Price Sensitive

PRESS RELEASE

Treasury Shares Purchase

Milan, 22 September, 2021 – Growens S.p.A. – GROW (the "**Company**" or the "**Issuer**" or "**Growens**"), a company admitted to trading on the multilateral trading facility *AIM Italia* and operating in the cloud marketing technology field, hereby notifies the purchase of n. 800 treasury shares on AIM Italia, value dates 17, 20 and 21 September 2021, at an average price of Eur 4.444493 per share, for a total consideration of Eur 15,040.16.

The purchase was completed through Banca Popolare di Sondrio.

Here follows the aggregate description of the purchase of Growens ordinary shares, ISIN IT0005040354, on a daily basis:

Value Date	N. Shares Purchased	Average Price (€)	Amount (€)
17/09/2021	950	4.380530	4,161.50
20/09/2021	1,000	4.357800	4,357.80
21/09/2021	1,434	4.547322	6,520.86

Here follows the detailed list of purchases of Growens ordinary shares, ISIN IT0005040354, on the mentioned period of time:

Purchase Date	Time	N. Shares Purchased	Price (€)	Amount (€)
15/09/2021	09:58:12	950	4.380530	4,161.50
16/09/2021	09:12:58	1,000	4.357800	4,357.80
17/09/2021	17:01:45	600	4.501900	2,701.14
17/09/2021	17:35:42	500	4.580000	2,290.00
17/09/2021	17:35:42	200	4.580000	916.00
17/09/2021	17:35:42	134	4.580000	613.72

As of 21 September, 2021, Growens directly owns n. 132,023 treasury shares, representing 0.88% of its own share capital.

Growens (GROW) is a vertically integrated player in the field of Cloud Marketing Technologies. Its growing suite of data-driven solutions allows SMEs and large corporations globally to master the evolving ways of communicating with customers. Starting from the parent company, which includes the MailUp business unit (Email marketing technology), the group boasts a steady growth path both organically and through acquisitions: Acumbamail (Spanish and LatAm markets), Agile Telecom (wholesale SMS market) and Datatrics (artificial intelligence). The brand portfolio is completed by BEE, an email editor launched in 2017 as a complementary business line, already covering thousands of customers worldwide. Today, Growens is a leading European player in the field of Cloud Marketing Technologies, serving 26,400+ customers in 100+ countries.

The company is admitted to trading on the AIM Italia market managed by the Italian Stock Exchange, with a free float of 36+%.

ISIN IT0005040354 - Reuters: GROW.MI - Bloomberg: GROW IM

Media & Guidelines: https://growens.io/en/media-guidelines

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