

Borsa Italiana's fourth edition of the Italian Equity Week hits record numbers

- ***Borsa Italiana's fourth edition of the Italian Equity Week kicking off today in its new digital format***
- ***Two weeks of meetings between Italian companies and global investors, dedicated to leading sectors of the Italian economy: Consumer Goods & Services, Infrastructure, Energy, Industrial, Healthcare and Finance***
- ***75 companies, 72 of which are listed, representing over two thirds of the Italian stock market capitalisation***
- ***Over 340 investors representing 190 investment firms across four continents***
- ***Over 2,000 scheduled meetings***

Borsa Italiana hosts the fourth edition of the Italian Equity Week posting, this year, record numbers. For the first time in history in its new virtual format, the event will span across two weeks, from 7 to 18 September with meetings between Italian companies and global investors.

Whereas the previous editions consisted of three days of in-person meetings focused on a handful of industrial sectors this edition, with its ten-day schedule, expands the scope of the event to include additional sectors of the Italian economy with the remote participation of investors from new regions interested in listed and unlisted Italian companies.

The event has drawn international investors operating in Asia, Australia, Europe, Middle East, the US, Canada and, for the first time, the Italian Equity Week will also host one investment firm from South America. Investors will attend 1,800 one-to-one and group meetings with the attending companies. In addition, 200 meetings will involve sell-side representatives.



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The aim of the Italian Equity Week is to promote and facilitate the dialogue between listed companies and the international financial community. This dialogue become even more important in a such delicate moment for the global economy, where all market players are scouting for growth strategies to be deployed within the challenging macroeconomic environment created by the sanitary emergency.

All the meetings will be virtual and will respect the different time zones from which the attending representatives will be connected.

The Italian Equity Week is organised by Borsa Italiana in partnership with BofA Securities, Citi, Intermonte SIM, Intesa Sanpaolo – IMI Corporate & Investment Banking, Kepler Cheuvreux – Unicredit.

The two-week schedule:

7 – 8 September	Consumer Goods & Services
9 – 10 September	Infrastructure & Energy
11 September	Catch-up day

14 – 15 September	Industry & Healthcare
16 – 17 September	Finance
18 September	Catch-up day

The conference starts with the two days dedicated to the **Consumer Goods & Services**, a leading sector for the Made in Italy, on 7 and 8 September. Nine companies will be attending in 250 meetings with 130 investors representing over 90 investment firms.

The Consumer Goods & Services sector listed on Borsa Italiana markets gather 115 companies, with an aggregate capitalisation of 91.4 billion euros (data as of end July 2020), equal to 16% of the entire market. Over the past decade, these companies have



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raised about 7.7 billion euros on Borsa Italiana's capital markets, including more than 6.1 billion euros in IPOs.

The companies attending the meetings include: AUTOGRILL, CAMPARI, DE' LONGHI, ELICA, MEDIASET, MONCLER, PIQUADRO, SANLORENZO.

Infrastructure & Energy sectors will be the focus of the 9 and 10 September meetings. This sector leads Italy's economy and the country boasts some of the most innovative businesses and global champions. Over the course of 800 meetings, 30 companies of which 27 are listed and 3 non-listed, will talk with 250 investors from 150 investment firms.

The Infrastructure & Energy segment listed on Borsa Italiana markets counts 58 companies, with an aggregate capitalisation of 207.2 billion euros (data as of end of July 2020), equal to 37% of the entire market. Over the past decade, these companies have raised about 7.6 billion euros on Borsa Italiana's capital markets, including more than 2.7 billion euros in IPOs.

The companies attending the meetings include: A2A, ACEA, AEROPORTO GUGLIELMO MARCONI DI BOLOGNA, ASCOPIAVE, ASTM, ATLANTIA, BUZZI UNICEM, CEMENTIR HOLDING, COIMA RES, ENAV, ENEL, ENI, ERG, FALK RENEWABLES, HERA, INWIT, IREN, ITALGAS, PRYSMIAN, RAY WAY, RETELIT, SAIPEM, SARAS, SNAM, TELECOM ITALIA, TERNA, WEBUILD; In addition, 3 private companies will attend as well: FERROVIE DELLO STATO ITALIANE, GREEN NETWORK, OPEN FIBER.

Friday, 11 September, is dedicated to catch ups with meetings that could not be held on the previous four days.

Days of 14 and 15 September are dedicated to the **Industrial & Healthcare** sectors, a sector hosting some excellent examples of Italy's business environment, some are leading companies in niche markets at global level, from manufacturing to industrial services, pharmaceuticals and diagnostic specialists, personal care.

Sixteen companies will hold 400 meetings with 155 investors representing 100 investment firms.

The Industry & Healthcare sectors listed on Borsa Italiana markets are made of 123 companies, with an aggregate market capitalisation of 108.2 billion euros (data as of



end July 2020), equal to 19% of the entire market. Over the past decade, these companies have raised about 7.1 billion euros on Borsa Italiana's capital markets, including over 6.1 billion euros in IPOs.

The companies attending the meetings include: AMPLIFON, AQUAFIL, CAREL INDUSTRIES, DIASORIN, FINCANTIERI, GUALA CLOSURES, GVS, INTERPUMP GROUP, ITALMOBILIARE, LEONARDO, MARR, NB AURORA, RECORDATI, SESA, SOL, ZIGNAGO VETRO.

The focus then turns to **Finance**, with meetings scheduled for 16 and 17 September, a vital engine of Italy's economy; from banks to investment firms, financial services and fintech firms.

20 companies will hold 350 meetings with 120 investors representing over 80 investment firms.

The Finance industry listed on Borsa Italiana markets counts 73 companies, with an aggregate market capitalisation of 154.7 billion euros (data as of end July 2020), equal to 28% of the entire market. Over the past decade, these companies have raised about 60.1 billion euros on Borsa Italiana's capital markets, including over 7.7 billion euros in IPOs.

The twenty companies attending the meetings include: ANIMA HOLDING, AZIMUT HOLDING, BANCA FARMAFACTORING, BANCA GENERALI, BANCA IFIS, BANCA MEDIOLANUM, CATTOLICA ASSICURAZIONI, CERVED GROUP, CREDITO EMILIANO, DOVALUE, FINECOBANK, GRUPPO MUTUIONLINE, ILLIMITY BANK, INTESA SANPAOLO, NEXI, POSTE ITALIANE, TAMBURI INVESTMENT PARTNERS, TINEXTA, UNIPOL, UNIPOLSAI.

Friday, 18 September is dedicated to catch ups with meetings that could not be held on the previous four days.

Raffaele Jerusalmi, CEO, Borsa Italiana:

"The shift from a physical to a virtual event hasn't stopped the positive trend registered in recent years, which shows an increasing number of attendees, also confirmed this year with the fourth edition of the Italian Equity Week. This ever growing success is testament of the appreciation that both Italian companies and the global financial community have for such events. For some firms this represents their first significant meeting with investors on the first half results, following the Covid-19 emergency. The

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dialogue with the main domestic and international investors about the Italian and the global economic recovery will be of key interest.”

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Borsa Italiana

Borsa Italiana is one of the main European stock exchanges and has 370 companies listed on its markets. It manages stock, bond and derivatives markets. The main equity markets that it manages include MTA – with the STAR segment, AIM Italia – devoted to small businesses – and the MIV. The other managed markets are IDEM, ETFplus, ATFund, MOT and ExtraMOT. Borsa Italiana has been part of the London Stock Exchange Group since October 2007.
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