

Sant'Elpidio a Mare, 7 giugno 2021

TOD'S S.p.A.: cooptazione di un Consigliere non esecutivo.

Tod's S.p.A. (la "**Società**"), società quotata alla Borsa di Milano ed a capo dell'omonimo gruppo italiano del lusso, attivo nella creazione, produzione e distribuzione di calzature, accessori e abbigliamento di lusso e di alta qualità, con i marchi Tod's, Roger Vivier, Hogan a Fay, facendo seguito al comunicato stampa del 1° giugno 2021, rende noto che il Consiglio di Amministrazione della Società, riunitosi in data odierna, ha deliberato di cooptare, in sostituzione dell'Amministratore non esecutivo dimissionario Maurizio Boscarato, il Consigliere non esecutivo Michele Scannavini.

Il *curriculum vitae* del Dott. Scannavini è disponibile presso la sede sociale e sul sito *internet* della Società www.todsgroup.com.

Sulla base delle informazioni a disposizione della Società, alla data odierna il Dott. Scannavini non risulta detenere azioni della Società.

Per chiarimenti: Ufficio Investor Relations - tel. +39 02 77 22 51
 e-mail: c.oglio@todsgroup.com
 Sito corporate: www.todsgroup.com

MICHELE SCANNAVINI – BIOGRAFIA

2019 to date Board director di Save the Children (organizzazione non profit)

2019 to date Board director di Intercos (leader mondiale formulazione cosmetica)

2019 to date Board director di LUMSON (leader italiano nel packaging cosmetica)

2019 to date Presidente di E-novia (holding di deep tech sart-ups)

2019 to date Industrial Partner FSI (fondo di Private Equity)

2016 – 2018 Italian Trade Agency – ICE - President

Agenzia governativa per la promozione del made in Italy nel mondo e l'attrazione degli investimenti esteri in Italia

2015 – 2018 Board Director di TOD'S(fashion)

2002-2014 COTY

Gruppo leader mondiale nella cosmetica e prodotti di bellezza.

\$4.7 miliardi di fatturato, 16% EBITDA. Leader nei profumi, forte presenza nei cosmetici e prodotti per la pelle.

2012-2014 COTY - CEO

Principali risultati:

- IPO al NYSE nel 2013
- Sviluppo accelerato Mercati Emergenti (da 23% a 28% tot business)
- Creazione del “ Center of Digital competence “

2002-2012 COTY PRESTIGE - President

- Significativo incremento fatturato e profitto operativo.
- acquisizione ed integrazione della divisione Beauty di Unilever.
- Avviate diverse nuove licenze di successo per I profumi, tra cui Marc Jacobs, Chloe, Bottega Veneta, Miu Miu, Balenciaga
- Sviluppo di una cultura d'impresa innovativa “ Faster, Further, Freer”

1999-2002 FILA GROUP - CEO

Abbigliamento e calzature sportive

- riduzione significativa delle perdite operative
- riposizionamento della marca
- start-up programma retail, con Flagship (Milano e Londra) e franchising stores

1992-1999 FERRARI – VP marketing and sales worldwide

Leader mondiale nelle vetture sportive di lusso

1990-1992 GALBANI Marketing Director

Leader in Italia nei prodotti caseari

1984-1990 PROCTER & GAMBLE Marketing Brand manager
Leader mondiale in diverse categorie di beni di consumo

Laureato in Economia e Commercio all'Università Bocconi – 110 Lode
Lingue: Italiano, Inglese, Francese.

Sant'Elpidio a Mare, June 7th, 2021

TOD'S S.p.A.: Appointment of a non executive member of the Board of Directors

Tod's S.p.A. (the "**Company**"), the Italian company listed on the Milan Stock Exchange and holding of the homonymous luxury goods group, operating in the design, production and distribution of luxury and quality shoes, accessories and apparel under the brands Tod's, Roger Vivier, Hogan and Fay, following the press release of 1st June 2021, announces that today the Board of Directors of the Company resolved to appoint Mr. Michele Scannavini as non executive Director of the Company, in replacement of Mr. Maurizio Boscarato, who resigned from his office of non executive Director.

The curriculum vitae of Mr. Scannavini is available at the registered office of the Company and on the corporate website www.todsgroup.com.

Based on the information available to the Company, as of today's date, Mr. Scannavini does not hold ordinary shares of the Company.

For further information please contact: Investor Relations Office - tel. +39 02 77 22 51

e-mail: c.oglio@todsgroup.com

Corporate website: www.todsgroup.com

MICHELE SCANNAVINI – BIOGRAPHY

Born in Italy, Leaving in Milano, married with two kids

2019 – todate FSI (Private Equity) – INDUSTRIAL PARTNER

2019 – todate E-NOVIA (holding of deep tech start-ups) – CHAIRMAN and INVESTOR

2019 – todate INTERCOS – BOARD MEMBER

2019 – todate SAVE THE CHILDREN (NGO) – BOARD MEMBER

2018 – todate LUMSON(cosmetic packaging) – BOARD MEMBER

2016 – 2018 ITALIAN TRADE AGENCY - CHAIRMAN

ITA is the government organization which Made in Italy in the world, to help Small/medium enterprises to grow in the international markets and to attract foreign investment to Italy.

2015-2018 Board Director and Business Advisor Tod's (fashion)

2002-2014 COTY

Global top player in the cosmetic industry; \$4.7bn revenues, 16% EBITDA
Leader in perfume, strong position in color cosmetic and skin care.

2012-2014 COTY CEO (New York)

Key achievements:

- IPO at NYSE in 2013
- Changed the organization design and operating model
- Accelerated development of Emerging Markets (from 23% to 28% of total business)
- Created the center of digital competence

2002-2012 PRESIDENT COTY PRESTIGE (Paris)

Key Achievements:

- net revenues and profit materially increased
- acquisition and integration of Unilever beauty division, including brands such as Calvin Klein and Chloe
- numerous new licensing contracts, including top designers such as Marc Jacobs, Bottega Veneta, Miu Miu, Cavalli, Balenciaga.

1999-2002 FILA - CEO

Fila was a top player in the sport-fashion industry listed at NYSE

Key achievements:

- material reduction of operating losses
- repositioning of the brand
- start-up of retail program including Flagship stores and franchising stores

1992-1999 FERRARI - VP Marketing and sales

Global leader in sport and luxury car industry.

Key achievements:

- Opened several emerging markets, including China.
- Start up car personalization program
- Led expansion licensing program

1990-1992 GALBANI – MARKETING DIRECTOR

Galbani is leader in Italy in food industry (cheese and fresh dairy products)

1984-1990 PROCTER and GAMBLE – BRAND MANAGER

Brand management in health and beauty care and household cleaning products

Graduated in Business management in Milano, Bocconi University in 1984

Languages spoken: Italian, English, French