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Nice Footwear S.p.A. lists on Euronext Growth Milan

- **30th listing of 2021 on Euronext Growth Milan**
- **Nice Footwear S.p.A. brings the total number of companies listed on Euronext Growth Milan to 161**
- **Total placement volume of the offering equal to €5.5 million**



Milan – 18 November 2021 – Borsa Italiana, part of the Euronext Group, today congratulates Nice Footwear S.p.A. on its listing on Euronext Growth Milan.

Nice Footwear S.p.A. is specialised in the development, production and marketing of sport shoes with its own brands, under licence and on behalf of third parties.

Nice Footwear S.p.A. represents the 30th listing since the beginning of the year on Borsa Italiana's market dedicated to small and medium sized companies and it brings the total number of firms currently listed on Euronext Growth Milan to 161.

In the placement phase, Nice Footwear S.p.A. raised €5 million excluding the potential exercise of an over-allotment option. In the case of the full exercise of the over-allotment option, the total amount raised will be €5.5 million. The free float at the time of admission was 25.0% and the market capitalisation at IPO was €20.0 million.

Bruno Conterno, CEO of Nice Footwear S.p.A., said: *"Today is a historic day for Nice Footwear. The first day of trading of the shares on Euronext Growth Milan marks the beginning of a new path and extraordinary opportunities for the Group. The listing represents a strategic tool to implement our business model and support growth through some acquisitions. Our goal is to create an Italian pole of excellence in the design and production of Made in Riviera del Brenta sneakers. In order to succeed in this artisan process evolution, the resources of the IPO will be precious as they will allow us to support craftsmanship with technology, digitalisation and sustainability, characteristics that have always distinguished Nice Footwear. In recent weeks, while talking about what we have done and where we intend to go, we have met highly interested people who have shown great appreciation for the company and I am proud of it. We live in a challenging and, at the same time, exciting time for our sector, with rapid changes, more than in any other historical moment. If we have come this far it is thanks to the work and passion of the whole Nice Footwear team, of all the partners and advisors who have supported us along this path and of the investors who believe in our project. We want to achieve new and important results in the coming years, to create value for all our stakeholders."*



Bruno Conterno, CEO of Nice Footwear, rang the bell during the market open ceremony this morning to celebrate the Initial Public Offering of the company.

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About Nice Footwear S.p.A.

Nice Footwear, founded in 2004, specializes in the development, production and marketing of sport shoes with its own brands, under licence and on behalf of third parties, including G-Star RAW, Fred Mello, Ellesse, Avirex, Conte of Florence and Kronos. It is home to experienced and creative trend professionals, real "Shoe Trends Architects" who study, interpret and create fashion with 5 business units in Italy and abroad. The flagship of the Company is the R&D area, created for the development of new production technologies geared towards the future, such as native and patented 3D software and the use of virtual reality, which allows realistically reproducing the dimensions and details of the renderings. During 2020, the Company became part of the Veneto District Face-Design cluster, an Innovative Network that connects universities and design & fashion companies, with the aim of transferring skills to young talents, networking and promoting internationalization. In addition, in 2020 Nice Footwear issued its first Minibond listed on ExtraMotPro3, was registered in the special section of the sport fashion sector as an innovative SME and presented its first Sustainability Report.

In 2021 the company evolved its positioning and became part of the Made in Italy luxury segment with the acquisition of Favaro Manifattura Calzaturiera, a company representing excellence in the production of women's shoes in the Brenta Riviera region.

About Euronext

Euronext is the leading pan-European market infrastructure, connecting local economies to global capital markets, to accelerate innovation and sustainable growth. It operates regulated exchanges in Belgium, France, Ireland, Italy, the Netherlands, Norway and Portugal. With close to 1,920 listed issuers and around €6.5 trillion in market capitalisation as of end September 2021, it has an unmatched blue chip franchise and a strong diverse domestic and international client base. Euronext operates regulated and transparent equity and derivatives markets, one of Europe's leading electronic fixed income trading markets and is the largest centre for debt and funds listings in the world. Its total product offering includes Equities, FX, Exchange Traded Funds, Warrants & Certificates, Bonds, Derivatives, Commodities and Indices. Euronext also leverages its expertise in running markets by providing technology and managed services to third parties. In addition to its main regulated market, it also operates a number of junior markets, simplifying access to listing for SMEs. Euronext provides custody and settlement services through central securities depositories in Denmark, Italy, Norway and Portugal.

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