

**NEW YORK ITALIAN INVESTOR CONFERENCE OF BORSA ITALIANA:  
THE FIFTH EDITION STARTS ON APRIL 7**

On Monday 7 and Tuesday 8, 2008, the *Italian Investor Conference* of Borsa Italiana, the traditional spring meeting for Italian Blue Chips with US investors, will take place in the New York Palace Hotel in Madison Avenue.

The Conference, at its fifth edition, is as always organised in partnership with the Ministry of Foreign Affairs and, this year, thanks to Banca IMI, Intermonte and JP Morgan.

During the two days will take place 100 one-to-one meetings between the 11 companies participating (Campari, Fastweb, Finmeccanica, Hera, Indesit Company, Italcementi, Prysmian, RCS Mediagroup, Safilo Group, Saras, Seat Pagine Gialle) and more than 50 international investors.

The *New York Conference* represents one of the meetings of Borsa Italiana's 2008 Roadshow which, for Blue Chips Companies, has already taken place in Wien (24 January), Copenhagen and Helsinki (13 and 15 February).

The Roadshow will continue with the *Large and Mid Caps Conference* of Paris (15 May), the *Italian Investor Conference* of London (27 and 28 May) – that, for the first time, will be held in London Stock Exchange Headquarters – and the traditional meeting in Tokyo, in October.

Star Companies, after the conference held in Milan on March 5 and 6, will be again at the core of interest's investors next October in London.

Milan, 4 April 2008

**Media contact :**

Anna Mascioni: +39 3346648460