



1<sup>st</sup> November 2012

## **TOL EXPO SEES RECORD NUMBER OF ATTENDEES**

- *Tenth edition of Tol Expo*
- *More than 5000 attendees*
- *All 70 meetings over subscribed*

Tol Expo, Borsa Italiana's annual event dedicated to online traders and investment products has seen over 5,000 people attend. The two day event, held at Palazzo Mezzanotte, confirmed Borsa Italiana as the reference point for the online trading community in Italy.

A survey of the attendees carried out by Borsa Italiana showed the diversification of the participants' jobs, with 15% being office workers, 11% working as financial promoters and a high proportion of students (13%). Nearly 60% of those attending said they already trade online, with 34% making between 7 and 33 monthly transactions.

As with previous Expo's the majority of attendees were male (85%) and most were from the North of Italy (81%) but there was an increase in participation from people in the central region (13.5%)

The event had 50 exhibitors and more than 70 meetings organised by brokers and financial institutions which were all over subscribed.

Commenting on the event, Nicolas Bertrand, Head of Equity and Derivatives Markets, London Stock Exchange Group, said:

“The tenth edition of Tol Expo has again proven to be a great success in terms of public attendance and the number of exhibitors present. Traders of all ages and experience look for such opportunities to increase their understanding and to meet each other to discuss the latest innovations. The event has confirmed that the focus on education promoted by Borsa Italiana is supported by the private investor community.

Retail participation is an important asset to the Italian market and as investors become more interested in online trading we will continue to work with them to ensure they have access to the educational tools they require.”

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**Borsa Italiana**

Borsa Italiana S.p.A. is one of Europe’s largest and most established stock exchanges almost 330 companies listed across its markets. The Italian Exchange operates markets trading in Italian equities, bonds and derivatives. Markets include the MIV and STAR segments as well as IDEM, MOT, ETFPlus and AIM Italia and MAC for small cap companies. Since October 2007 Borsa Italiana has been part of the international diversified exchange business, London Stock Exchange Group.