

## Borsa Italiana's Italian Sustainability Week kicks off

- *Italian Sustainability Week, the digital evolution of Italian Sustainability Day, begins today*
- *From 29 June to 3 July, 49 companies, of which 47 listed and 2 unlisted, will be meeting, virtually, with 180 investors representing 100 investment firms in more than 600 individual and group meetings, in addition to more than 100 meetings with financial analysts*
- *The 47 listed companies have an aggregate capitalisation of approximately 287 billion euro and represent roughly 55% of the entire capitalisation of the Italian stock markets*
- *The Borsa Italiana website is now hosting a new section devoted entirely to sustainable finance*
- *Borsa Italiana launches the "Capital Markets Sustainable Finance Partnership", dedicated to all Capital Markets stakeholders who wish to contribute to the development of innovative Sustainable Corporate Finance solutions for the Italian market*

**Milan, 29 June 2020** - The first entirely digital edition of Borsa Italiana's *Italian Sustainability Week* begins today, representing the evolution of *Italian Sustainability Day*, now to its fourth edition.

**Raffaele Jerusalmi, CEO of Borsa Italiana, commented:** “

“Borsa Italiana plays a fundamental role in supporting and implementing a financial ecosystem that promotes sustainable and long-term economic growth. As the global infrastructure of the financial markets, we have been committed for over four years to facilitating dialogue and exchange between Italian companies and investors to continuously seek out new opportunities for financing and creating value based on sustainable business models. We were the first financial market infrastructure in the world to foster exchange between businesses, investors and intermediaries on ESG (Environment, Social, Governance) topics and today we announce a new achievement: the launch of the *Capital*



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*Markets Sustainable Finance Partnership*, with the aim of fuelling and facilitating the exchange of innovative solutions on sustainable finance topics for the Italian market”.

From 29 June to 3 July, 49 companies, of which 47 listed and 2 unlisted, will be meeting virtually with 180 investors from France, Germany, Italy, the Netherlands, Spain, Switzerland, the UK and the US representing 100 domestic and international investment firms in more than 600 individual and group meetings to discuss their sustainable growth strategies. More than 100 meetings with financial analysts are also scheduled.

The 47 listed companies have an aggregate capitalisation of 287 billion euro and represent roughly 55% of the entire capitalisation of the Italian stock markets.

Thirteen sectors are represented (Utilities, Banks, Oil & Gas, Insurance, Industrial Goods & Services, Food & Beverage, Financial Services, Telecommunications, Construction & Materials, Chemicals, Real Estate, Personal & Household Goods, Basic Resources), bearing witness to how themes of sustainable growth are becoming increasingly transversal and now regard the entire productive and financial fabric of our country.

Borsa Italiana took the opportunity to strengthen its commitment to spreading the culture of sustainable finance by hosting a new permanent section on its website devoted entirely to this topic ([Link to the website](#)). The objective is to support businesses in their financing decisions, in terms of the issue and listing of green, social and sustainable bonds, and listed companies that are increasingly attentive to issues surrounding growth based on sustainable business models.

A number of video interviews will be made available in this area with opinion leaders, companies and investors which will share their strategic visions, sustainable growth plans and different approaches to sustainable investment.

Given the increasingly urgent need to direct private resources to assets in the real economy, there are also details regarding listing on the MIV market of Closed-End Funds and Permanent Capital Vehicles characterised by sustainable investment strategies, in which seeking out returns for shareholders is intrinsic in asset selection, development and divestment.

The investments section also provides analyses for the identification of open-end funds, ETFs which integrate ESG criteria in their investment strategy and bond instruments aiming to raise funds for ESG projects.



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Since its launch in March 2017, the Green and Social segment transversal to Borsa Italiana's Fixed Income markets has welcomed 120 green, social and sustainable instruments issued by 25 corporate, banking, governmental and supranational issuers. The total funds raised by sustainable instruments in the index is now more than 100 billion euro. Aside from listed issuers such as Assicurazioni Generali, CDP, ENEL, Hera, Iren and SNAM, the Borsa Italiana sustainable segment has seen the listing of seven green bonds issued by six unlisted SMEs experiencing their first entry into the capital market, for total funds raised of 57.3 million euro. Finally, confirming the great efficiency of the Borsa Italiana platforms not only as secondary markets, the MOT has welcomed the first green bond entirely distributed on the primary market platform, by Alerion Green Power, for a value of 200 million euro.

Since 2018, 112 sustainable ETFs have started trading on the Borsa Italiana ETFplus market. In May 2020, ETFplus had 134 sustainable listed ETFs with Assets under Management totalling 4.3 billion euro.

Aware of the strategic role it plays in the development of sustainable finance instruments, today Borsa Italiana also announces the launching of the 'Capital Markets Sustainable Finance Partnership'. Along with a selected group of partners, Borsa Italiana strives to promote the development of an integrated ecosystem dedicated to facilitating and fuelling new Sustainable Corporate Finance solutions for the Italian market.

During the digital Italian Sustainability Week meetings between companies and investors were organised in collaboration with Banca IMI, Bank of America Securities, Citi, Kepler-Cheuvreux and Intermonte SIM.

The event is supported by the Sustainable Finance Forum, the UN Global Compact, PRI-Principles for Responsible Investments and the Sustainable Stock Exchanges Initiative.

The event is sponsored by Carbonsink.

The following companies are meeting with investors during Digital Italian Sustainability Week: A2A, AQUAFIL, ASTM, BANCA GENERALI, BANCA MEDIOLANUM, BUZZI UNICEM, CAMPARI, CDP – CASSA DEPOSITI E PRESTITI, CERVED GROUP, CNH INDUSTRIAL, COIMA RES, CREDITO EMILIANO, DANIELI & C, ENAV, ENEL, ENI, ERG, FALCK RENEWABLES, FERROVIE DELLO STATO ITALIANE, FINCANTIERI, FINECOBANK, GENERALI, GUALA CLOSURES, HERA, IGD SIIQ, INTESA SANPAOLO, IREN, ITALGAS, LEONARDO, MAIRE TECNIMONT, MEDIOBANCA, NB AURORA, NEODECORTECH, PATTERN, POSTE ITALIANE, PRYSMIAN, SABAF, SANLORENZO, SERI INDUSTRIAL, SICIT GROUP, SNAM, SOL, TAMBURI INVESTMENT PARTNERS, TELECOM ITALIA, UNICREDIT, UNIPOL, UNIPOLSAI, WEBUILD, ZIGNAGO VETRO.



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# Press Release

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## **Borsa Italiana**

Borsa Italiana is one of the main European stock exchanges and has 370 companies listed on its markets. It manages stock, bond and derivatives markets. The main equity markets that it manages include MTA – with the STAR segment, AIM Italia – devoted to small businesses – and the MIV. The other managed markets are IDEM, ETFplus, ATFund, MOT and ExtraMOT. Borsa Italiana has been part of the London Stock Exchange Group since October 2007.  
[www.borsaitaliana.it](http://www.borsaitaliana.it)

