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## **BORSA ITALIANA WELCOMES “PRIMI SUI MOTORI” TO AIM ITALIA-MERCATO ALTERNATIVO DEL CAPITALE**

Primi sui Motori has today listed on Aim Italia - Borsa Italiana's market for small and growing companies. Primi sui Motori, founded in Modena in 2006, offers search engine optimisation services to companies to improve their positioning on web portals.

The company successfully raised €3,513,169, giving it a market capitalisation of €24,814,438, and a post-listing free-float of 14.02%.

Integrae SIM S.p.A. is acting as the company's Nominated Advisor (“Nomad”).

**Barbara Lunghi, Borsa Italiana's Head of Small & Mid Caps said:**

**“We are delighted that Primi sui Motori has selected Aim Italia as a venue to grow and gain access to capital. I hope this trend will continue in the future, with more and more small and medium enterprises listing on our markets”.**

Aim Italia was created in January 2012 with the goal of simplifying access to capital for SMEs. A balanced and appropriate regulatory regime is in place, ensuring good governance from companies and the protection of investors.

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**About Borsa Italiana:**

Borsa Italiana S.p.A. is one of Europe's largest and most established stock exchanges with 331 companies listed across its markets. The Italian Exchange operates markets trading in Italian equities, bonds and derivatives. Markets include the MIV and STAR segments as well as IDEM, MOT, ETFPlus and AIM Italia-Mercato Alternativo del Capitale for small cap companies. Since October 2007 Borsa Italiana has been part of the international diversified exchange business, London Stock Exchange Group.