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BORSA ITALIANA HOLDS “ITALIAN INVESTOR CONFERENCE IN TOKYO” - 8 October 2010

On Friday 8 October 2010 the seventh Borsa Italiana “Italian Investor Conference” will take place in Tokyo, bringing together relevant Italian listed companies and investors from the Far East.

Also this year, the Tokyo Investor Conference is being held in partnership with Nomura and the Italian Ministry of Foreign Affairs.

The companies involved are:

Ansaldo STS

Benetton Group

Eni

Prysmian

Snam Rete Gas

Telecom Italia.

The combined capitalization of these companies represents 24% of Borsa Italians’ entire market capitalization, with the average daily value traded in the companies totaling 570 million euro .

The programme of the Tokyo Investor Conference 2010 is made-up of both one-to-one and open meetings, with more than 40 meetings organised between the management of the attending companies and 15 relevant local investment firms.

The working day will end with a traditional dinner at the Italian Embassy in Tokyo.

Tokyo represents the last stop on Borsa Italiana's 2010 roadshow dedicated to large caps and follows meetings held in New York and Toronto last April, and in London and Stockholm last June.

Destinations are chosen according to the relevance of single countries in the global investment portfolio, the inclination of foreign investors towards Italian companies and the geographic distribution of companies' shareholdings.

In 2010 Borsa Italiana's roadshow facilitated more than 400 meetings with 180 international investors.

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Notes to editors:

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