## **Press Release**

2 March 2015



# OVS floats on Borsa Italiana's main market

- Company raises €414 million
- Second debut of the year on MTA

Today, Borsa Italiana welcomes OVS to its main market. The clothing designer, manufacturer and distributor raised €414 million at IPO, with a market capitalisation of €930.7 million.

Banca IMI is the sponsor and responsible for the placement, whilst also acting as global coordinator, along with BofA Merrill Lynch, Goldman Sachs, and Unicredit.

## Raffaele Jerusalmi, CEO Borsa Italiana, commented:

"OVS is an Italian success story: a company which was able to modernize and become a pioneer in the Italian fast-fashion market. Access to equity capital through its listing on Borsa Italiana, will allow OVS to accelerate its ambitious projects and permit it to continue to expand."

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#### Borsa Italiana

Borsa Italiana S.p.A. is one of Europe's largest and most established stock exchanges with more than 340 companies listed across its markets. The Italian Exchange operates markets trading in Italian equities, bonds and derivatives. Markets include the MIV and STAR segments as well as IDEM, MOT, ExtraMOT, ExtraMOT PRO, ETFplus, and AIM Italia for small cap companies. Since October 2007 Borsa Italiana has been part of the international diversified exchange business, London Stock Exchange Group.

