

Borsa Italiana S.p.A. Piazza degli Affari, 6 20123 Milano

www.borsaitaliana.it

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BORSA ITALIANA WELCOMES MOLESKINE

Borsa Italiana today welcomed Moleskine to STAR, the Italian market segment dedicated to midsize companies with the highest levels of transparency, corporate governance and free float offering.

Moleskine is an Italian group creating, producing, and distributing luxury stationery products such as their Writing, Travelling and Reading Collections.

The company successfully raised €269.1 million giving it a market capitalisation of €487.6 million.

Raffaele Jerusalmi, CEO of Borsa Italiana, said:

"We are delighted to welcome Moleskine to the STAR segment of Borsa Italiana. The success of this IPO confirms the Borsa Italiana as international leaders in the luxury and lifestyle sector. A public quotation can help Moleskine achieve its growth aims an increase its profile with international investors".

STAR is the market segment of Borsa Italiana's equity market (MTA) dedicated to midsize companies with a capitalisation from €40 million to €1 billion euros with the highest levels of transparency, high liquidity

(minimum 35% of free float), and corporate governance in line with international standards.

There are 67 companies listed on STAR today and representing more than 10 sectors of Made in Italy. The total capitalisation is about €15 billion and the average capitalisation per company is €217 million.

For further information, please contact:Federica MarottiMedia Relations +39 02 72426.360Oriana Paganomedia.relations@borsaitaliana.it

Borsa Italiana

Borsa Italiana S.p.A. is one of Europe's largest and most established stock exchanges with more than 330 companies listed across its markets. The Italian Exchange operates markets trading in Italian equities, bonds and derivatives. Markets include the MIV and STAR segments as well as IDEM, MOT, ETFPlus and AIM Italia Mercato Alternativo del Capitale for small cap companies. Since October 2007 Borsa Italiana has been part of the international diversified exchange business, London Stock Exchange Group.