

First debut in 2015: Borsa Italiana welcomes Italian Wine Brands

- *IWB is the first wine group listed on Borsa Italiana*
- *58 companies on AIM Italia*

Italian Wine Brands S.p.A. debuts today on AIM Italia, Borsa Italiana's market dedicated to SMEs.

Italian Wine Brands, active in the production and distribution of wine, has been created by the merger of Giordano Vini and Provinco Italia. The merger has been promoted by the investment vehicle Ipo Challenger.

The free-float on AIM Italia is 61,2%, and UBI Banca S.C.p.A. is the Nomad of the operation.

Barbara Lunghi, Head of Mid and Small Caps, Borsa Italiana, said:

“We are extremely pleased to welcome Italian Wine Brands in Borsa Italiana as first debut of 2015, the year of Expo Milano, when the sector of *Food & Beverage* will be a protagonist. The production and distribution of wine is an element of excellence which characterizes Italy in the world. With this company, for the first time, a wine company chooses Borsa Italiana and AIM Italia as instruments of growth.”

Massimiliano Lagreca, Head of Large Caps & Investment Vehicles, Borsa Italiana, declared:



Press Release

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“Italian Wine Brands’ debut confirms the interest of managers and investors in investment vehicles, which facilitate the access to market for SMEs”.

Today, Italian Wine Brands will be included in FTSE AIM Italia.

For further information, please contact:

Media Relations

Oriana Pagano
Sofia Crosta

+39 0272426 360
media.relations@borsaitaliana.it

Borsa Italiana

Borsa Italiana S.p.A. is one of Europe’s largest and most established stock exchanges with more than 340 companies listed across its markets. The Italian Exchange operates markets trading in Italian equities, bonds and derivatives. Markets include the MIV and STAR segments as well as IDEM, MOT, ExtraMOT, ExtraMOT PRO, ETFplus and AIM Italia Mercato Alternativo del Capitale for small cap companies.

Since October 2007 Borsa Italiana has been part of the international diversified exchange business, London Stock Exchange Group.

