



PRESS RELEASE

WIIT:

New five-year contract signed for multi-cloud services worth approximately Euro 2.7 million with an Italian leading company in the retail market specialized in the personal and home care sectors

Milan, 28 March 2023 – **WIIT S.p.A.** ("WIIT" or the "Company"; ISIN IT0005440893; WIIT.MI), one of the main European players in the market of Cloud Computing services for businesses, focused on the provision of continuous Hybrid Cloud and Hosted Private Cloud services for applications critics, has signed a **five-year contract**, for a **total value of approximately Euro 2.7 million**, with **an important Italian company** (the "Client"), which operates in the distribution of consumer and general goods in the personal and home care sectors.

The Client chose WIIT as its cloud partner for the next five years, during which, through its facilities and established expertise, will provide highly resilient and innovative digital services by implementing a Multi-Cloud dedicated model. Thanks to WIIT's support The Client will be able to offer services to its users according to a Zero Data Centre logic that will allow the company to choose the best way to deliver them, following a business-driven approach.

All of the most critical systems will be accommodated within WIIT's European Data Centre network, which will also extend its 24-hour management services to the Azure Cloud platform, dedicated to hosting others.

The "journey to Cloud" project undertaken by the Client will also allow the consolidation of the IT services of all the Group's companies on a single provider that will guarantee their operability thanks to a highly structured management model.

"This agreement further strengthens WIIT's presence and commitment within the retail market, which is known to base its sales model on the integration of different digital solutions. WIIT provides a wealth of knowledge acquired in the field through its many years of experience, that enable us to provide flexible and timely support to the retail sector." Commented **Alessandro Cozzi, CEO of WIIT** - *"Companies operating in this sector need to rely on partners who, like WIIT, are able to guarantee resilience and business continuity".*

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WIIT S.p.A.

WIIT S.p.A., a company listed on the Euronext Star Milan ("STAR") segment, is a leader in the Cloud Computing market. The company has a pan-European footprint and is present in key markets, such as Italy and Germany, positioning itself among the leading players in the provision of innovative Hosted Private and Hybrid Cloud technology solutions. WIIT operates 19 of its own Data Centres – 3 in Italy, 2 of which are Tier IV-certified by the Uptime Institute, and 16 in Germany – and has 6 SAP certifications at the highest specialisation levels. Its end-to-end approach enables the company to provide its partner companies with customised, high value-added services with the highest security and quality standards for the management of critical applications and business continuity, while guaranteeing maximum reliability in the management of the main international application platforms (SAP, Oracle and Microsoft). (www.wiit.cloud)

WIIT

THE PREMIUM CLOUD

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