 3.6 (3.0) (8.9) | 8.0 (5.0) (7.5) | 9.7 | 7.2 |
| Revenue growth EBITDA growth EBIT growth Net income growth | 3.6 (3.0) (8.9) 2.7 | 8.0 (5.0) (7.5) 18.5 | 9.7 9.3 12.4 11.9 | 7.2 8.4 11.0 9.4 |
| Revenue growth EBITDA growth EBIT growth Net income growth EPS growth | 3.6 (3.0) (8.9) 2.7 2.7 | 8.0 (5.0) (7.5) 18.5 18.5 | 9.7 9.3 12.4 11.9 11.9 | 7.2 8.4 11.0 9.4 9.4 |
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| Revenue growth EBITDA growth EBIT growth Net income growth EPS growth DPS growth EBITDA margin | 3.6 (3.0) (8.9) 2.7 2.7 16.4 | 8.0 (5.0) (7.5) 18.5 18.5 18.2 14.5 | 9.7 9.3 12.4 11.9 11.9 11.9 14.4 | 7.2 8.4 11.0 9.4 9.4 9.4 14.6 |
| Revenue growth EBITDA growth EBIT growth Net income growth EPS growth DPS growth | 3.6 (3.0) (8.9) 2.7 2.7 | 8.0 (5.0) (7.5) 18.5 18.5 18.2 | 9.7 9.3 12.4 11.9 11.9 11.9 | 7.2 8.4 11.0 9.4 9.4 9.4 |
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| Revenue growth EBITDA growth EBIT growth Net income growth EPS growth DPS growth EBITDA margin EBIT margin | 3.6 (3.0) (8.9) 2.7 2.7 16.4 11.6 | 8.0 (5.0) (7.5) 18.5 18.5 18.2 14.5 10.0 | 9.7 9.3 12.4 11.9 11.9 11.9 14.4 10.2 | 7.2 8.4 11.0 9.4 9.4 9.4 14.6 10.6 |
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| Revenue growth EBITDA growth EBIT growth Net income growth EPS growth DPS growth EBITDA margin EBIT margin Cash flow statement (€ mn) Net income | 3.6 (3.0) (8.9) 2.7 2.7 2.7 16.4 11.6 12/05 112.0 | 8.0 (5.0) (7.5) 18.5 18.5 18.2 14.5 10.0 12/06E 132.7 | 9.7 9.3 12.4 11.9 11.9 11.9 14.4 10.2 12/07E 148.5 | 7.2 8.4 11.0 9.4 9.4 9.4 14.6 10.6 12/08E 162.4 |
| Revenue growth EBITDA growth EBIT growth Net income growth EPS growth DPS growth EBITDA margin EBIT margin Cash flow statement (€ mn) Net income D&A | 3.6 (3.0) (8.9) 2.7 2.7 16.4 11.6 12/05 112.0 85.0 | 8.0 (5.0) (7.5) 18.5 18.5 18.5 18.2 14.5 10.0 12/06E 132.7 85.8 | 9.7 9.3 12.4 11.9 11.9 14.4 10.2 12/07E 148.5 87.9 2.0 0.0 | 7.2 8.4 11.0 9.4 9.4 9.4 14.6 10.6 12/08E 162.4 89.7 |
| Revenue growth EBITDA growth EBITDA growth Net income growth EPS growth DPS growth EBITDA margin EBIT margin Cash flow statement (€ mn) Net income D&A Minority interest Other recurring items Post tax cash flow from operations | 3.6 (3.0) (8.9) 2.7 2.7 16.4 11.6 12/05 112.0 85.0 2.0 75.0 274.0 | 8.0 (5.0) (7.5) 18.5 18.2 14.5 10.0 12/06E 132.7 85.8 2.0 0.0 220.5 | 9.7 9.3 12.4 11.9 11.9 14.4 10.2 12/07E 148.5 87.9 2.0 0.0 238.3 | 7.2 8.4 11.0 9.4 9.4 14.6 10.6 12/08E 162.4 89.7 2.0 0.0 254.1 |
| Revenue growth EBITDA growth EBIT growth Net income growth EPS growth DPS growth EBITDA margin EBIT margin Cash flow statement (€ mn) Net income D&A Minority interest Other recurring items Post tax cash flow from operations Net inc/(dec) working capital | 3.6 (3.0) (8.9) 2.7 2.7 16.4 11.6 12/05 112.0 85.0 2.0 75.0 274.0 217.8 | 8.0 (5.0) (7.5) 18.5 18.2 14.5 10.0 12/06E 132.7 85.8 2.0 0.0 220.5 66.4 | 9.7 9.3 12.4 11.9 11.9 14.4 10.2 12/07E 148.5 87.9 2.0 0.0 238.3 (5.2) | 7.2 8.4 11.0 9.4 9.4 9.4 14.6 10.6 12/08E 162.4 89.7 2.0 0.0 254.1 (3.8) |
| Revenue growth EBITDA growth EBIT growth EPS growth DPS growth EBITDA margin EBIT margin Cash flow statement (€ mn) Net income D&A Minority interest Other recurring items Post tax cash flow from operations Net inc/(dec) working capital Capital expenditures | 3.6 (3.0) (8.9) 2.7 2.7 16.4 11.6 12/05 112.0 85.0 2.0 75.0 274.0 217.8 14.0 | 8.0 (5.0) (7.5) 18.5 18.5 18.2 14.5 10.0 12/06E 132.7 85.8 2.0 0.0 220.5 66.4 (200.0) | 9.7 9.3 12.4 11.9 11.9 11.9 14.4 10.2 12/07E 148.5 87.9 2.0 0.0 238.3 (5.2) (200.0) | 7.2 8.4 11.0 9.4 9.4 9.4 14.6 10.6 12/08E 162.4 89.7 2.0 0.0 254.1 (3.8) (200.0) |
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| Revenue growth EBITDA growth EBITDA growth Net income growth EPS growth DPS growth EBITDA margin EBIT margin Cash flow statement (& mn) Net income D&A Minority interest Other recurring items Post tax cash flow from operations Net inc/(dec) working capital Capital expenditures Acquisitions Divestitures Divestitures Dividends paid (common & pref) | 3.6 (3.0) (8.9) 2.7 2.7 7 16.4 11.6 12/05 112.0 85.0 2.0 75.0 274.0 217.8 14.0 0.0 0.0 (62.4) | 8.0 (5.0) (7.5) 18.5 18.5 18.2 14.5 10.0 12/06E 132.7 85.8 2.0 0.0 220.5 66.4 (200.0) 0.0 0.0 0.0 (73.0) | 9.7 9.3 12.4 11.9 11.9 14.4 10.2 12/07E 148.5 87.9 2.0 0.0 238.3 (5.2) (200.0) 0.0 (5.2) (200.0) 0.0 (81.6) | 7.2 8.4 11.0 9.4 9.4 9.4 14.6 10.6 12/08E 162.4 89.7 2.0 0.0 (3.8) (200.0) 0.0 (3.8) (200.0) 0.0 (89.3) |
| Revenue growth EBITDA growth EBIT growth Net income growth EPS growth DPS growth EBITDA margin EBIT margin Cash flow statement (€ mn) Net income D&A Minority interest Other recurring items Post tax cash flow from operations Net inc/(dec) working capital Capital expenditures Acquisitions Divestitures | 3.6 (3.0) (8.9) 2.7 2.7 16.4 11.6 12/05 112.0 85.0 2.0 75.0 274.0 217.8 14.0 0.0 0.0 | 8.0 (5.0) (7.5) 18.5 18.5 18.2 14.5 10.0 12/06E 132.7 85.8 2.0 0.0 220.5 66.4 (200.0) 0.0 0.0 | 9.7 9.3 12.4 11.9 11.9 14.4 10.2 12/07E 148.5 87.9 2.0 0.0 238.3 (5.2) (200.0) 0.0 0.0 | 7.2 8.4 11.0 9.4 9.4 14.6 10.6 12/08E 162.4 89.7 2.0 0.0 254.1 (3.8) (200.0) 0.0 0.0 |
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| Revenue growth EBITDA growth EBITDA growth Net income growth EPS growth DPS growth EBITDA margin EBIT margin Cash flow statement (€ mn) Net income D&A Minority interest Other recurring items Post tax cash flow from operations Net inc/(dec) working capital Capital expenditures Acquisitions Divestitures Dividends paid (common & pref) Other non-recurring items Surplus/(deflicit) | 3.6 (3.0) (8.9) 2.7 2.7 16.4 11.6 12/05 112.0 85.0 2.0 75.0 274.0 217.8 14.0 0.0 (62.4) (350.1) 93.3 | 8.0 (5.0) (7.5) 18.5 18.2 14.5 10.0 12/06E 132.7 85.8 2.0 0.0 220.5 66.4 (200.0) 0.0 0.0 (73.0) (64.4) (50.5) | 9.7 9.3 12.4 11.9 11.9 14.4 10.2 12/07E 148.5 87.9 2.0 0.0 238.3 (5.2) (200.0) 0.0 (81.6) (59.0) (107.5) | 7.2 8.4 11.0 9.4 9.4 9.4 14.6 10.6 12/08E 162.4 89.7 2.0 0.0 254.1 (3.8) (200.0) 0.0 (89.3) (101.3) (140.3) |

| Balance sheet (€ mn) | 12/05 | 12/06E | 12/07E | 12/08E |
|---|--------------------------|--------------------------|-------------------|-------------------|
| | | | | |
| Cash & equivalents Accounts receivable | 196.3 655.4 | 145.8 625.4 | 38.3 675.4 | 0.0 729.5 |
| Stocks | 287.2 | 327.2 | 353.4 | 378.2 |
| Other current assets | 96.0 | 69.6 | 48.6 | 23.6 |
| Current assets | 1.235.0 | 1,168.1 | 1,115.8 | 1,131.3 |
| | ., | ., | ., | ., |
| Accounts payable | (315.0) | (365.0) | (415.0) | (465.0) |
| Other current liabilities | (133.8) | (133.8) | (133.8) | (133.8) |
| Current liabilities | (448.7) | (498.7) | (548.7) | (598.7) |
| Gross PP&E and intangibles | 1,610.8 | 1,810.8 | 2,010.8 | 2,210.8 |
| Net PP&E | 743.0 | 857.2 | 969.3 | 1,079.6 |
| Net intangibles | 151.7 | 151.7 | 151.7 | 151.7 |
| Total investments | 277.6 | 277.6 | 277.6 | 277.6 |
| Other long-term assets | 0.0 | 0.0 | 0.0 | 0.0 |
| Long-term assets | 1,172.3 | 1,286.5 | 1,398.7 | 1,508.9 |
| Total assets | 2,407.3 | 2,454.7 | 2,514.5 | 2,640.2 |
| | (44.0) | (44.0) | (44.0) | (44.0) |
| Unfunded pensions & other provs Deferred taxes & other liabilities | (41.6) | (41.6) | (41.6) | (41.6) |
| Long-term liabilities | (84.0) (125.6) | (84.0) (125.6) | (84.0) (125.6) | (84.0) (125.6) |
| Long-term habilities | (125.0) | (125.0) | (125.0) | (125.0) |
| Total shareholders' equity | 1,261.9 | 1,266.3 | 1,276.1 | 1,250.9 |
| Minority interest | 13.1 | 6.0 | 6.0 | 5.0 |
| Short-term debt | 54.9 | 54.9 | 54.9 | 156.8 |
| Long-term debt | 503.2 | 503.2 | 503.2 | 503.2 |
| Capitalised leases | 737.6 | 816.0 | 896.0 | 976.0 |
| Capital employed | 2,570.6 | 2,646.3 | 2,736.1 | 2,891.9 |
| Adj for unfunded pensions & GW | (193.4) | (193.4) | (193.4) | (193.4) |
| Adj capital employed | 2,377.3 | 2,453.0 | 2,542.8 | 2,698.5 |
| Gross cash invested | 3,215.9 | 3,427.9 | 3,713.1 | 3,996.9 |
| Ratios | 12/05 | 12/06E | 12/07E | 12/08E |
| Hallos | 12/00 | 12/002 | 12/072 | 12/002 |
| CROCI (%) | 11.0 | 8.9 | 9.0 | 9.0 |
| CROCI/WACC (X) | 1.8 | 1.4 | 1.5 | 1.6 |
| ROIC (%) | 9.4 | 9.5 | 10.2 | 10.7 |
| ROIC/WACC (X) | 1.5 | 1.5 | 1.7 | 1.8 |
| ROA (%) | 4.5 | 5.5 | 6.0 | 6.3 |
| WACC (%) | 6.2 59.4 | 6.2 62.7 | 6.0 61.7 | 5.8 61.5 |
| Inventory days Asset turnover (X) | 2.4 | 2.2 | 2.2 | 2.1 |
| Net debt/equity (%) | 28.4 | 32.4 | 40.5 | 52.6 |
| EBITDA interest cover (X) | 12.6 | 16.2 | 14.8 | 12.6 |
| | | | | |
| Valuation | 12/05 | 12/06E | 12/07E | 12/08E |
| EV/sales (X) EV/EBITDAR (X) | 0.9 6.3 | 1.5 9.5 | 1.4 9.2 | 1.4 8.9 |
| EV/EBITDA (X) | 6.3 5.7 | 9.5 10.1 | 9.2 9.6 | 8.9 9.3 |
| EV/EBIT (X) | 8.1 | 12.3 | 11.6 | 11.2 |
| P/E (X) | 13.6 | 19.6 | 17.5 | 16.0 |
| Dividend yield (%) | 4.0 | 2.8 | 3.1 | 3.4 |
| FCF yield (%) | 16.5 | 3.3 | 1.3 | 1.9 |
| EV/GCI (X) | 0.8 | 1.1 | 1.1 | 1.1 |
| EV/adj. capital employed (X) | 1.2 | 1.7 | 1.6 | 1.6 |
| Price/book (X) | 1.4 | 2.1 | 2.0 | 2.1 |
| | | | | |

Note: Last actual year may include reported and estimated data.

Source: Company data, Goldman Sachs Research estimates

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Stock looks fully valued

Benetton has staged a strong recovery over the past two years as a result of stronger collections, more competitive pricing and as it has increased its sourcing flexibility. Recently we have seen a polarization in apparel between fashion and price, and Benetton should benefit if consumers now gravitate towards retailers positioned more in the middle. We are now more positive on the sales and gross margin outlook, but we believe that the stock is fully valued at current levels.

Benetton has improved its sourcing structure recently but still lacks the stock control and speed to market of Inditex and the sourcing flexibility of H&M. In terms of sourcing, 75% of product comes from Benetton's own factories split between Italy (16%), Tunisia (20%) and Eastern Europe (mainly Hungary) 39%, with a further 25% coming from third-party factories in Asia. Over time this will shift to 10% Italy, with 30% each from Eastern Europe, Tunisia and Asia. Benetton is therefore not such a beneficiary from a weaker dollar as other apparel retailers.

Benetton has recently lost its CEO and CFO but we understand that the company is close to hiring a new CFO. The focus will be on EBITDA growth, with relatively high capex (c.10% of sales) next year as the company steps up its international expansion in areas such as Asia. This is likely to act as something of a drag on returns, although we expect these to improve slightly in 2007 as a result of the stronger sales outlook, together with some operating leverage.

Our main issue with Benetton is the valuation of the stock, following a strong run in the share price (+19% vs. the sector year to date). Our preferred stock in European apparel is Inditex, which although trading on a calendar 2007E P/E of 22x, compared to 17x for Benetton, offers a much higher 2007-2009E EPS growth rate of 20% compared to 10% for Benetton.

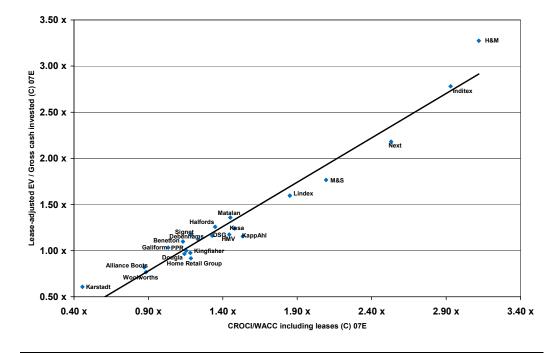
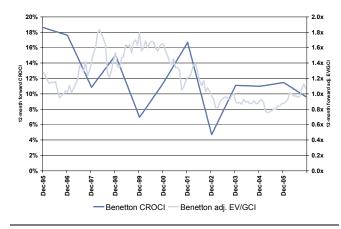


Exhibit 1: Benetton looks fully valued versus the sector relative to cash returns CY2007E leveraged EV/GCI versus CROCI/WACC

Source: Goldman Sachs Research estimates.

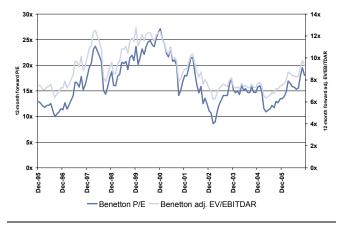
Exhibit 2: Benetton's EV/Gross Cash Invested and Cash Return on Cash Invested (CROCI) are mid to low of its historic range

Benetton 12-month forward CROCI vs leveraged EV/GCI



Source: Company Data, Goldman Sachs Research estimates.

Exhibit 3: Benetton is trading in the middle of its historical P/E and leveraged EV/EBITDAR ranges H&M 12-month forward P/E and leveraged EV/EBITDAR



Source: Company Data, Goldman Sachs Research estimates.

Reg AC

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|--------|---------------------|------|------|---|----------------------------------|------|------|
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