FY 2019 PRELIMINARY RESULTS

10 FEBRUARY 2020



AGENDA

Our Vision:
To Be the
No.1 Private Bank
unique by Value of
Service, Innovation
and Sustainability



EXECUTIVE SUMMARY STRONG ASSET GROWTH, ROBUST NET PROFITS, HEALTHY DIVIDENDS



Total assets at a new high of €69bn (+20%)

- Strong asset expansion driven by healthy increase in net new money (€5.1bn, 8.9% of starting assets), strong investment performance (+7.2% on total assets, +11% on managed assets) and consolidation of Nextam & Valeur (€2.2bn).
- Assets under Advisory almost doubled to €4.7bn (+105%), underpinned by a strong success of an integrated wealth advisory approach providing advice on both financial and non-financial wealth



Net profit at €272m (+51%)

- Robust reported net profit leveraging on strong asset growth, good investment performance and healthy recurring profits (€150 million, +12.7%) net of push on costs for new growth initiatives and M&A
- **Dividend per share (DPS) at €1.85, at the top-end of pay-out guidance,** in a two-steps payment: May 2020 (€1.55) and January 2021 (€0.30) to smooth dividend trend in absolute value



Execution of 2019-21 plan well on track

- Sound Core business supported by the success of the new in-house SICAV LUX IM and ESG offer. Insurance wrapper solutions also back in demand. Overall margin stabilization in sight after shift towards higher financial sustainability completed
- Revenue diversification ahead of plan while the Internationalisation process is taking shape with the launch of BG International Advisory and the completion of the acquisition of Valeur



DIVIDEND PROPOSAL TO AGM

TWO-STEPS DIVIDEND, HIGHEST-END OF THE GUIDANCE

BoD Dividend (DPS) proposal to AGM



DPS €1.85

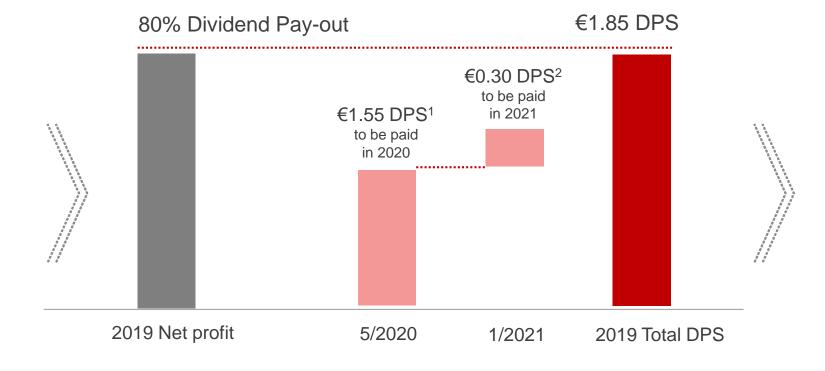


€1.55 to be paid on May 2020

€0.30 to be paid on January 2021

- Banca Generali's

 Dividend policy
 set at 70-80% payout with 2018 DPS
 (€1.25) taken as a
 floor
- Commitment to grow dividend in absolute value



- 2019 dividend based on 79% earnings pay-out (high-end of the pay-out guidance)
- Two-steps
 dividend payment
 in order to smooth
 dividend trend in
 absolute value



RESULTS AT A GLANCE KEY TAKEAWAYS

(€ mln)	2018	2019	% Chg
_			
Net Interest Income	60.0	74.0	23.4%
Net income (loss) from trading activities and Dividends	24.1	14.2	-41.2%
Net Financial Income	84.1	88.2	4.9%
Gross fees	741.7	881.0	18.8%
Fee expenses	-376.3	-391.2	4.0%
Net Fees	365.3	489.8	34.1%
Total Banking Income	449.4	578.0	28.6%
Staff expenses	-84.2	-97.2	15.4%
Other general and administrative expense	-162.5	-162.7	0.1%
Depreciation and amortisation	-9.3	-30.0	n.m.
Other net operating income (expense)	59.4	68.7	15.6%
Total operating costs ¹	-196.6	-221.2	12.5%
Cost /Income Ratio	41.7%	33.1%	-8.6 p.p.
Operating Profit	252.8	356.8	41.1%
Net adjustments for impair.loans and other assets	-7.3	-5.4	-26.1%
Net provisions for liabilities and contingencies	-25.4	-24.2	-4.4%
Gain (loss) on equity investments	-0.4	-1.9	n.m.
Profit Before Taxation	219.8	325.3	48.0%
Direct income taxes	-39.6	-53.2	34.2%
Tax rate	18.0%	16.3%	-1.7 p.p.
Net Profit	180.1	272.1	51.1%

Comments

Buoyant increase in Operating Profit (+41%)

- NII (+23%) lifted by a sharp growth in banking assets and more efficient treasury management
- Net Fees (+34%) driven by the improvement in product mix, the acceleration in new revenue streams and a strong investment performance
- Core operating costs in line with guidance (+4.8%) while total costs lifted by acceleration in key projects, first-time consolidation of Nextam and Valeur and by one-off items

Lower adjustments below the operating line

 More benign environment for valuation of financial securities within Banking Book

Reported net profit at €272m (+51%)

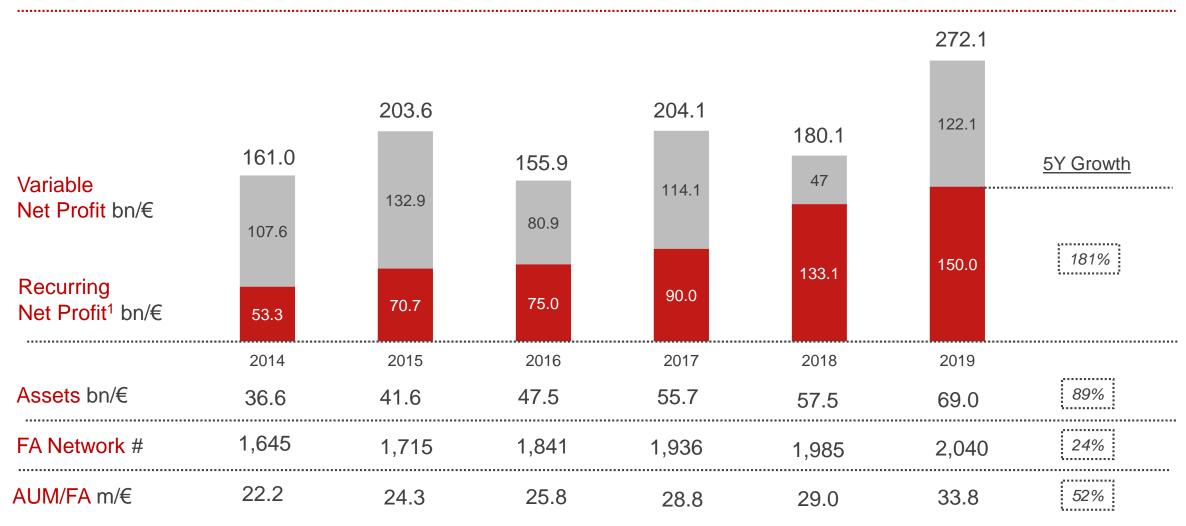
The best year in the bank's history



NET PROFIT TREND

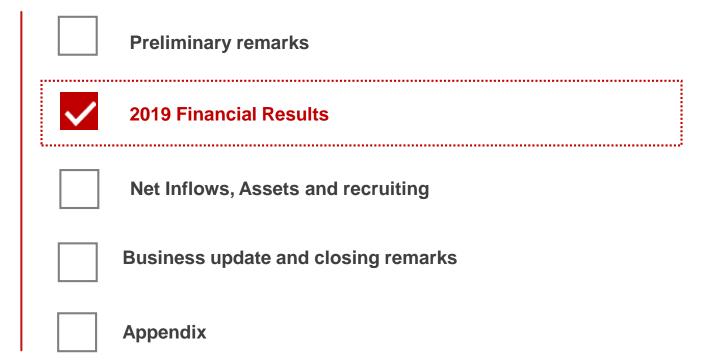
STEADY IMPROVEMENT IN THE RECURRING COMPONENT

Net Profit: Recurring vs. Variable m/€



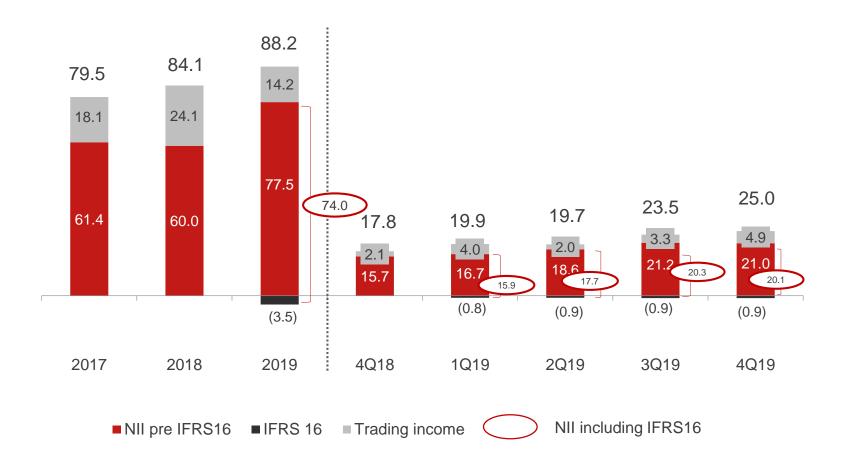
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NET FINANCIAL INCOME (1/2) HIGHER NII LIFTED BY VOLUMES AND INVESTMENT YIELD

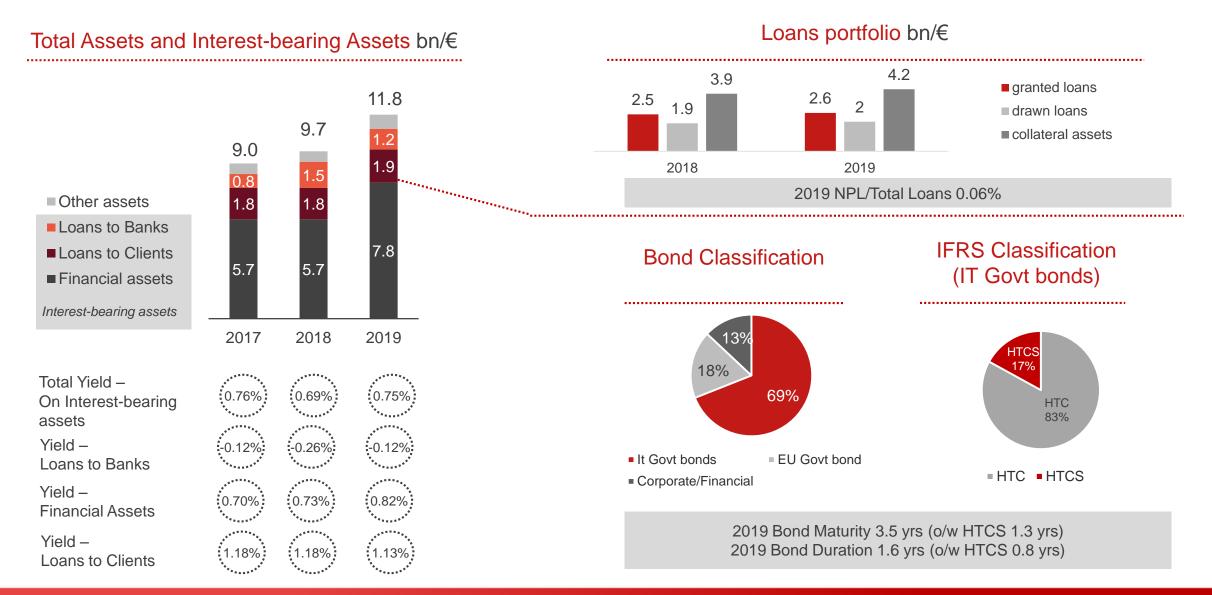
Net financial income¹ m/€



Steady improvement in NII driven by higher interest-bearing assets (€10.9bn, +20%) and higher investment return on financial assets (82 bps, +9bps)

NII result supported also by a more efficient treasury management as **cost of liquidity** decreased from 26bps to 12bps (details on next slide)

NET FINANCIAL INCOME (2/2) GROWING DIVERSIFICATION OF INTEREST-BEARING ASSETS



MANAGEMENT FEES

GROWING FEES WITH MARGINS WITHIN 2021 GUIDANCE



1.45%

Quarterly trend m/€



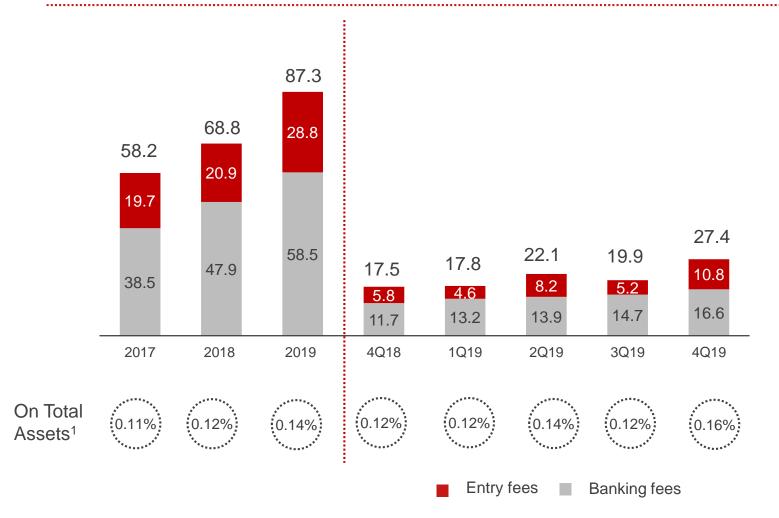
- Steady recovery in management fees linked to growth in managed assets
- Time-lag between asset growth vs. management fee growth
- Improving product mix driven by LUX IM and insurance wrappers

On AUM¹

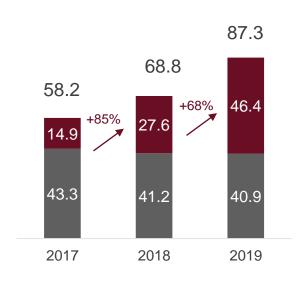
BANKING AND ENTRY FEES (1/2)

NEW REVENUE STREAMS DRIVING GROWTH

Banking and Entry Fees m/€



Breakdown by product mix



- New revenue stream
- Transactional banking, front fees
- Growing revenue diversification as new revenue streams represent 6.8% of total gross recurring revenue (vs. 4.2% in 2018 and 2.5% in 2017)



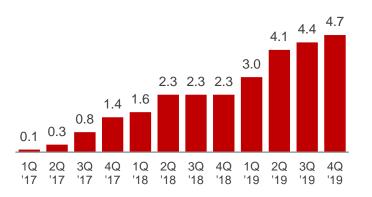
BANKING AND ENTRY FEES (2/2)

NEW REVENUE STREAMS UP AND RUNNING

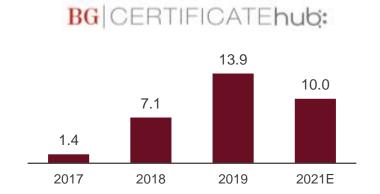
Advanced Advisory, gross fees m/€



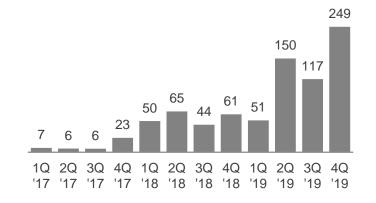
Quarterly AuA trend, €bn



Structured products, gross fees m/€



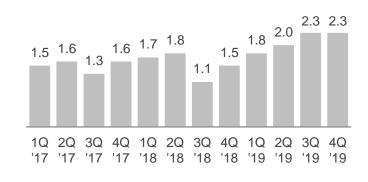
Quarterly new issues, €m



Brokerage fees, gross fees m/€

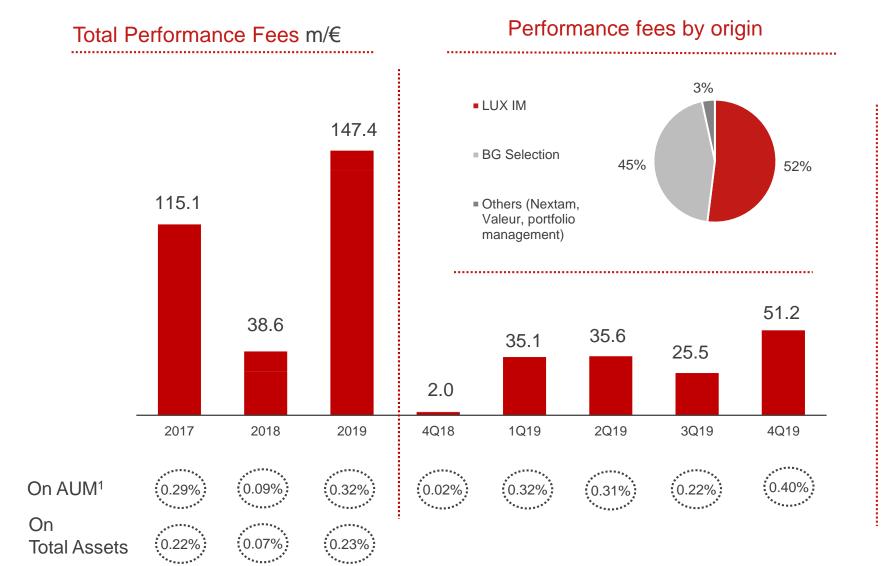


Quarterly retail volumes, €bn

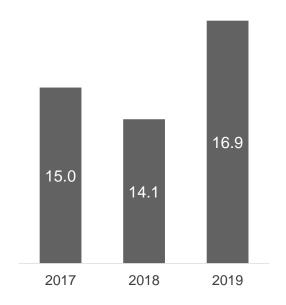




PERFORMANCE FEES BEST DELIVERY EVER



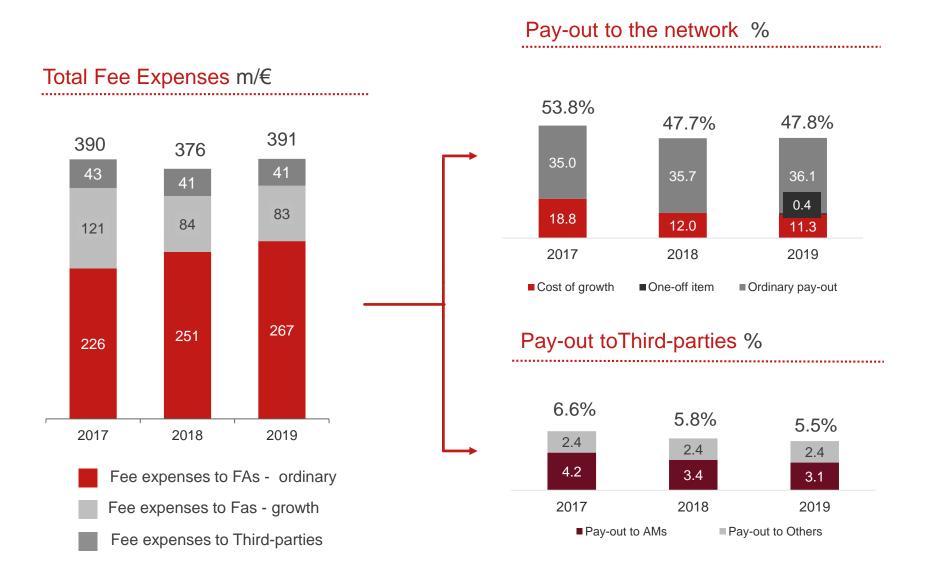
Performance-bearing Lux assets m/€



New performance fee mechanism based on 12-month rolling high-watermark represented 52% of total



FEE EXPENSES WELL-BELOW TARGETS



Pay-out ratio to FAs

Pay-out ratio broadly stable, with a slight increase in ordinary payout reflecting changing revenue mix and offset by lower cost of growth

Pay-out ratio to thirdparties

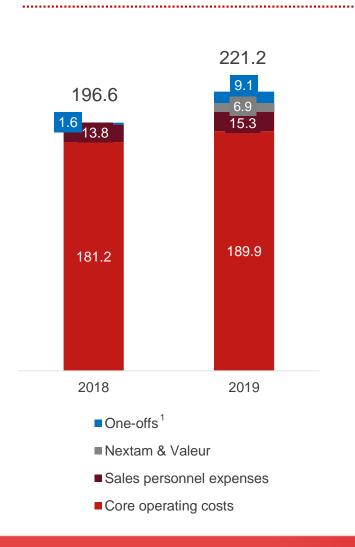
Decrease linked to the review of agreements with third-party AMs

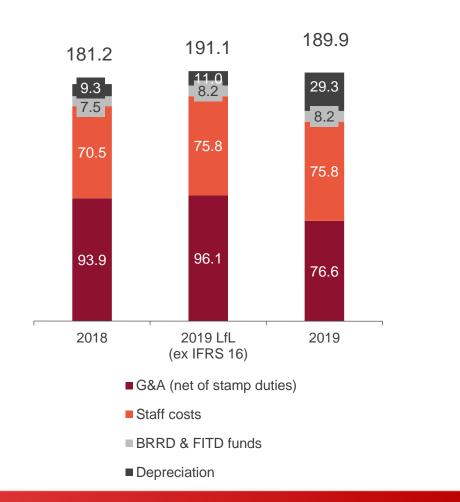


OPERATING COSTS (1/2) STRATEGIC PUSH AND ACCELERATION OF KEY PROJECTS

Total operating costs m/€

Breakdown of core operating costs² m/€

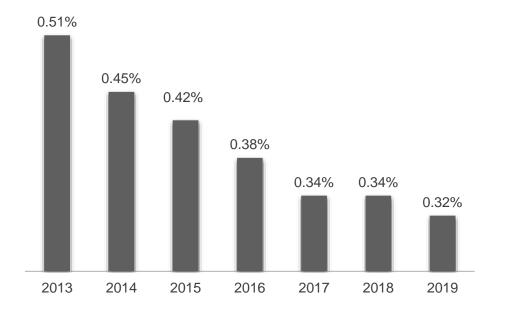




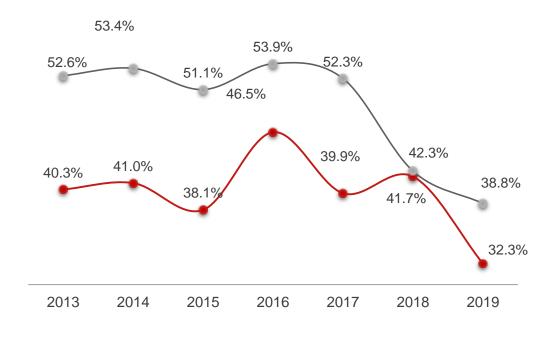
- Reported operating costs inflated by one-off items and M&As
- Core operating costs
 (+4.8%) in line with
 guidance despite higher
 staff costs (+7.5%) linked to
 higher FTE and higher
 performance-related
 remuneration
- Sales personnel driven by a push in recruiting and a higher variable component
- Spike in one-off costs due to office moving, IFRS 16, launch of new strategic initiatives and M&A-related costs (integration and other restructuring costs)

OPERATING COSTS (2/2) HIGH EFFICIENCY LEVELS CONFIRMED

Operating costs/Total assets



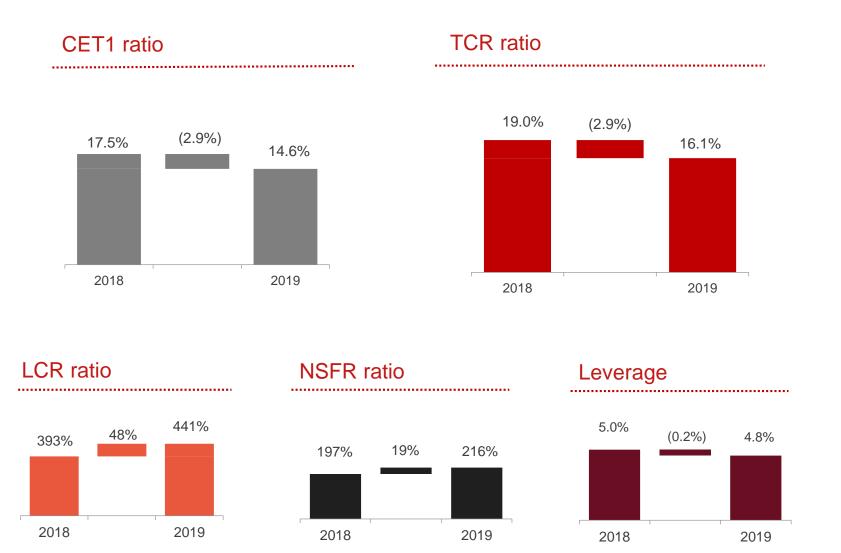
Cost/Income ratio



--- Reported Cost/Income --- Adjusted Cost/Income 1



CAPITAL POSITION SOLID CAPITAL REAFFIRMED



Solid capital ratios confirmed after including:

- IFRS 16 application with a one-off charge of 93 bps on CET1 and 98 bps on TCR linked to recognition of the rights of use (RoU) for lease contracts
- 2. First time consolidation of Nextam Partners and Valeur with a combined one-off charge of 119 bps on CET1 and 118 bps on TCR
- 3. Dividend pay-out in the highend of guidance at 79%¹

Liquidity ratios and leverage are both well above requirements



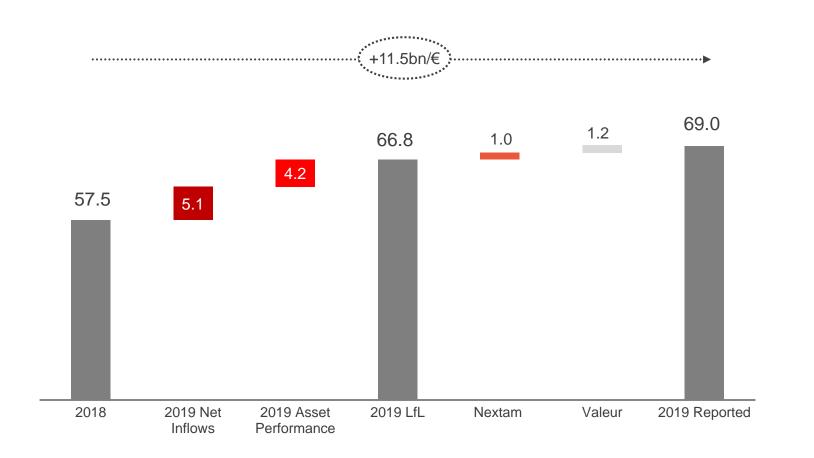
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	Appendix

TOTAL ASSETS (1/2) ACCELERATED ASSET EXPANSION

Total Assets bn/€



Record asset expansion on a proforma basis

- Organic growth €5.1bn
- Asset performance €4.2bn
- M&As: €2.2bn

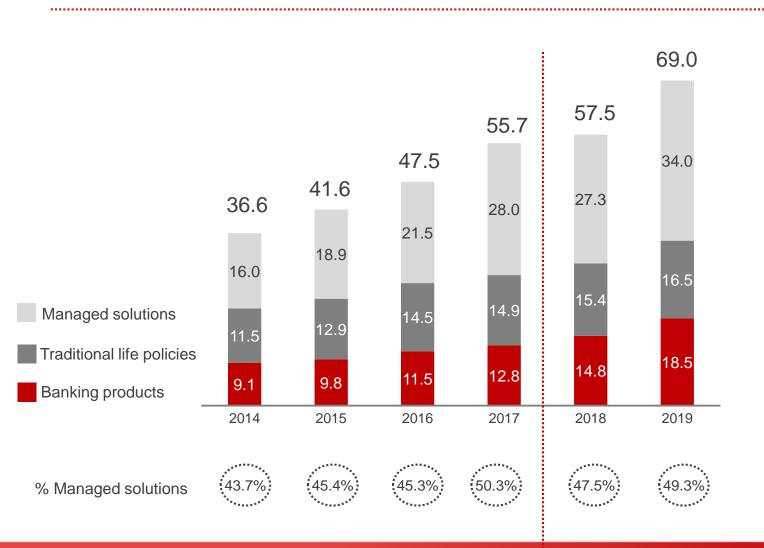
Total Asset performance: +7.2% of which:

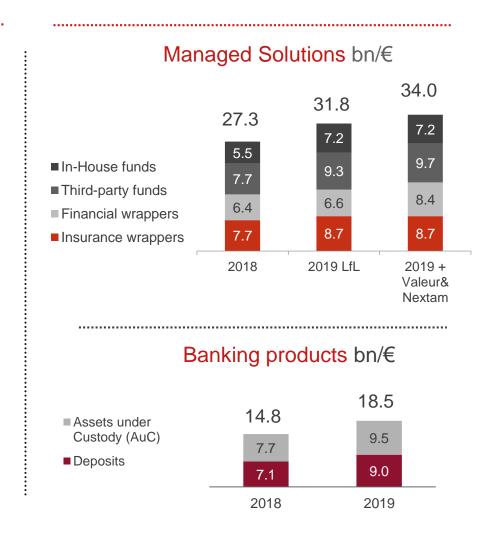
- +11.0% on pure managed solutions
- +2.7% on insurance solutions



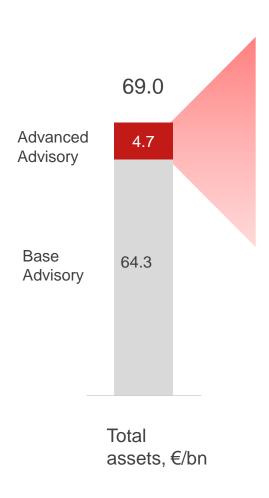
TOTAL ASSETS (2/2) VOLUMES AND PRODUCT MIX

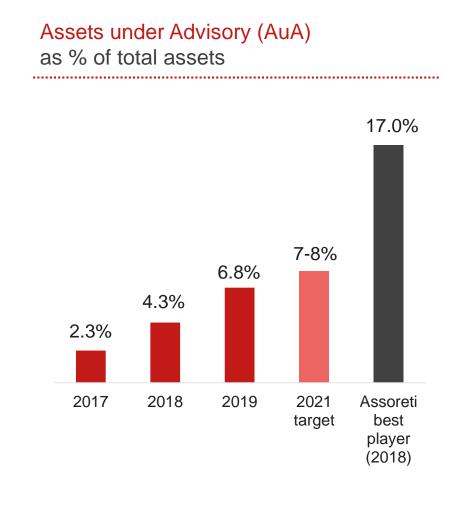
Total Assets bn/€

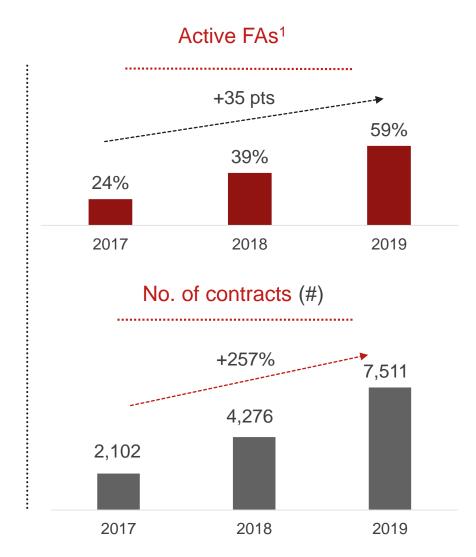




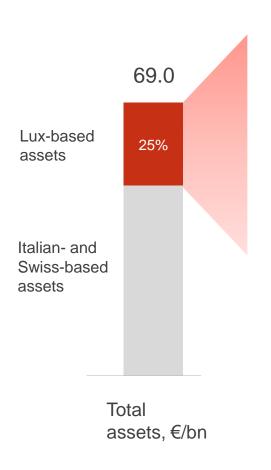
ASSETS UNDER ADVISORY (AUA) AIMING HIGH

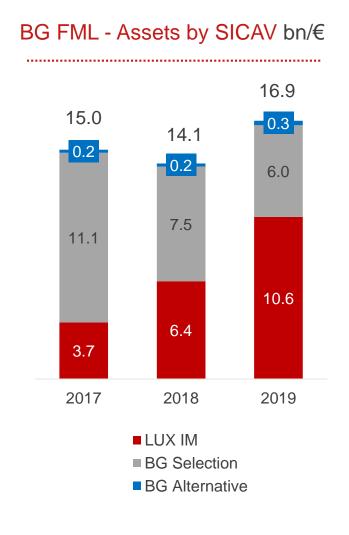




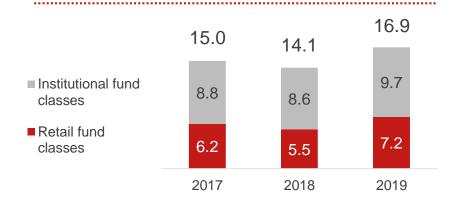


BG FUND MANAGEMENT LUX (BG FML) ASSETS GROWTH DRIVEN BY THE SUCCESS OF LUX IM

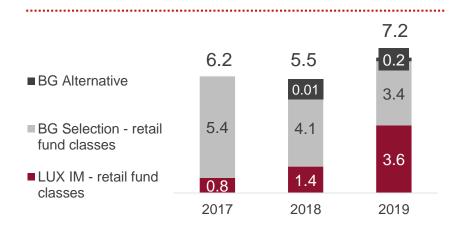








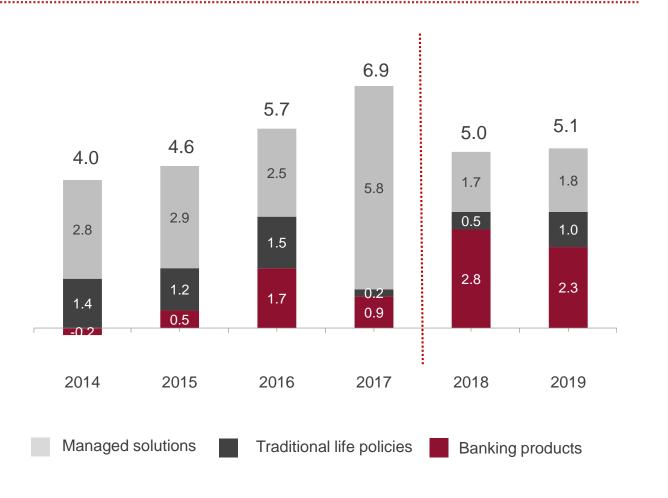
BG FML - Retail fund classes bn/€



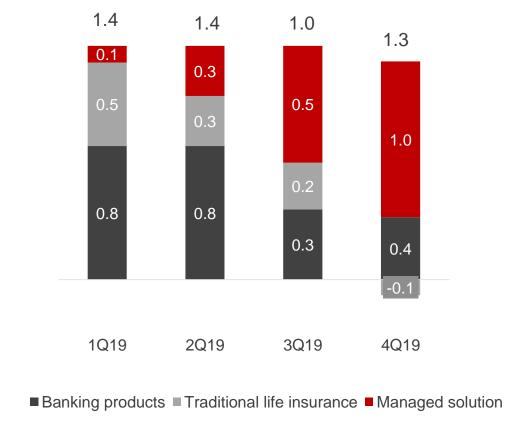


TOTAL NET INFLOWS GROWING FOCUS ON MANAGED PRODUCTS

Total Net Inflows bn/€



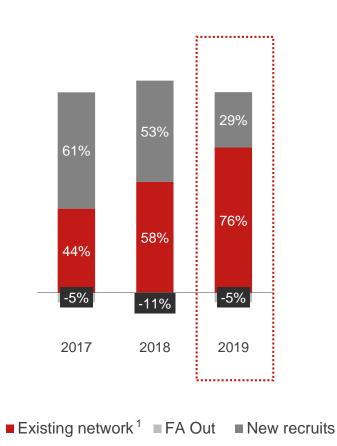
Quarterly trend bn/€



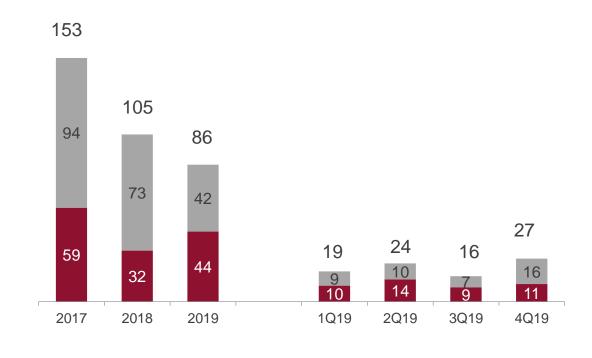


RECRUITING SHARPLY HIGHER SHARE OF ORGANIC CONTRIBUTION

Total net inflows by acquisition channel



Recruitment trend (# of Recruits)

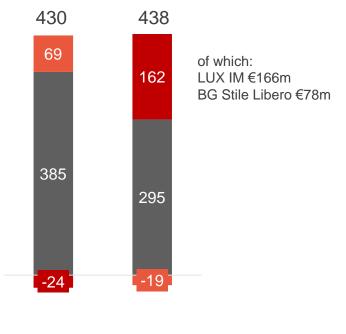


■ From other FA Networks

From Retail and Private Banks

JANUARY NET INFLOWS MANAGED AND INSURANCE PRODUCTS MORE THAN TRIPLED

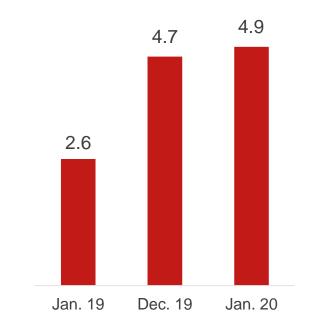
Total net inflows m/€



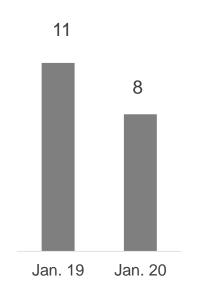
Jan. 19 Jan. 20

- Managed products
- Traditional insurance policies
- Banking products

Assets under Advisory bn/€



Recruitment trend (# of Recruits)





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2020 KEY ACTIONS KEY BUSINESS DRIVERS AND NEW LEVERS

2020 NEW BUSINESS LEVERS 2020 KEY BUSINESS DRIVERS Exploiting growth potential of **LUX IM** Expanding volumes in **lending** by broadening the product range Leveraging growth opportunities Launching a new dedicated offer in from BG's innovative ESG the **Private Markets** space commercial approach Internationalisation taking shape with Focussing on distinctive Insurance offer based on Wrapper solutions and launch of **BG International Advisory** and BG Valeur Private insurance Ongoing launch of new products and services within AuC (Advanced advisory, Certificates and BG SAXO)

with a dedicated roadshow planned for May 2020

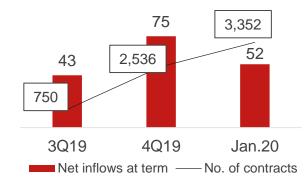


KEY BUSINESS DRIVERS (1/3) EXPLOITING GROWTH POTENTIAL OF LUX IM

Quarterly net inflows in retail fund classes bn/€

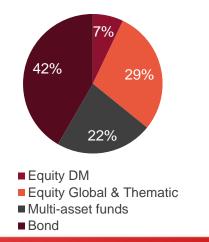






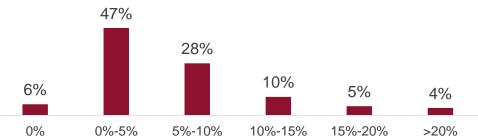
Saving plans net inflows, m/€





LUX IM distribution by FAs share of FA total assets

47%
28%

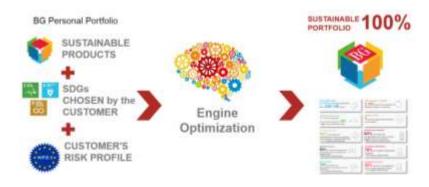


KEY BUSINESS DRIVERS (2/3)

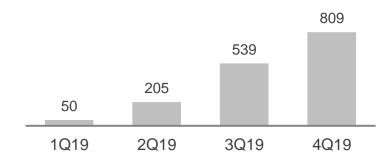
LEVERAGING ON A DISTINCTIVE ESG COMMERCIAL APPROACH



ESG commercial approach in a nutshell



Cumulated net inflows in ESG products since inception bn/€



BG/ESG for Generali

- BG ESG model at the base of Genera Sviluppo sostenibile, Generali's first Insurance portfolio based on SDG alignment
- The new hybrid insurance product allows clients' full customization of choice in accordance with sensibilities to the 17 objectives of the UN's Sustainable Development Goals.

BG ESG model for Generali Genera Sviluppo Sostenibile





KEY BUSINESS DRIVERS (3/3) INSURANCE OFFER TO FOCUS ON NEW SOLUTIONS

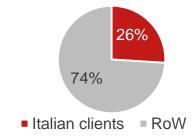


- BG Stile Libero 50Plus combines segregated accounts up to 50% of total premium with exposure to funds/ETF for the remaining 50%
- BG Stile Libero 50Plus gaining traction as an alternative to traditional insurance offer for new money
- Accelerated net inflows since inception at the end of September 2019

Cumulated net inflows in insurance wrappers bn/€



Target market: LUX-based Private Insurance



Large market pool: 2018 GWP €23bn, of which €7bn from Italian clients

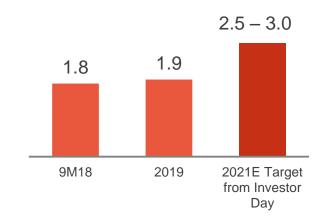
New Lux-based private insurance tool

- Flexible product structure
 customisable by booking center, asset
 management team and underlying
 investments coupled with a wide
 range of insurance riders
- Diversified investments leveraging on Generali's French life segregated accounts, 10 private investment lines and almost 360 funds (incl. alternatives)

2020 NEW BUSINESS LEVERS (1/3) LENDING EXPANSION READY TO TAKE-OFF

Enhancing loan process efficiency

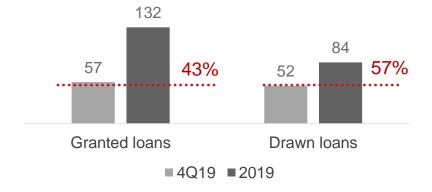
- Process and operational re-design of loan procedures leading to faster loan authorisation
- **New IT solutions** for loan monitoring and early warning signals throughout loans' lifecycle
- Enhanced focus within the credit department in order to increase the level of support to FAs and faster time-to-market



Widening offer

- New lombard-lending solutions to meet a wider range of clients' financing and investment needs
- New Lombard Plus (for clients >€500K) meant for clients who want to seize new or larger investment opportunities while mini-lombard offer opens to loans below €75K
- Preliminary results seems encouraging with a pick-up in drawn loans in 4Q19

New Loans Issues m/€





LENDING

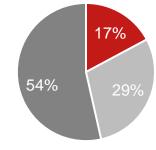
2020 NEW BUSINESS LEVERS (2/3) NEW TOOLS LINKED TO REAL ECONOMY

BG's Private Markets offer, a long journey

- BG's assets in private markets: €1.5bn (as of 31.12.2019) with dedicated vehicles:
 - BG NEXT (financial wrapper investing in real estate debt/equity and other illiquid strategies) inception Jan. 2015
 - BG Alternative SICAV (4 sub-funds) inception Aug. 2016
 - Securitisations (senior, guaranteed loans) inception Dec.
- Investment solutions for professional clients and wellinformed investor ('WIIs') only

BG's Private Assets breakdown

- BG Alternative
- BG Next
- Securitisation



New dedicated products

- Launch of two new closed-end Alternative Funds (FIA and ELTIF)
- New tools available for Retail clients within a defined framework (minimum investment threshold and investment ceilings)
- Innovative multi-strategy approach investing in innovative fixed income strategies coupled with equity exposure linked to a selected eco-system tailor-made for and by Banca Generali





PRIVATE

MARKETS

2020 NEW BUSINESS LEVES (3/3) INSURANCE OFFER TO FOCUS ON NEW SOLUTIONS



- New investment advisory service for Italian clients with asset deposits in Switzerland
- BG International advisory fully integrated with the advisory platform (BGPA)
- Service available for retail, corporate and trust companies
- Contracts worth ~€60m signed since inception (mid November)



- Acquisition completed on October 2019 with almost 1Y delay linked to the authorisation process
- New BoD and new compliance already approved
- Recruiting of new PBs to start from 2020



INTERNATIONAL

CLOSING REMARKS ON TRACK TO FINANCIAL TARGETS

Objective	KPIs	2021 Targets	•••
Asset growth	Cumulated Net Inflows Total Assets	>14.5 bn/€ 76-80 bn/€	
Sustainable profitability	Core Net Banking Income ¹ Core Operating Costs ² :	≥63 bps 3%- 5% CAGR	•••
Shareholders' remuneration	Dividend pay-out Dividend per share	70%-80% pay-out ratio DPS (1.25€) set as a floor	

2019 Results	Score
5.1 bn/€ 69.0 bn/€	
67 bps 4.8%	
78 % pay-out DPS 1.85€	

Legenda: **Y**On track to 2021 target



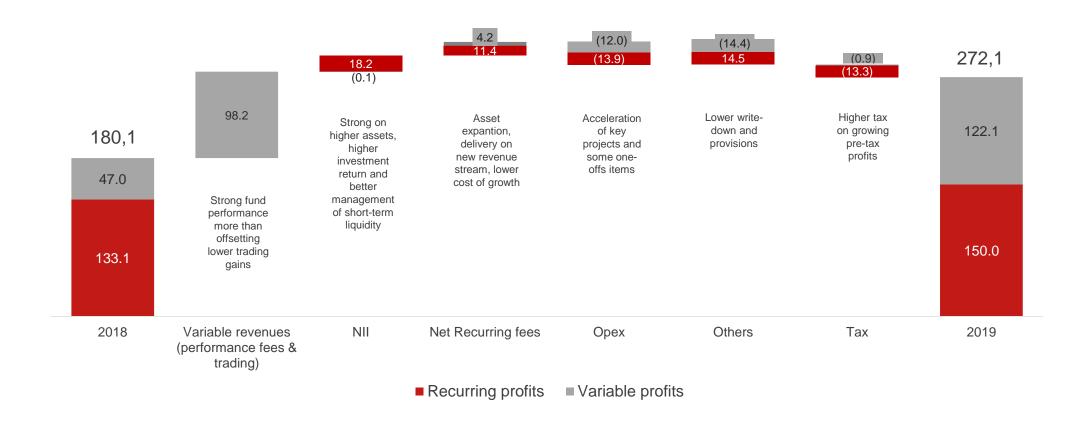
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	Net Inflows, Assets and recruiting
	2019 Financial Results
	Preliminary remarks

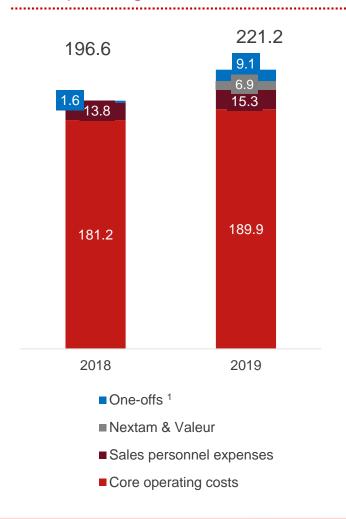
NET PROFIT BUILD-UP STRONG IMPROVEMENT IN BOTH REPORTED AND RECURRING PROFITS

Net Profit build-up m/€

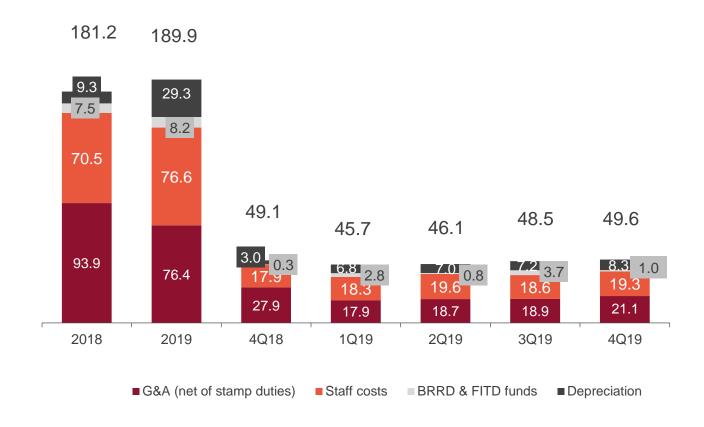


OPERATING COSTS QUARTERLY TREND

Total operating costs m/€

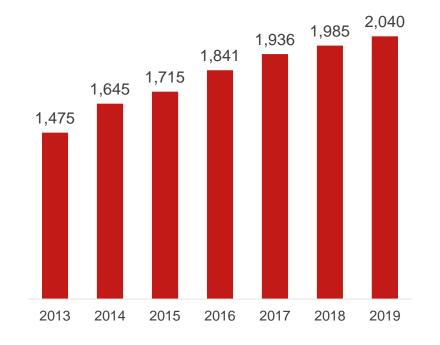


Breakdown of core operating costs by quarter m/€



ADVISORY NETWORK (1/2) STEADY QUALITY GROWTH

FA Network, # FAs

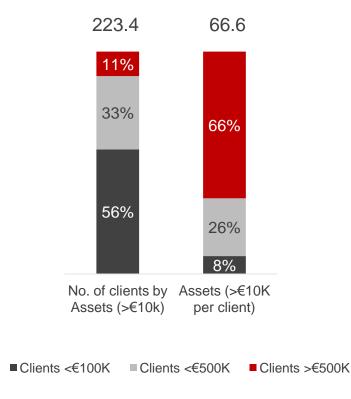


FA Network, by portfolio size and skills

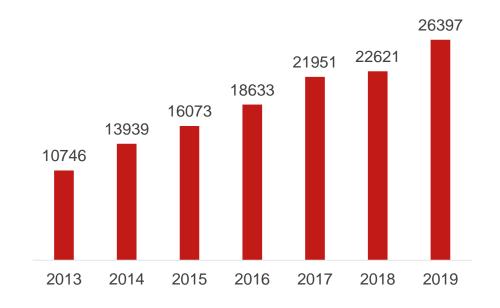
	Clusters	(% of Assets)	No. of FAs	Assets per FA
Employees Financial Advisors	Wealth Managers	(35%)	320 ¹	80.1 m/€²
	Private Bankers	(50%)	1,172¹	29.6 m/€²
	Financial Planners	7%	407 ¹	11.9 m/€²
	Relationship Managers	(8%)	71 ¹	73.4 m/€²

CLIENT BASE GROWING PRIVATE POSITIONING

Clients' breakdown by cluster¹, #, bn/€

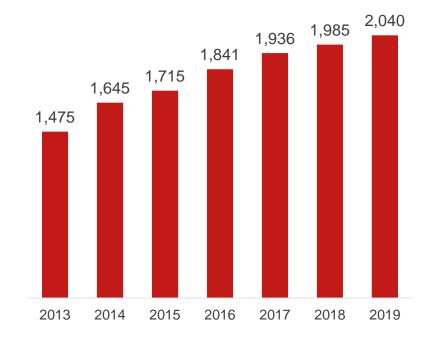


Focus on Private Clients¹,



ADVISORY NETWORK (1/2) STEADY QUALITY GROWTH

FA Network, # FAs

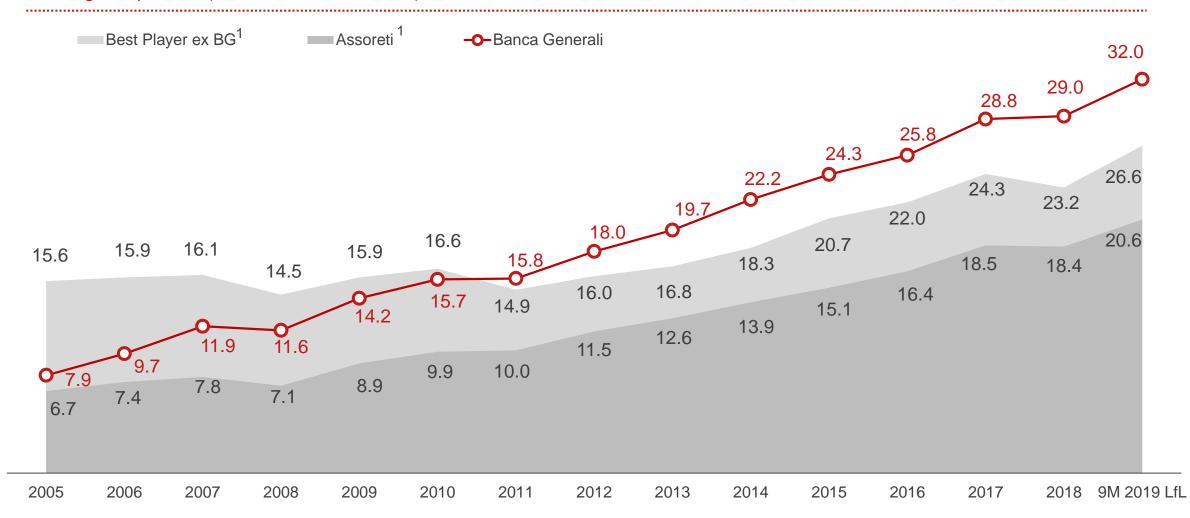


FA Network, by portfolio size and skills

	Clusters	(% of Assets)	No. of FAs	Assets per FA
Employees Financial Advisors	Wealth Managers	(35%)	320 ¹	80.1 m/€²
	Private Bankers	(50%)	1,172¹	29.6 m/€²
	Financial Planners	7%	407 ¹	11.9 m/€²
	Relationship Managers	(8%)	71 ¹	73.4 m/€²

ADVISORY NETWORK (2/2) BEST-IN-CLASS PORTFOLIO AND STILL GROWING

Average FA portfolio (Assets/Financial Advisor) m/€



DISCLAIMER

The manager responsible for preparing the company's financial reports (Tommaso Di Russo) declares, pursuant to paragraph 2 of Article 154-bis of the Consolidated Law of Finance, that the accounting information contained in this presentation corresponds to the document results, books and accounting records.

T. Di Russo, CFO

Certain statements contained herein are statements of future expectations and other forward-looking statements.

These expectations are based on management's current views and assumptions and involve known and unknown risks and uncertainties.

The user of such information should recognize that actual results, performance or events may differ materially from such expectations because they relate to future events and circumstances which are beyond our control including, among other things, general economic and sector conditions.

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2020 UPCOMING EVENTS



Annual General Meeting 1° Call



1Q 2019 Results Conference Call

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