

UPDATE ON THE SHARE BUYBACK PROGRAM

Milan, November 15th, 2022 – In relation to the share buyback program resolved by the Shareholders' Meeting of April 22nd, 2022, Amplifon (EXM; Bloomberg ticker: AMP:IM), the global leader in hearing solutions and services, announces that it has purchased in the period November 7th – November 10th, 2022, a total of 160,000 ordinary Amplifon S.p.A. shares, equivalent to 0.071% of the share capital, at an average unit price of Euro 26.467 per share, for a total consideration of Euro 4,234,652.80.

On the basis of information provided by the intermediary agent appointed for the implementation, in full independence, of the share buy-back program, here below the details of the share purchase transactions on the MTA on daily basis:

Date	Number of ordinary shares purchased	Average price (euro)	Total amount (euro)
07/11/2022	40,000	25.9459	1,037,836.00
08/11/2022	40,000	26.3556	1,054,224.00
09/11/2022	40,000	26.5694	1,062,776.80
10/11/2022	40,000	26.9954	1,079,816.00

In reference to the same resolution, the Company has used treasury shares to service the Performance Stock Grant Plan 2011-2020 and Performance Stock Grant Plan 2014-2021 for a total of n. 14,797,820 shares.

As of November 10th, 2022, Amplifon owned n. 1,920,180 of its shares, corresponding to 0.848% of the Company's share capital and to 0.595% of the total share capital in voting rights.

About Amplifon

Amplifon, global leader in the hearing care retail market, empowers people to rediscover all the emotions of sound. Amplifon's around 18,600 people worldwide strive every day to understand the unique needs of every customer, delivering exclusive, innovative and highly personalized products and services, to ensure everyone the very best solution and an outstanding experience. The Group, with annual revenues of around 2 billion euros, operates through a network of over 9,200 points of sale in 25 Countries and 5 continents. More information about the Group is available at: <https://corporate.amplifon.com>.

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