

ESG trends in asset management industry

Impacts on corporates





(30% of the entire European universe) the assets of funds classified in 2021 as Article 8 ("light green") and Article 9 ("dark green") under SFDR classification

(source: Mainstreet Partners)



It is expected that this **situation will change over subsequent quarters in favor of Article 8 funds**, as many asset managers are still in the midst of their ESG integration process and awaiting regulatory approval for Article 6 to 8 transitions

(source: Mainstreet Partners)



MiFID review is almost finalized and asset manager must incorporate ESG considerations into organizational requirements (including **suitability assessments**), risk management, conflicts and **product governance** arrangements

Asset managers are integrating ESG into the broader investment policies for all the investment funds including UCITS funds – investing in listed and pre-booking companies – and to AIFs – investing in private companies

As a consequence, corporates needs to integrate ESG as a condition for accessing to capital





ESG in private equity investment lifecycle

Leading practice to integrate ESG into investment policies

STRE	TEGY & SCOUTING	INVESTING		POST INVESTMENT		ESG POSITIONING	
P	RE-INVESTMENT	INVESTMENT DECISIO	ON N	INVESTMENT MANAGMENT		EXIT	
	lop ESG governance at level.	Perform ESG Due Diligence .		Identify ESG performance metrics and action plans.		Gap analysis of ESG results achieved.	
addro finan	elop ESG policy to ess material non icial issues.	ESG consideration into investment process (e.g., section of the investment		Periodical KPI monitoring and reports. implement solutions for data collection, analytics, and reporting		Sharing ESG results achieved with potential buyers.	
oppo (ESG	yze ESG risk factors and prtunities on targets is checklist, questionnaire, due diligence)	memorandum, discussion at invest. committee)		Roadmap on initiatives and education		IPO assessment with	
	ative screening usion list)	Develop ESG Action Plans to address risks and seize opportunities (roadmap on portfolio targets).		Third-party assurance on initiative performance		ESG lens ESG due diligence (sell side)	





Best practice in ESG due diligence process

General questions on ESG/sustainability governance

A. prohibited activities, higher risk sector, major non-compliance concerns, geographical location/Sector. Material ESG risks and opportunities.

B. budget for ESG spend over the next 3-5 years.

C. separate standalone **ESG policy** which provides details of its approach and commitments to management of key ESG risks and opportunities.

D. key commitments included within the policy (e.g. compliance with regulations, continuous improvement, training, monitoring, etc.).

DUE DILIGENCE

E. maturity status of its existing ESG policies. **Role and responsibility** (designated point person for day-to-day ESG matters). **ESG risk register.** Improvement programme.

F. experience/qualifications of employees. ESG improvement and training programme

G. specific **KPIs used** to monitor performance (e.g. carbon emission, safety statistics, etc). Frequency.

H. any serious environmental incidents/regulatory breaches in the last three years.





I. specific questions on ESG matters.

Avv. Raffaele Sansone - Gianni & Origoni

rsansone@gop.it

This publication is for information purposes only and is not a recommendation to engage in investment activities. This publication is provided "as is" without representation or warranty of any kind. Whilst all reasonable care has been taken to ensure the accuracy of the content, Euronext does not guarantee its accuracy or completeness. Euronext will not be held liable for any loss or damages of any nature ensuing from using, trusting or acting on information provided. No information set out or referred to in this publication shall form the basis of any contract. The creation of rights and obligations in respect of financial products that are traded on the exchanges operated by Euronext's subsidiaries shall depend solely on the applicable rules of the market operator. All proprietary rights and interest in or connected with this publication shall vest in Euronext. No part of it may be redistributed or reproduced in any form without the prior written permission of Euronext refers to Euronext N.V. and its affiliates. Information regarding trademarks and intellectual property rights of Euronext is located at www.euronext.com/terms-use
© 2021, Euronext N.V. - All rights reserved.



