

## DIGITAL MAGICS: COMMUNICATION OF CHANGES IN SHARE CAPITAL AND RELEVANT SHAREHOLDERS

**Milan, January, 13 2020**

Digital Magics S.p.A., *business incubator* listed on the AIM Italia market of the Italian Stock Exchange (symbol: DM), hereby declares, according to article 17 of the AIM Italia Rules for Companies, the new breakdown of the share capital (fully subscribed and paid up) following the end of Third Exercise Period (from October 1 and up to October 31 2019) of the "Digital Magics SpA Warrants 2017-2022 ", ISIN code no. IT0005253247.

During the Third Exercise Period no. 62 warrants were exercised and no. 62 Digital Magics newly issued ordinary shares (the "Conversion Shares") were consequently subscribed (in the ratio of no. 1 new share for each Warrant exercised) at a price of EUR 6.95 each, for a total value of EUR 430.90.

	Current Share Capital			Previous Share Capital		
	EUR	Number of Shares	Unitary Nominal Value	EUR	Number of Shares	Unitary Nominal Value
<b>Ordinary Shares</b>	<b>7.415.148</b>	<b>7.415.148</b>	<b>n.a.</b>	<b>7.415.086</b>	<b>7.415.086</b>	<b>n.a.</b>

	no. financial instruments exercised during the First Exercise Period	no. financial instruments exercised during the Second Exercise Period	no. financial instruments exercised during the Third Exercise Period	no. financial instruments still on the Market
<b>Warrants</b>	738.065	3.508	62	901.369

As a result of the aforementioned changes in share capital, and on the basis of the information provided to the Company by the Relevant Shareholders, the current shareholding structure of Digital Magics S.p.A. is the following:

Shareholder	Number of shares	% of the Share Capital
StarTIP S.r.l.	1.684.719	22,72 %
Alberto Fioravanti	823.506	11,10 %
Garage Start Up S.r.l.	470.880	6,35 %
Innogest SGR S.p.A.	422.547	5,70 %
Marco Gay	326.576	4,40 %
Manuel Gasperini	227.351	3,07 %
Alessio Gasperini	227.351	3,07 %
Leonardo Gasperini	227.351	3,07 %
Patrizia Cavallini Gasperini	170.121	2,29 %
Gabriele Ronchini	103.594	1,40 %
DIGITAL MAGICS	10.600	0,14 %
Market	2.720.552	36,69 %
<b>TOTALE</b>	<b>7.415.148</b>	<b>100 %</b>

StarTIP S.r.l. is an investment holding fully owned by Tamburi Investment Partners S.p.A., devoted to investments into digital startups and innovative companies.

The shares held by Alberto Fioravanti, Chairman and Founder of Digital Magics S.p.A., equal to 11.10%, include those held by Maria Pia Pensini, the spouse of Alberto Fioravanti. Marco Gay, CEO of Digital Magics S.p.A., holds 326,576 ordinary shares of Digital Magics, equal to 4.40%, directly and indirectly through WebWorking Srl (100% owned by Marco Gay).

According to Article 26 of the AIM Italia Rules for Companies, the names of the major shareholders of the Company is also available on the Issuer's website:

<http://www.digitalmagics.com/en/investor-relations-3/shareholders-information/>

This press release is online in the section Investors/Press Releases at [www.digitalmagics.com](http://www.digitalmagics.com).

***Digital Magics S.p.A.**, listed on AIM Italia (symbol: DM), is a business incubator of digital and technological projects that provides consulting services and acceleration services to startups and enterprises, to facilitate the development of new businesses. Digital Magics, Talent Garden and Tamburi Investment Partners, created the most important national hub for innovation for DIGITAL MADE IN ITALY, by providing support to innovative startups to create successful projects, from conception to IPO. Digital Magics has always been a partner of excellent enterprises, with its Open Innovation services, thus creating a synergetic bridge between companies and digital startups. The incubation and acceleration services offered by Digital Magics are active in the TAG co-working campuses present throughout Italy. Complementary services include investment activities, which have produced over the years a portfolio of 70 investments in digital startups, scaleups and spinoffs with high growth rates. Accelerated companies are flanked by Digital Magics' team, a partner of enormous business and digital experience, and benefit not only from the large network of private and institutional investors that support them through "club deals", but also from the many partner companies that support them on an industrial scale.*

***Banca Akros S.p.A.** acts as a Nomad and Specialist under the AIM Italia Issuers Regulations.*

*For the transmission and storage of regulated information, Digital Magics makes use of the system of dissemination eMarket SDIR and the storage mechanism eMarket STORAGE available at the address [www.emarketstorage](http://www.emarketstorage) co-managed by Spafid Connect SpA.*

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