

## AMPLIFON COMPLETES THE ACQUISITION OF ATTUNE HEARING IN AUSTRALIA

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Milan, *February 6<sup>th</sup>, 2020* - Following the press release dated January 8<sup>th</sup>, 2020, Amplifon (MTA; Bloomberg ticker: AMP:IM), global leader in hearing solutions and services, announces today the closing of the acquisition of Attune Hearing (around 55 shops) in Australia.

The transaction, which calls for a cash-out of around 55 million Australian dollars (around 34 million euro), perfectly fits Amplifon's strategy aimed at further strengthening the Company's position in the core Australian market, complementing National Hearing Care retail business with Attune's integrated medical model.

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### About Amplifon

Amplifon, global leader in the hearing care retail market, empowers people to rediscover all the emotions of sound. Amplifon's some 16,200 people worldwide strive every day to understand the unique needs of every customer, delivering exclusive, innovative and highly personalized products and services, to ensure everyone the very best solution and an outstanding experience. The Group operates through a network of around 11,000 points of sale in 28 Countries and 5 continents. More information about the Group is available at: <https://corporate.amplifon.com>.

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