

# Borsa Italiana's Virtual Italian Equity Roadshow Asia & Australia starts today

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- *15 listed companies, over 40 investors representing 30 investment firms. Over 60 virtual meetings organized so far*
- *Virtual meetings take place from Friday 15 May to Monday 15 June 2020*
- *The event is organized by Borsa Italiana in collaboration with Bank of America Securities*

Borsa Italiana's Virtual Italian Equity Roadshow Asia and Australia starts today.

Until 15 June 2020, fifteen companies listed on the Mercato Telematico Azionario (MTA) of Borsa Italiana will virtually meet institutional investors based in Asia and Australia in one-to-one and small group meetings. The participating companies represent the main sectors of the Italian economy: from lifestyle to industrial, from utility and infrastructure to financial companies.

In particular, the participating companies are: Azimut Holding, Banca Mediolanum, Campari, Cerved, Enav, Ferrari, IGD-SIIQ, IMA, Interpump Group, Intesa Sanpaolo, Iren, Rai Way, Snam, Technogym, Telecom Italia.

Over 40 investors representing 30 investment firms have already booked over 60 virtual meetings so far. The meetings will continue to be scheduled in the coming weeks consistently with the duration of the roadshow.

The digital format of the roadshow will involve a wider investor base, allowing companies to present their equity stories to investors of the entire geographical area. To date, we have registered requests from investors based in Australia, Japan, Hong Kong, New Zealand, Singapore, Taiwan.



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# Press Release

15 May 2020



The interest of Asian and Australian investors for Italian equities continues to grow: at the beginning of the year there were over 100 Asian and Australian investment firms investing in FTSE MIB securities through more than 200 local funds.

The Virtual Italian Equity Roadshow Asia and Australia is co-organized with Bank of America Securities.

**Patrizia Celia, Head of Large Caps, Investment Vehicles & Market Intelligence of Borsa Italiana, commented:**

“The Italian Equity Roadshow of Borsa Italiana represents a traditional appointment that is renewed every year to promote investments in the Italian equities among the international financial community and to enhance the entrepreneurial excellence of our country. The event dedicated to Asia and Australia is aimed at consolidating the relationship with investors who have already looked at our country for several years and, at the same time, to develop new relationships with investors who, from an ever-increasing number of countries, show a growing interest in the securities listed on our market. The digitization of the roadshow, which historically gave us the opportunity to visit the most important investors in the Asia Pacific region, has allowed us to broaden our influence, extending the scouting to investors from new countries, and open the dialogue with investors who follow our roadshows from a long time, creating opportunities for discussion even in a complex moment like the current one”.

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**London**  
Stock Exchange Group

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## Borsa Italiana

Borsa Italiana is one of the main European stock exchanges with about 370 companies listed on its markets. It deals with the management of the equities, bonds and derivatives markets. Within the main managed markets there are MTA – with the STAR segment – AIM Italia – dedicated to small enterprises – and the MIV. Other managed markets are IDEM, ETFplus, ATFund, MOT, ExtraMOT. Since October 2007 Borsa Italiana has joined the London Stock Exchange Group. [www.borsaitaliana.it](http://www.borsaitaliana.it)



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