

## New debut on AIM Italia: Borsa Italiana welcomes Mobyt

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– *59 companies listed on AIM Italia*

Today, Mobyt floats on AIM Italia, Borsa Italiana's market dedicated to SMEs.

Mobyt offers solutions for shipping and receiving of SMS messaging services, and for delivering emails as a support to marketing and advertising activities.

The company raised €4.5 million, floating 14.68% of its capital. Integrae SIM is Nomad of the operation.

### **Barbara Lunghi, Head of Mid & Small Caps, Borsa Italiana, commented:**

"In a constantly evolving sector such as mobile-marketing and web-advertising, Mobyt is the example of a growing company, who wants to look at capital markets to grow further. We believe that AIM Italia, the market designed specifically for small and medium enterprises, represents for Mobyt both a concrete and a solid tool to support its development".

Tomorrow, Mobyt will be included in FTSE AIM Italia.

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#### **Borsa Italiana**

Borsa Italiana S.p.A. is one of Europe's largest and most established stock exchanges with more than 340 companies listed across its markets. The Italian Exchange operates markets trading in Italian equities, bonds and derivatives. Markets include the MIV and STAR segments as well as IDEM, MOT, ExtraMOT, ExtraMOT PRO, ETFplus, and AIM Italia for small cap companies. Since October 2007 Borsa Italiana has been part of the international diversified exchange business, London Stock Exchange Group.

[www.borsaitaliana.it](http://www.borsaitaliana.it)

