24 March 2015



# Record numbers for 14th STAR Conference in Milan

- Record number of meetings requested: 1,700
- 62 STAR companies and 32 ELITE companies attend Conference
- 205 participating investors: 62 per cent foreign, from 125 investment houses

On 24 and 25 March, to mark the 14th STAR Conference, 62 STAR companies will meet domestic and international investment funds at Borsa Italiana.

During the two-day event, companies will participate in public presentations and oneto-one meetings with institutional investors: 1,700 meetings have been requested for this year's event, , with a daily average of 29 meetings per company.

205 investors from 125 investment houses, 38 per cent domestic and 62 per cent international (UK: 18 per cent; France: 12 per cent; Switzerland: 10 per cent; Northern countries: 8 per cent; US: 4 per cent; Germany: 2 per cent; Other: 8 per cent) participate in the Conference.

#### **STAR segment: Overview**

Today, Borsa Italiana's STAR segment includes 67 listed companies with a total market capitalisation of €32.5 billion. International investor capital plays a significant role in STAR companies, with 91 per cent of institutional capital originating from foreign investors.

2014 has been a positive year for the STAR segment also in terms of liquidity, with trading volumes doubling from €9.4 billion in 2013 to €18.9 billion in 2014, an increase of 100.4 per cent year-on-year.







FTSE Italia STAR is up 30 per cent from the end of 2014. The index representing the STAR segment has constantly outperformed the FTSE Italia All-Share. From the end of 2012 it is up 78 per cent and from the end of 2003, it is up 193 per cent (data as at 20 March, 2015).

### Barbara Lunghi, Head of Small & Mid Caps, Borsa Italiana, comments:

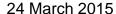
"The STAR Conference is an important date in the calendar for listed companies and investors, as it represents an opportunity for the international financial community to meet with some of Italy's best companies on the STAR segment. Continuing a recent trend in the last couple of years, we saw strong interest from investors for STAR businesses. In particular, 62 per cent of participating investors in the two-day Conference represent international funds, reaffirming the ability of high quality Italian companies to attract international investment. These companies are a benchmark for ELITE companies participating in the STAR Conference, who are encouraged to network with international investors and be coached by STAR companies."

For the third consecutive year, the STAR Conference is open to ELITE companies (<a href="www.elite-growth.com">www.elite-growth.com</a>). 32 ELITE companies will hold public presentations, learn from STAR companies on how best to engage in dialogue with institutional investors, and network within a dedicated area inside the ELITE *Village*.

Partner Equity Markets, Borsa Italiana's network made up of banks, consultancy and audit companies, legal and financial communication firms, also participate in the STAR Conference, helping to support the growth of these businesses.

STAR companies participating in the 14th edition of the Conference include:







ACOTEL GROUP, AMPLIFON, ASCOPIAVE, ASTALDI, B&C SPEAKERS, BANCA FINNAT, BANCA IFIS, BANZAI, BB BIOTECH, BE, BIESSE, BOLZONI, BREMBO, CAD IT, CAIRO COMMUNICATION, CEMBRE, CENTRALE DEL LATTE DI TORINO, DADA, D'AMICO INTERNATIONAL SHIPPING, DATALOGIC, DEA CAPITAL, DIGITAL BROS, EI TOWERS, EL.EN., ELICA, EMAK, ENGINEERING, ESPRINET, EUROTECH, EXPRIVIA, FALCK RENEWABLES, FIDIA, FIERA MILANO, GEFRAN, GRUPPO MUTUIONLINE, IGD - IMMOB. GRANDE DISTRIBUZIONE, IMA, INTERPUMP GROUP, IRCE, ISAGRO, IT WAY, LA DORIA, LANDI RENZO, MARR, MOLESKINE, MONDO TV, NICE, PANARIAGROUP INDUSTRIE CERAMICHE, PRIMA INDUSTRIE, RENO DE MEDICI, REPLY, SABAF, SAES GETTERS, SERVIZI ITALIA, SESA, SOGEFI, TAMBURI INVESTMENT PARTNERS, TERNIENERGIA, TESMEC, TXT E-SOLUTIONS, VITTORIA ASSICURAZIONI, ZIGNAGO VETRO.

ELITE companies making public presentations at the STAR Conference are:
CONTACTLAB, ELECTRADE, ELES SEMICONDUCTOR EQUIPMENT, GIGLIO
GROUP, OBJECTWAY FINANCIAL SOFTWARE, PHOENIX INTERNATIONAL, WIVA
GROUP SPA, ZUCCHETTI GROUP

Brokers attending the STAR Conference 2015 are:

BANCA IMI, EQUITA SIM, UNICREDIT-KEPLER CHEVEREUX, MEDIOBANCA, INTERMONTE, BANCA AKROS, BANCA ALETTI, FIDENTIIS, MAIN FIRST, BANCA PROFILO ED INTEGRAE SIM.

STAR Conference on Twitter: @BorsaltalianalT with hashtag #STARConference



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#### Borsa Italiana

Borsa Italiana S.p.A. is one of Europe's largest and most established stock exchanges with more than 340 companies listed across its markets. The Italian Exchange operates markets trading in Italian equities, bonds and derivatives. Markets include the MIV and STAR segments as well as IDEM, MOT, ExtraMOT, ExtraMOT PRO, ETFplus, and AIM Italia for small cap companies. Since October 2007 Borsa Italiana has been part of the international diversified exchange business, London Stock Exchange Group. www.borsaitaliana.it

