



Market Share Service

A complete, user-friendly and
innovative solution for Member Firms



What's new

The **Market Share Service** provides Member Firms with detailed, flexible and granular Market Share statistics on trading volumes and ranking through a user-friendly web interface.

This service aims to support Member Firms in **improving performance and ranking** thanks to analysis and detailed statistics by market, by ISIN, by date.

The **dashboard and graphs** allow Member Firms to easily access their own market performance for marketing and promotion purposes.

The Market Share Service features **three different sections: turnover, ranking and statistics.**



Functionalities and Benefits



CUSTOMISATION

Access data on a daily basis and run customised queries by specific date ranges



GRANULARITY

Break down statistics by Market Share type of trading activities



RELIABILITY

Data directly taken from the source, ensuring accuracy and authenticity



INTERACTIVITY

Functionalities on day by day data and summarised view through charts

MARKETING AND PROMOTION

- ✓ Support for **commercial** activities
- ✓ Management of internal and external **reporting**
- ✓ Highlights on **best day** performance

TRADING STRATEGY ANALYSIS

- ✓ Daily **granular** statistics on the trading Market Share and Ranking
- ✓ **Comparison functionalities** with the previous day and historical performance
- ✓ **Quick** and **easy access** to trading data, identifying strengths and weaknesses

Turnover section

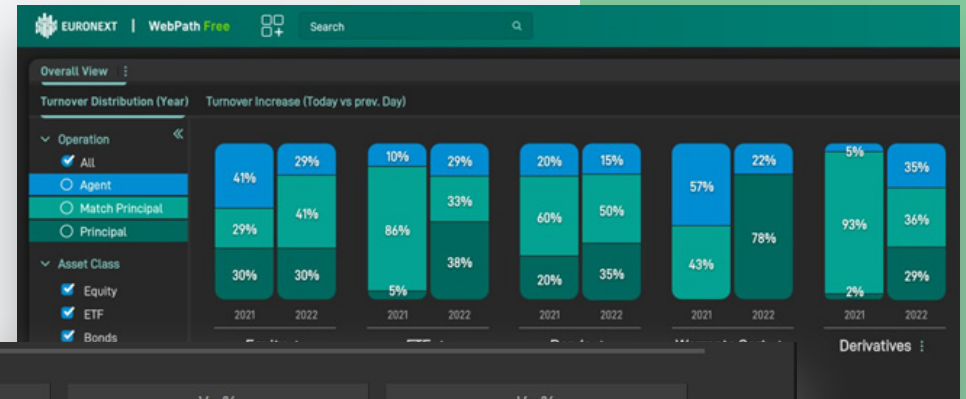
Granular and customised view of turnover through interactive charts

TURNOVER DISTRIBUTION

- Type of trading activity (Agent, Match Principal and Principal)
- Asset Class
- Year by year

TURNOVER VARIATION

- Type of trading activity (Agent, Match Principal and Principal)
- Asset Class
- Today vs previous day



Turnover Increase by Segment and Operation (from 2022-04-07 to 2022-04-08)

	Var%		Var%		Var%		Var%		Var%	
	Member	Market	Member	Market	Member	Market	Member	Market	Member	Market
Total	47,49	3,11	52,88	-0,4	-3,41	-22,41	-72,61	-17,25	353,3	-31,1
ST	-50,97	-14,17								
EGM	-40,1	-15,47								
SMTA	59,8	4,14								
OICRA			-9,67	1,8						
OICRS			993,43	24,07						
ETC/N			113,53	-15,15						
ETFAT			328,17	138,84						
MEM					0,47	-26,38				
DM					-4,63	-22,02				
EXTRAMOT					-6,14	-74,28				
Principal										
Agent							-72,61	-9,66	353,3	-35,04
Market										

MTA - MAC - MIV - AIMIT ETPP MOT - EXTRAMOT SEDEX IDEM

Ranking section

Accurate support for marketing and promotion activities thanks to reliable information about positioning on the market

Business Category	Trades			Turnover		
	Nr trades	Rank	%	Value(C)	Rank	%
Tot Business	15.851	36	0,41	96.374.892	37	0,34
Agent	15.851	15	1,3	96.374.892	15	1,08
Match Principal						
Principal						
Aggressive	11.569	29	0,63	52.367.598	33	0,46
Passive	4.282	43	0,21	44.007.293	43	0,26

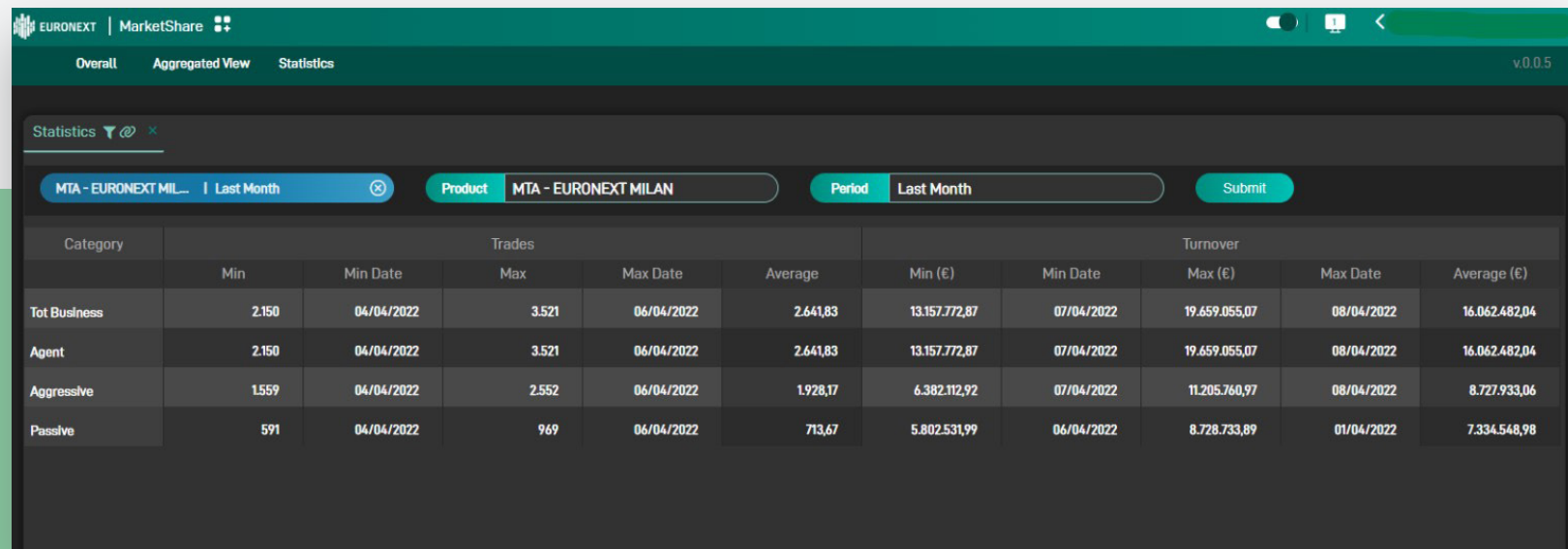
Category	TRADES			TURNOVER		
	Trades	Rank	% of Market	Turnover	Rank	% of Market
Overall	12.200.330	23/100	12%	122.200.32 €	10/100	12%
1/02/22	12.200.310	33/100	7%	83.032.110 €	33/100	7%
2/02/22	8.032.110	78/100	2%	4.209.339 €	78/100	2%
3/02/22	3.209.339	34/100	6%	1.209.332 €	34/100	6%
4/02/22	309.332	53/100	3%	54.300.221 €	53/100	3%
5/02/22	45.300.221	03/100	2%	134.092.334 €	03/100	2%
6/02/22	34.092.334	01/100	3%	134.092.334 €	01/100	3%
7/02/22	12.200.30	33/100	7%	83.032.110 €	33/100	7%
8/02/22	8.032.110	78/100	2%	4.209.339 €	78/100	2%
9/02/22	3.209.339	34/100	6%	1.209.332 €	34/100	6%
10/02/22	309.332	53/100	3%	54.300.221 €	53/100	3%
11/02/22	45.300.221	03/100	2%	134.092.334 €	03/100	2%
10/02/22	309.332	53/100	3%	54.300.221 €	53/100	3%

Market Share with market positioning by trades and turnover. Single Market/Asset Class analysis for a specific period of time. Detail for:

- Type of trading activity (Agent, Match Principal and Principal)
- Aggressive – Passive
- On book and Off book

Statistics section

An easy, flexible and interactive view to support trading strategy analysis



The screenshot shows the Euronext MarketShare interface. At the top, there are navigation tabs for 'Overall', 'Aggregated View', and 'Statistics'. Below this, there are filters for 'Product' (MTA - EURONEXT MILAN) and 'Period' (Last Month). A 'Submit' button is also visible. The main content is a table with the following structure:

Category	Trades					Turnover				
	Min	Min Date	Max	Max Date	Average	Min (€)	Min Date	Max (€)	Max Date	Average (€)
Tot Business	2.150	04/04/2022	3.521	06/04/2022	2.641,83	13.157.772,87	07/04/2022	19.659.055,07	08/04/2022	16.062.482,04
Agent	2.150	04/04/2022	3.521	06/04/2022	2.641,83	13.157.772,87	07/04/2022	19.659.055,07	08/04/2022	16.062.482,04
Aggressive	1.559	04/04/2022	2.552	06/04/2022	1.928,17	6.382.112,92	07/04/2022	11.205.760,97	08/04/2022	8.727.933,06
Passive	591	04/04/2022	969	06/04/2022	713,67	5.802.531,99	06/04/2022	8.728.733,89	01/04/2022	7.334.548,98

Minimum and maximum trades and turnover of a given market for a given period of time with split for:

- Type of trading activity (Agent, Match Principal and Principal)
- Aggressive – Passive
- On book and off book



Subscribe and request more info about the **Market Share Service**

**To request the Market Share Service or if you have any questions about
the new tool please email the Data Solutions Team:**

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