
PRESS RELEASE

**INFORMATION CONCERNING THE LETTER
RECEIVED BY MEDIASET TODAY FROM VIVENDI**

In compliance with Article 17 Reg EU 596/2014 Mar, Mediaset informs that a formal letter, dated 18 October 2016, was today received from Vivendi officially notifying the end of the so-called "interim management" of the company Mediaset Premium.

The consequences of this unprecedented communication are twofold.

On the one hand a belated attempt to prevent Mediaset Premium, which has already been subjected to enormous damage as a result of organisational paralysis, from further damage. Damage that can not be overturned given the unacceptable behaviour of Vivendi that has led to a block on the planning of an entire subscription and football season.

On the other hand, the main consequence of today's formal letter is the implicit recognition of the validity of the existing contract, of which Vivendi has communicated the termination of only one of its constituent parts (i.e. Article 5.1). It is also clear that the request to cancel only a single article of a contract automatically confirms that all the other parts of the signed binding contract remain valid.

Cologno Monzese, 20 October 2016

Department of Communications and Media Relations

Tel. +39 0225149251

Fax +39 0225149271

e-mail: direzionecomunicazione@mediaset.it

www.mediaset.it/corporate/

Investor Relations Department

Tel. +39 0225147008

Fax +39 0225148535

e-mail: investor.relations@mediaset.it

<http://www.mediaset.it/investor>