### **Press Release**

6 October 2020



# The fall edition of Borsa Italiana's STAR Conference begins today: 58 Italian companies meet global investors

- Over 1,600 digital meetings scheduled for the 58 STAR companies attending
- 230 investors, representing 155 investment firms, 68% international and 32% domestic
- The STAR Conference, held entirely online, continue being central event for companies, investors and the financial community

Today marks the beginning of Borsa Italiana Virtual STAR Conference Fall Edition, two days of online meetings with investors to showcase 58 companies listed in Borsa Italiana's STAR segment. The segment includes small and mid cap companies renowned for the excellence of their Made-in-Italy offer.

#### Barbara Lunghi, Head of Primary Markets, Borsa Italiana:

"Again this year, Borsa Italiana's STAR Conference is a major event on the Italian and international financial community's calendar. Amidst the current macroeconomic complexities, it is essential for STAR companies, the pinnacle of the Italian business world, to maintain open, ongoing dialogue with investors. Indeed, these companies represent the best of Made-in-Italy, the driver behind our country's development, and they are harnessing its power to play a crucial role in the transformation of post-pandemic economic scenarios."

In this complex market scenario, the event has attracted considerable interest among Italian and international institutional investors and widespread participation by the companies listed in Borsa Italiana's STAR segment, the capstone of the Made-in-Italy sector.

The 58 STAR segment companies attending will hold over 1,600 virtual meetings with 230 investors representing 155 investment firms, 32% of which are domestic and 68% foreign, from the UK (21%), France (12%), Germany (11%), Switzerland (8%), Spain (5%), Nordic Countries (3%), United States (1%) and other countries (7%).



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Interviews made by analysts will also be available Borsa Italiana's website section dedicated to the STAR Conference, with a particular focus on the current market scenario and on the performance and trends linked to the STAR segment.

The purpose of the event is to promote and support dialogue between Italian companies and the entire financial community, offering investors in Italy and around the world and analysts the opportunity to take stock of the results achieved and the future prospects of the small- and mid-cap Italian companies representing the best of Italian business.

The previous fall editions consisted of two days of physical meetings in London, and this edition is being held entirely online.

#### The STAR segment

The STAR segment currently includes 76 listed companies with a total capitalisation of  $\in$  45.4 billion and an average capitalisation of  $\in$  600 million (as at 30/09/2020).

Companies listed in the STAR segment are representative of 15 sectors of the Italian economy: from manufacturing to finance, from healthcare to technology

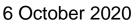
Since 2001, STAR has been synonymous with transparency, liquidity and sound governance, the three pillars of the best practices designed to give listed mid-cap Italian companies visibility and attract international investors.

The following STAR companies are participating in Virtual STAR Conference Fall Edition:

AEROPORTO DI BOLOGNA, ALKEMY, AQUAFIL, ARNOLDO MONDADORI EDITORE, AVIO, B&C SPEAKERS, BANCA IFIS, BANCA SISTEMA, BB BIOTECH, BE, BIESSE, CAIRO COMMUNICATION, CAREL INDUSTRIES, CELLULARLINE, CEMBRE, CEMENTIR HOLDING, D'AMICO INTERNATIONAL SHIPPING, DEA CAPITAL, EL.EN., ELICA, EMAK, EQUITA GROUP, ESPRINET, EUROTECH, F.I.L.A, FALCK RENEWABLES, FIDIA, FIERA MILANO, GEFRAN, GRUPPO MUTUIONLINE, GUALA CLOSURES, IGD – SIIQ, ILLIMITY BANK, IRCE, ITALMOBILIARE, IVS GROUP, LA DORIA, MONDO TV, NEWLAT FOOD, OPENJOBMETIS, ORSERO, PIOVAN, PRIMA INDUSTRIE, RENO DE MEDICI, REPLY, RETELIT, SABAF, SAES GETTERS, SANLORENZO, SERVIZI ITALIA, SESA, SICIT GROUP, TAMBURI INVESTMENT PARTNERS, TESMEC, TINEXTA, TXT E-SOLUTIONS, WIIT, ZIGNAGO VETRO.



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The conference was organized with the support of: ALANTRA, BANCA AKROS, BANCA FINNAT, BANK OF AMERICA MERRIL LYNCH, CFO SIM, EQUITA, FIDENTIIS EQUITIES, INTERMONTE, INTESA SANPAOLO, DIVISIONE IMI CORPORATE & INVESTMENT BANKING, MAINFIRST, MEDIOBANCA, POLYTEMS HIR, UBI BANCA, VALUE TRACK.

VIRGILIO IR helped organise the Virtual STAR Conference Fall Edition meetings.



#### Borsa Italiana

Borsa Italiana is one of the main European stock exchanges and has over 375 companies listed on its markets. It manages stock, bond and derivatives markets. The main equity markets that it manages include MTA – with the STAR segment, AIM Italia – devoted to small businesses – and the MIV. The other managed markets are IDEM, ETFplus, MOT, ExtraMOT and ATFund. Borsa Italiana has been part of the London Stock Exchange Group since October 2007. www.borsaitaliana.it

