

## Borsa Italiana hosts Italian Equity Week

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- **A three-day event on the leading Italian economic sectors: lifestyle, industrial, infrastructure**
- **200 international investors meet with over 180 companies at the event**
- **4 September: Italian Lifestyle Day**
- **5 September: Italian Industrial Day**
- **6 September: Italian Infrastructure Day**

Borsa Italiana is hosting Italian Equity Week, a three-day event starting today, focused on the Italian economy's three main sectors: lifestyle, industrial, infrastructure.

At the event, both listed and privately held companies have the unique opportunity to attend one-to-one meetings with local and international investors. There will also be the opportunity to join strategic briefings and IPO Forums. Private companies will be able to meet listed firms, to learn about their IPO journeys.

The aim of the event is to facilitate a dialogue between companies and investors specialising in specific sector, as well as showing non-listed firms the opportunities offered by accessing the capital markets.

Italian Equity Week is organised by Borsa Italiana with the support of Confindustria and in collaboration with [partners and sponsors] Bain&Company, Akros Bank, - BPM Banco Group, IMI Bank - Intesa Sanpaolo Group, Citi, Equita SIM, HSBC, Intermonte SIM, Kepler-Cheuvreux, McKinsey & Company, Mediobanca and Unicredit.



200 investors representing 130 investment firms are expected to attend. Investors will attend around 1,400 meetings with the 60 listed companies during the three-day event.

**Raffaele Jerusalemi, CEO, Borsa Italiana:**

"Capital markets play a pivotal role in promoting and sustaining companies' growth and an ever-growing number of Italian firms are successfully choosing the IPO path to become competitive and equip themselves with the right structure and governance. Borsa Italiana provides companies with a liquid and extremely international market, with over 8,000 funds and 1,700 investment houses worldwide.

"The large presence of leading domestic and international investors during Italian Equity Week confirms the strong interest in our markets and the important role of Borsa Italiana in supporting the dialogue between Italian listed companies and the international financial community. The two IPO Forums represent a unique opportunity, for many private companies, to deepen their knowledge of the capital markets and get closer to listing."

**Vincenzo Boccia, President of Confindustria:**

Italian Equity Week is an initiative that Confindustria strongly supports as it creates a network between excellent Italian enterprises aiming for growth and domestic and international investors who look favourably at our market. We hope that the initiative, that looks at key economic sectors for Italy, will bring the attention of savers and investors to our successful system and further increase the willingness of companies to access capital markets.

"The choice to go public is crucial for our companies. It represents an extraordinary opportunity to grow and increase innovation and internationalization. We've been committed to providing companies, from start-up to IPO, with capital, modern

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# Press release

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governance and organizational models, allowing them to develop without debt and increasing their assets' value. This is a decisive strategy to increase companies' competitiveness on increasingly complex international markets, driving economic growth for the whole country. Policy makers should be able to favour and accelerate this process, continuing to promote the listing of companies as well as domestic families' investments and institutional investors."

