

# Palazzo Mezzanotte

**A Prestigious Location for  
Legendary Business Events**

 **EURONEXT  
CORPORATE SERVICES**



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# In the Heart of the Historical Italian Finance

Based in the heart of Milan at Piazza Degli Affari square, the impressive building of Palazzo Mezzanotte was built in 1932 to gather up all the stock markets spread all over Milan in one strategic area.

Thanks to its high-end studio, beautiful spaces and events experts, Palazzo Mezzanotte provides today the most suitable tools to create hybrid and digital events to be broadcast in streaming. A resource that is made available to companies, institutions and organisations.

Today, in a period of global turmoil, the digitalisation of exchanges has been accelerated, but Palazzo Mezzanotte has not lost its vocation as the engine of Italian finance. Its spaces, its artistic heritage, its historic rooms make it a location of absolute prestige for a wide variety of exclusive events.



# The Inspiring Spaces of the Congress Centre

The building in which stock market trading once took place is a particularly impressive architectural and artistic masterpiece, able to hold over 600 people and to host a wide variety of activities, including congresses, exhibits, training classes, gala dinners and fashion shows.





## THE ROMAN RUINS AREA

Discovered during the construction of the building, the remains of an ancient Roman theatre represent one of the most culturally relevant parts of the Palazzo Mezzanotte complex. Used as a meeting place since medieval times, it still lends itself to hosting exhibits and conferences



## THE TIMELESS PARTERRE

The room where traders carried out frenzied open outcry auctions, has been adapted as a theatre space with **440** theatre-style **seats** covering **1500 square metres** and a large surrounding balcony for exhibits and meetings.



## THE MODERN CONFERENCE ROOMS

With **290 seats**, distributed over **600 square meters**, and divisible in **5 smaller rooms**, the entire area is located in the underground portion of Palazzo Mezzanotte, where you can admire the original ceramics designed in 1931 by the famous architect and designer **Giò Ponti**.

# All-in-One Venue for your events

Today, organisations need to have, reliable, professional and suitable instruments for their digital events in order to reach efficiently a wider audience with no time limitation.

For this reason, Palazzo Mezzanotte chose to make available its studios and professional technicians to the public. By personally following all phases, from pre-production to live broadcasting, the

staff can create spectacular, high-level events, which use all resources of the video language: makeup, music, editing, simultaneous translation, presenters, scenography, internal and external shots, theme music, graphic inserts.





# A dedicated professional studio

To help companies create unique stories

Whether you're creating a corporate video, a documentary, or a commercial, we have the tools and resources to help you tell your story. Our team of professionals provides you with the best and most reliable experience when it comes to preparing your virtual events.

We understand that your brand and credibility are important, and we want to make sure that everything runs as smoothly as possible. Easiness, trust, and expertise are key when it comes to preparing events. That's why we pride ourselves on providing unparalleled customer service.



## GREEN SCREEN CONCEPT



Up to 5 speakers on the table



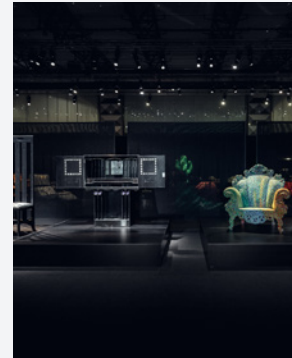
A moderation room for up to 10 people



Catering enabled



Make-up enabled



**PALAZZO MEZZANOTTE EVENTS: PHYSICAL AND HYBRID**

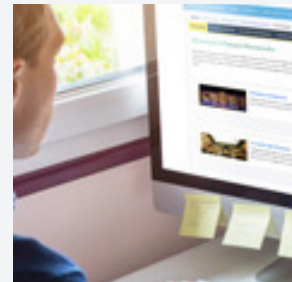
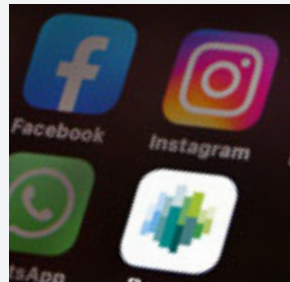
# Prestigious Group Signature

The synergy between Euronext Group and Palazzo Mezzanotte allows clients to maximize the effectiveness of their communication.

On one hand, clients find themselves in Palazzo Mezzanotte, which is the centre of the financial community, and on the other they can still reach a wider and highly qualified audience digitally through webinars and webcasts solutions provided by Company Webcast. In addition to a professional studio that provides a physical space for hybrid or online events. This combination of physical and digital solutions gives clients the flexibility to reach their target audience in the most effective way.



**PROFESSIONAL STUDIO**



**ONLINE COMMUNICATION & SOCIAL MEDIA**



# On the Side of Companies

Euronext Group - Borsa Italiana is the company that manages Italian financial markets. Its headquarters are the historic Palazzo Mezzanotte building in Piazza degli Affari in Milan in which stock trading has taken place for almost a century. Nowadays, it also serves as a prestigious location for exclusive events.

Euronext Group is a strategic infrastructure for growth and contributes significantly to the country's economic progress, operating according to principles of transparency, competitiveness and efficiency. Over the years, Euronext Group has developed a variety of digital services that empower businesses to enhance their efficiency and enhance their visibility.





Palazzo Mezzanotte  
Piazza degli Affari, 6  
20123 Milano

[corporateservices.euronext.com/it/  
palazzo-mezzanotte-experience](https://corporateservices.euronext.com/it/palazzo-mezzanotte-experience)