



Media Relations Tel.: +39 02 72426.364

Fax: +39 02 72426.260

mediarelations@borsaitaliana.it www.borsaitaliana.it

THE BIT SYSTEMS ASP-COMMUNITY EXPO 2007 GETS UNDERWAY

On Thursday 15 November 2007, BIt Systems, the IT company of the Gruppo Borsa Italiana will stage the first **BIt Systems ASP-Community EXPO** in Palazzo Mezzanotte, Borsa Italiana headquarters in Milan. The Expo will act as a meeting point for buy and sell sides of the financial community and is targeted to business development managers, sales managers and IT managers.

BIt Systems ASP services were launched in 2004 to facilitate access of operators and financial institutions to domestic and international markets and to promote the development of new options for access to financial industry services.

The services offered by BIt Systems ASP have been enriched over the years with special attention to business continuity, optimisation of finance technologies and infrastructure management processes. BIt Systems opened various ASP centres in Italy and Europe which are interconnected with numerous financial networks (amongst which BIt Network, BT Radianz, GL NET and SIAnet.NG). New models for the supply of services have been developed in partnership with key independent software vendors such as Fidessa, GATE Tecnologie Informatiche, Glesia, GL Trade, InvestNet Italia, IT Software, List Group, ORC Software and TAS.

Today the BIt Systems ASP community has about 50 members and numerous stock markets are also connected. These include Borsa Italiana-London Stock Exchange, MTS, Chicago Mercantile Exchange, e-MID, Eurex, NYSE Euronext, Liffe, TLX and Xetra.

Exhibitors at the Bit Systems ASP – Community EXPO 2007 include: Class Editori, Colt Telecom, Directa S.I.M., Deutsche Boerse, Eurex Zurich, Fidessa, Fortis Bank, Fujitsu Siemens Computers, GATE Tecnologie Informatiche, Glesia, Hewlett-Packard Italiana, IBM Italia, I.NET, InvestNet Italia, Liffe, List Group, Lutech, NeoNet Securities, Oracle





Italia, ORC Software, Reuters, Scoach Europa, SORINT.lab, Sun Microsystems, TAS, and Verizon Business.

Along with the BIt Systems ASP - Community EXPO there will be a series of seminars to illustrate the most significant challenges facing the financial industry. At 10:00 A.M. on 15 November the MiFID, New Challenges and New Opportunities round table will be held, while in the afternoon two workshops will examine the themes of Performance, security and reliability as critical factors to succeed in the financial industry and Innovative paradigms to reach international markets and financial services.

Attendance at the BIt Systems ASP – Community EXPO is free of charge.

Registration required: please visit www.borsaitaliana.it/aspexpo to register.

Milan, 12 November 2007

Media Contact:

Marta Testi: +39 02 72426323

BIT Systems was founded in 2001 as a joint venture between Borsa Italiana (65%) and S.I.A. (35%). It oversees the management, maintenance and development of Group information systems, to which end it acts as a reference point for the design of technological infrastructures and the development of the applications business. The company also supplies IT services to private and government-owned operators, financial institutions and market management firms, offering the highest technological skills on issues of architecture and business applications for the stock exchange industry. In March 2004 Borsa Italiana acquired 100% of BIt Systems share capital.