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Borsa Italiana S.p.A.
Piazza degli Affari, 6
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www.borsaitaliana.it

9TH TRADING ONLINE EXPO

27-28 OCTOBER 2011

All information available on www.borsaitaliana.it/tol

The Trading Online Expo of Borsa Italiana will take place next 27 and 28 October 2011. The event is dedicated to the world of online trading and investment and has this year reached its ninth edition.

Hosted in the Congress Centre and Services of Palazzo Mezzanotte in Milan, Borsa Italiana's headquarters, is open to the public but dedicated to investors, both common savers and professional traders: it is addressed to people interested in deepen their knowledge of listed financial instruments and techniques and instruments of online trading.

The Trading Online Expo, as for past editions, is rich of educational meetings developing during the two day event in parallel in 7 different meeting rooms.

The event also hosts as exhibitors the most relevant online brokers operating on the Italian market as well as trading services companies and representative from the online community.

Seminars organized by Borsa Italiana in particular will focus on four thematic areas: Equity Trading, Derivatives, EFs and Bonds.

Besides these, there are seminars organized by brokers, traders and associations.

Participation to all educational meetings is free.

A first news characterizing this ninth Expo edition is related to the **Equity Trading** educational session – taking place on 28 October afternoon- fully dedicated to a singular parallelism: trading and driving, leveraging on affinities of such activities strongly linked to speed and control. Borsa Italiana in fact offers a management course – completely free- teaching how to take fast decisions under a relevant self control thanks to contributions by trading, driving and biking first class professionals, considering that the common aim of these activities is managing risk maximizing the performance. Siegfried Stohr (former Formula 1 driver, safe driving instructor at BMW), Alex De Angelis (Bike2 driver) and William De Angelis (former bike driver and Rally driver), together with traders, will be the teachers of the course.

The **Derivatives School** - – taking place on 27 October afternoon- will concentrate on options and on the use of derivatives to optimize portfolios, with a specific focus on the Buy Write technique, for the occasion explained in its operational modalities according to different market conditions.

A first meeting of the **ETF Day** will develop answers to questions sent online by users of Borsa Italia's website. A second one, thanks to academics and asset managers, will focus on the role that ETFs play in an efficient asset allocation strategy.

Leading actors of the bond markets will deepen, during **Bond time** on the morning of Friday 28, trends and strategies of the sector focusing on volatility that interested the segment in the sovereign debt crisis.

Another news of the TOL Expo 2011 is represented by the creation of a "Forex room": an educational and meeting area fully and exclusively dedicated to traders operating on this market.

Opening hours of the Expo (09.00-18.30) will allow professional traders to show their activity in real time to the public present. It represents a relevant occasion for a live feeling of decisional processes of operators working every day on the markets and for a better understanding of functions offered by different trading platforms.

Participation to the Trading Online Expo is free through the registration on the Borsa Italiana's website link www.borsaitaliana.it/tol where also a full list of participants and a detailed program of meetings is available.

For further information, please contact:

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Borsa Italiana

Borsa Italiana S.p.A. is one of Europe's largest and most established stock exchanges with more than 330 companies listed across its markets. The Italian Exchange operates markets trading in Italian equities, bonds and derivatives. Markets include the MIV and STAR segments as well as IDEM, MOT, ETFPlus and AIM Italia and MAC for small cap companies. Since October 2007 Borsa Italiana has been part of the international diversified exchange business, London Stock Exchange Group.