# **Press Release**

30 July 2015



# LSEG signs agreement with Casablanca Stock Exchange to launch ELITE in Morocco

- Collaboration agreement signed between LSEG and CSE to launch ELITE in Morocco
- ELITE is LSEG's successful pan-European programme for ambitious high growth companies
- Builds on strategic relationship between LSEG & Morocco capital markets

London Stock Exchange Group (LSEG) today announces that it has signed an agreement with Casablanca Stock Exchange (CSE) to support the launch of LSEG's successful business development programme, ELITE, in Morocco.

A dedicated LSEG ELITE support team will share their knowledge of the programme with CSE representatives, guiding them on how best to implement the programme and promote the ELITE programme and brand locally. Moroccan companies will start their ELITE journey with a view to eventually joining the full pan-European ELITE community, where they will be able to share news, expertise and to create a network of contacts with over 270 existing ELITE participants, 180 advisors and 80 investors.

This partnership builds on the strategic agreement signed between LSEG and CSE last year, before His Majesty the King, Mohammed VI, King of Morocco, to help position Casablanca's capital markets as a regional hub. Most recently, Maroclear, the Moroccan Central Securities Depository (CSD) selected LSEG's UnaVista to provide trade repository technology. This follows Maroclear's earlier partnership with LSEG for the allocation of Legal Entity Identifiers (LEIs) and with LSEG's CSD, Monte Titoli, to provide access to European securities settlement infrastructure.

# **Xavier Rolet, Chief Executive, London Stock Exchange Group:**

"Today's agreement is testament to Casablanca Stock Exchange's commitment to developing its capital market offering and the strength of the economic partnership between the UK and Morocco.

"ELITE is already a highly successful European programme and I'm delighted that we have the opportunity to expand the programme in Morocco. As well as helping accelerate the growth and opportunities of individual Moroccan businesses, ELITE has the power to help drive the country's economic prosperity. High growth dynamic SMEs have a unique capacity to innovate and create new jobs, they are the lifeblood of any economy and it is essential that we create rich entrepreneurial ecosystems in which they can thrive."

# **Press Release**



## Karim Hajji, CEO of Casablanca Stock Exchange, said:

"We are delighted to sign this agreement, which reinforces our cooperation with our strategic partner, London Stock Exchange Group. We believe that the ELITE programme, already a success in Italy and the UK, will allow us to build an efficient ecosystem to support the financing of Moroccan SMEs. It will also allow us to support the financing of not only the Moroccan economy, but North and West Africa more broadly."

The Casablanca Stock Exchange is one of the most developed markets in Africa with a market capitalization of 486 billion Dh (at the end of June) which represents 54 per cent of Morocco's GDP. More than 31 per cent of the capitalization is owned by foreign investors. 75 listed companies achieve a turnover of 250 billion Dh, which is 27 per cent of the GDP, and generate nearly 23 billion Dh net income.

#### **About ELITE**

ELITE is designed to help businesses prepare and structure for their next stage of growth. The programme facilitates company access to a full range of funding options, increases company profile and visibility, promotes relationships and opportunities with potential investors, and supports management best practice and entrepreneurship.

ELITE offers businesses a full programme to help them grow, including; education training and direct contact with financial and advisory communities, through a unique online portal. Management teams are guided on how best to fast-track their development and capital raising processes, how to access the most suitable funding for their needs, whether private equity, venture capital or the bond or equity markets, and given advice on building their profile and reach.

ELITE also allows its vibrant international advisor and investor community the opportunity to engage with a pool of high quality, dynamic companies and entrepreneurs, all of whom are open to the advice, opportunities and connections that the ELITE programme offers.

Since the launch of ELITE in Italy in 2012, 271 companies have joined the programme, from across 17 countries. The programme is supported by over 180 advisors and 80 investors.

For further information on the programme, companies and the full list of partners, please go to: www.elite-growth.com

- Ends -

# For further information:

Media	
Alexandra Ritterman	+44 (0)20 7797 1222
Tom Gilbert	newsroom@lseg.com

### Notes to editors:

## **About London Stock Exchange Group:**

London Stock Exchange Group (LSE.L) is a diversified international market infrastructure and capital

# **Press Release**



markets business sitting at the heart of the world's financial community. The Group can trace its history back to 1698.

The Group operates a broad range of international equity, bond and derivatives markets, including London Stock Exchange; Borsa Italiana; MTS, Europe's leading fixed income market; and Turquoise, a pan-European equities MTF. It is also home to one of the world's leading growth markets for SMEs, AIM. Through its platforms, the Group offers international business and investors unrivalled access to Europe's capital markets.

Post trade and risk management services are a significant part of the Group's business operations. In addition to majority ownership of multi-asset global CCP operator, LCH.Clearnet Group, LSEG operates CC&G, the Italian clearing house; Monte Titoli, the T2S-ready European settlement business; and globeSettle, the Group's newly established CSD based in Luxembourg.

The Group is a global leader in indexing and analytic solutions. FTSE and Russell Indexes offer thousands of indices that measure and benchmark markets around the world. The Group also provides customers with an extensive range of real time and reference data products, including SEDOL, UnaVista, Proquote and RNS.

Following the acquisition of Russell Investments, LSEG conducted a comprehensive review of the investment management business to analyse its strategic fit with the Group. This was concluded in February 2015, and LSEG is now exploring a sale of the business in its entirety.

London Stock Exchange Group is a leading developer of high performance trading platforms and capital markets software for customers around the world. In addition to the Group's own markets, over 35 other organisations and exchanges use the Group's MillenniumIT trading, surveillance and post trade technology.

Headquartered in London, with significant operations in North America, Italy, France and Sri Lanka, the Group employs approximately 4,700 people.

Further information on London Stock Exchange Group can be found at www.lseg.com