

The following is a translation of the Italian language Extract of the Notice of convocation of the Ordinary and Extraordinary Shareholders' Meeting. For any difference between the two texts, the Italian text shall prevail.



FIERA MILANO

FIERA MILANO S.p.A.
Registered offices at Piazzale Carlo Magno 1, Milan
Operating and administrative offices at S.S. del Sempione 28, Rho (Milan)
Share Capital EUR 42,445,141.00 fully paid-up
Company Register of Milan no.,
fiscal code and VAT no. 13194800150

Convocation of Ordinary and Extraordinary Shareholders' Meeting (Published on the Company's website on 1 September 2020)

The Shareholders' Meeting of Fiera Milano S.p.A. (hereinafter the "**Company**") is convened in a single call at the Service Centre of the Exhibition Centre, Strada Statale del Sempione no. 28, Rho (Milan), on **2 October 2020 at 11.30 a.m.**, to discuss and pass resolutions relating to and resulting from the following topics.

Agenda

Ordinary Session

1. Proposal to confirm the appointment as Director and Chairperson of Carlo Bonomi, already co-opted pursuant to Article 2386 of the Italian Civil Code.
2. Appointment of a Director to replace a director leaving office

Extraordinary Session

3. Amendment of Articles 9, 10, 15, 17, 18, 20, 21 and 24 of the Articles of Association.

Pursuant to article 71, paragraph 1, of the Law Decree of 14 August 2020, no. 104, that has extended, with regard to the shareholders' meetings convened within 15 October 2020, among other, the provisions of article 106, paragraph 4 of the Law Decree of 17 March 2020, no. 18, any person entitled to attend the Shareholders' Meeting must be represented by Computershare S.p.A., appointed for this purpose by the Company to act as Authorised Representative, pursuant to Article 135-*undecies* of the TUF. Participation in person or by granting a proxy to third parties is not allowed.

The indications concerning the right to attend and vote (also by proxy) at the Shareholders' Meeting, the right to ask questions before the Shareholders' Meeting by 29 September 2020, the supplementation of the agenda and the presentation of new resolution proposals, as well as any other information required by law, are contained in the full text of the notice of convening published on 1 September 2020 on the Company's website at the following address www.fieramilano.it, Investors Section, to which you are referred.

The documentation relating to the Shareholders' Meeting will be made available to the Shareholders and the public, within the legally established deadline (1 September 2020), at the registered offices of the Company, at the operational and administrative offices at reception, Centro Servizi, S.S. del Sempione 28, Rho (Milan), on the Company's website www.fieramilano.it (under "Investors"), as well as at Borsa Italiana SpA and on the authorised storage mechanism www.emarketstorage.com.

This excerpt is published in the daily newspaper Milano Finanza on 2 September 2020.

Rho (Milan), 1 September 2020

The Chairperson of the Board of Directors
Carlo Bonomi