



PRICE SENSITIVE

PRESS RELEASE

The Board of Directors reviewed the FY2023 Sustainability Report Launch of the purchase and disposal of treasury shares program

Milan, 19 April, 2024 – Growens S.p.A. – GROW (the “**Company**” or the “**Issuer**” or “**Growens**”), a company admitted to trading on the multilateral trading facility Euronext Growth Milan and operating in the cloud marketing technology field, announced that today Board of Directors reviewed the FY2023 Sustainability Report and launched the purchase and disposal of treasury shares program.

ESG Report

The Board of Directors of the Company reviewed the fifth edition of the **Sustainability Report for the year 2023**. The new edition of the Sustainability Report, issued by Growens on a voluntary basis, has been created to communicate transparently and consistently to all stakeholders the values, strategies, and performances directly connected to its economic, social, and environmental impacts (summarized in the acronym ESG – Environmental, Social, and Governance), starting from the UN's 2030 Agenda and its 17 Sustainable Development Goals (SDGs), the "common objectives" to be achieved in areas relevant to sustainable development.

In light of the extraordinary transactions that occurred in 2023, the reporting scope of the Sustainability Report has been adjusted to include only the legal entities that were part of the Group as of December 31, 2023 (namely Growens S.p.A., Agile Telecom S.p.A., and BEE Content Design Inc.), unlike the consolidated cashflow statement, which also includes MailUp S.p.A., MailUp Nordics A/S, Globase International ApS, Acumbamail S.L., and Datatrics B.V. The approach adopted for the consolidation of information takes into account the extraordinary activities conducted during the fiscal year. The information and data of the 2023 Report refer only to the current reporting period since the comparison with the two previous periods is not meaningful as a result of the transformations undergone by the Group.

For the reporting process - which covers the period January 1 - December 31, 2023 - Growens has established an internal working group, representative of the main corporate functions, for the purpose of collecting the required information, identified in accordance with the GRI Sustainability Reporting Standards guidelines, issued in 2016 by the Global Reporting Initiative and updated in 2021.

As required by the GRI Standards, the data collection phase was preceded by the so-called "Materiality Analysis," aimed at identifying the relevant issues that represent the most significant impacts of the organization on the economy, the environment, and people, including those on their human rights.

Matteo Monfredini, Chairman and co-founder of Growens, stated, *"In 2023, Growens underwent the biggest transformation in its over twenty year-long existence, which had a strong impact on both the business and the people and social fabric in which Growens is embedded, from numerous points of view. For this reason, a fundamental commitment for 2023 has been to take care of our people, accompanying them and supporting them in managing (both and professionally and personally) this profound change. We have also strengthened the Group's stance in terms of Diversity & Inclusion and expanded the range of environmental initiatives we support, continuing to operate according to our DNA, which is in a careful and respectful manner towards people, the environment, resources, competitiveness, and the communities in which we are rooted."*

The Sustainability Report will be made available to the public in accordance with the terms and methods provided by the Euroenxt Growth Milan Issuers Regulation and on the Issuer's website growens.io, in the Growens/Sustainability section.

Launch of the purchase and disposal of treasury shares program

The Board of Directors resolved to launch the purchase and disposal of treasury shares program, under the Ordinary General Shareholders' Meeting resolution of 18 April 2024, which will be effective until 18 October 2025.

Supervisory Body

With the approval of the financial statements as of December 31, 2023, the mandate of the Supervisory Body appointed for three fiscal years expired. Therefore, today the Board of Directors has confirmed the appointment of Attorney Gabriele Ambrogetti of VBGA Law Firm as the monocratic Supervisory Body of the Company. The Body will remain in office for three fiscal years, specifically until the approval of the financial statements as of December 31, 2026.



Growens (GROW) is a leading European player in the field of Cloud Marketing Technologies, serving thousands of clients worldwide. Its SaaS and CPaaS solutions allow SMEs and large corporations globally to master the evolving ways of communicating with customers. Starting from the original business MailUp the Group grew steadily since 2002, both organically and via M&A, peaking with the launch of innovative products such as [Beefree.io](https://beefree.io).

The company is admitted to trading on the Euronext Growth Milan (EGM) market managed by the Italian Stock Exchange, with a free float above 31%.

ISIN IT0005040354 - Reuters: GROW.MI - Bloomberg: GROW IM

Media & Guidelines: <https://growens.io/en/media-guidelines>

For further information please contact: **Euronext Growth Advisor**
Growens Investor Relations BPER Banca
Micaela Cristina Capelli +39 051 2756537
+39 02 71040485 growens@bper.it
investor.relations@growens.io

Growens Press Office
Maria Giulia Ganassini
+39 02 89603080
press@growens.io
growens.io