



MAPS: CONTRACT SIGNED WITH ASST GRANDE OSPEDALE METROPOLITANO NIGUARDA FOR A TOTAL AMOUNT OF 575 THOUSAND EURO

The Group will supply a platform for the new reception system of ASST Grande
Ospedale Metropolitano Niguarda, one of Italy's largest hospitals and a point of
reference for the Milan area

Parma, 23 November 2021

MAPS:IM; IT0005364333), an Innovative SME listed on Euronext Growth Milan and operating in the digital transformation sector, announces that its subsidiary Artexe S.p.A. has on 19th november signed a contract with Azienda Socio-Sanitaria Territoriale **Grande Ospedale Metropolitano Niguarda**, one of Italy's largest hospitals and point of reference for the Milan area, following the successful award of its bid of Euro 575,000, submitted as part of a Temporary Consortium (RTI) with TapMyLife S.r.I. and Hi.Tech S.p.A.

The five-year agreement, which is renewable for a further 24 months, concerns the **new reception project**, a multi-service, multi-sport and multi-location computerised platform, consisting of software and hardware for the management of all the information, reception and waiting phases, extended to all the counters, waiting rooms and surgeries of ASST Niguarda.

Throughout the term of the contract, the **Aziende Socio Sanitarie Territoriali and the IRCCS Foundations of Milan and province**¹ will be able to adhere to the contract for the supply of a hardware and software platform for the new integrated reception system for the management, organisation, addressing and communication of user flows in the various health and administrative services. The **maximum** estimated **value** of the contract is Euro **1.9 million**, net of VAT and/or other statutory taxes and contributions.

Maurizio Pontremoli, CEO of **MAPS**: "The Healthcare sector continues to give us great satisfaction and we are proud that our technology is made available to a new healthcare institution of the standing of Niguarda Hospital. Reception is increasingly central to the patient satisfaction policy and Maps is confident that it can provide an advanced service that lives up to expectations."

MAPS GROUP

Founded in 2002, MAPS is an Innovative SME operating in the digital transformation sector. With its registered office in Parma and with approximately 200 employees, it produces and distributes software for the analysis of big data that allows client companies to manage and analyse large quantities of data and information, helping them make strategic and operational decisions and define new business models. It operates in a context characterised by high growth potential: the global market for digital transformation technologies reached \$1,100 billion in 2018; in 2020, a market of \$1,600 billion is estimated (CAGR 2018-2020 approximately +20%). MAPS operates through 3 business units (Large Enterprise, Healthcare Industry, Gzoom) and has a portfolio of over 400 highly loyal Customers from different markets: Telco, Utilities, Healthcare, Retail, Industry and Public Administration.

Through the Patient Journey line of products, it is a leader in the sector of patient reception in healthcare facilities, presiding over the market with over 1,300 installations, which manage the access paths of over 20 million patients nationwide. The Group invests constantly in R&D. The Research & Solutions division, established in 2016, is responsible for identifying market needs and developing software solutions.

¹ ASST Grande Ospedale Metropolitano Niguarda, ASST Fatebenefratelli Sacco, ASST Santi Paolo e Carlo, ASST Centro Specialistico Ortopedico Traumatologico Gaetano Pini/CTO, ASST Nord Milano, ASST Ovest Milanese, ASST Rhodense, ASST Melegnano e della Martesana, ASST di Lodi, Fondazione IRCCS Ca' Granda – Ospedale Maggiore Policlinico, Fondazione IRCCS Istituto Nazionale dei Tumori, Fondazione IRCCS Neurologico Carlo Besta, Azienda Regionale Emergenza Urgenza (AREU)





The Group closed 2020 with consolidated revenues of Euro 17.9 million and an EBITDA of Euro 3.4 million. In the last 3 years, MAPS has tripled revenue from proprietary solutions and more than doubled EBITDA. The company is characterised by high levels of recurring revenues: recurring fee revenues represent 28% of consolidated operating revenues in 2020. The Group's organic growth has been accompanied by a significant M&A activity, with the acquisition of IG Consulting (2011), Artexe (2018), Roialty (2019), SCS Computers (2020) and IASI (2021).

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