



PRESS RELEASE

**“NO LETTER RECEIVED FROM VIVENDI BY MEDIASET BOARD”
MEDIASET DENIES PRESS RUMOURS**

The Board of Directors of Mediaset has not received any letter from the board of Vivendi regarding the creation of an industrial alliance in Europe. The rumour, published today in the press, is without foundation.

As is well known, Mediaset, has long believed in the idea of a shared industrial plan for the launch of development operations in Europe aimed at creating value for all shareholders. Any proposal of this nature would, of course, immediately be considered by the Board of Directors of Mediaset.

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