

17<sup>th</sup> March 2010

Borsa Italiana S.p.A.  
Piazza degli Affari, 6  
20123 Milano  
[www.borsaitaliana.it](http://www.borsaitaliana.it)

## STAR CONFERENCE 2010

*- record number for one-to-one meetings (950)*

Today, Wednesday 17<sup>th</sup>, the ninth edition of the Star Conference starts and it will end tomorrow, 18<sup>th</sup> February. During the event 67 companies listed on Borsa Italiana STAR segment will meet with more than 160 fund manager and analysts – representing 102 houses of investment - in Palazzo Mezzanotte.

STAR Conference represents a settled date in the agendas of companies and investors with its two days of public presentations and one-to-one meetings. In particular, this edition is characterized by 950 planned one-to-one meetings, a record number, and by the high number of international investors participating to the event (51 of 102 houses of investment registered). Another particular feature of this edition is the high number of participating companies: 67 of the 73 listed on the STAR segment, corresponding to 91% of the total.

As in the past editions, the exhibition includes the presence of many Partners Equity Markets (Partners' network is composed by the most important banking institutions, the most excellent advisory and auditing firms and primary communication agencies) that act according to the best international standards sharing with Borsa Italiana the constant effort in supporting and developing Small and Mid caps' activities in all the phases of their financial circle of life.

Today the STAR segment includes 73 listed companies (35% of small and mid cap companies listed on MTA) representing more than 15 typical sectors of "made in Italy".

The total capitalisation of the segment is 16 billion of euros, corresponding to a medium market cap of 223 million euros per company.

Since the birth of the segment in 2001, FTSE Italia STAR index has always outperformed the general index of the market: +10.78% if compared to FTSE Italia MIB Storico during 2009 and +33.08% from 2001.

Besides, STAR companies show a liquidity always higher than all the other listed Small and Mid caps, both in terms of average daily turnover (510,881 euros vs 286,310 euros of Standard segment)\*, and in terms of turnover velocity (70.73% vs 63.96%)\*, even with a minor volatility.

The 33 Ipos that arrived on STAR since its very beginning in 2001 allowed companies to raise 4.2 billion of euros up to date. To this number we must add 2.2 billion of euros coming from following capital increases. Therefore, from 2001 up today, STAR companies collected on the market a total of 6,4 billion of euros to fulfil their own strategies of development.

Thanks to STAR, Borsa Italiana has had the chance to show its constant purpose to sustain the activities of small and mid cap companies, providing them of capital, liquidity and international standing to grow in the future.

\*all data referred to 2009

### **FOR FURTHER INFORMATION, PLEASE CONTACT:**

Luca Grassis                      Media Relations +39 02 72426.364  
Anna Mascioni                      [media.relations@borsaitaliana.it](mailto:media.relations@borsaitaliana.it)