

Bologna, 11 August 2016

**PURCHASE OF TREASURY SHARES TO SERVICE THE COMPENSATION PLAN
BASED ON FINANCIAL INSTRUMENTS APPROVED BY UNIPOL GRUPPO
FINANZIARIO**

With reference to the press release dated 5 August 2016 regarding the start, on 8 August 2016, of the programme for the purchase of treasury shares (the “**Treasury Shares**”) by Unipol Gruppo Finanziario S.p.A. (“**UGF**” or the “**Company**”) to service the compensation plan based on financial instruments of the performance share type intended for the management staff of the Company for the years 2016-2018, the following should be noted.

Pursuant to and in accordance with Article 87-bis of the CONSOB Issuers’ Regulation and in compliance with the community regulations on safe harbour and market practices permitted by CONSOB pursuant to Article 180, paragraph 1, point c) of the Consolidated Law on Finance, on 8, 9, 10 August 2016 the Company purchased 600,000 Treasury Shares on the regulated market, for a total of € 1,529,089.86.

Pursuant to the aforementioned provisions, the details of the purchase transactions performed are attached hereto, with specification of the number, respective prices and times of execution.

Moreover, it should be noted that with the above transactions, UGF completed its buy-back programme.

As at the date hereof, UGF holds a total of 4,760,207 Treasury Shares (equal to approximately 0.66% of its share capital).

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Unipol Gruppo Finanziario S.p.A.

Unipol is one of the leading insurance groups in Europe with a total income amounting to approximately €16.5bn, of which €7.9bn in Non-Life Business and €8.6bn in Life Business (2015 figures). Unipol adopts an integrated offer strategy and covers a complete range of insurance and financial products, operating primarily through its subsidiary UnipolSai Assicurazioni S.p.A., founded at the beginning of 2014, Italian leader in Non-Life Business, in particular in MV TPL insurance.

The Group is also active in direct vehicle insurance (Linear Assicurazioni), health protection (UniSalute), supplementary pensions and has a strong presence in the bancassurance channel (Arca Vita Group and Popolare Vita Group).

Finally, Unipol operates in the banking business through the network of Unipol Banca branches and manages significant diversified businesses in the real estate, hotel (Atahotels) and agricultural (Tenute del Cerro) sectors. Unipol Gruppo Finanziario S.p.A. is listed on the Italian Stock Exchange.

Unipol Gruppo Finanziario S.p.A.

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Details of the purchase of Treasury Shares performed by Unipol Gruppo Finanziario S.p.A. on 08 August 2016

Date	Time	Number of shares	Price	Total amount
8-Aug-16	15:39:15	388	2.4980	969.22
8-Aug-16	15:39:15	14,612	2.4980	36,500.78
8-Aug-16	15:57:11	15,000	2.5060	37,590.00
8-Aug-16	16:00:53	1,918	2.5100	4,814.18
8-Aug-16	16:00:53	3,000	2.5100	7,530.00
8-Aug-16	16:00:53	10,421	2.5100	26,156.71
8-Aug-16	16:00:53	4,266	2.5100	10,707.66
8-Aug-16	16:00:53	395	2.5100	991.45
8-Aug-16	16:04:19	1,044	2.5160	2,626.70
8-Aug-16	16:04:19	2,075	2.5160	5,220.70
8-Aug-16	16:04:19	400	2.5160	1,006.40
8-Aug-16	16:04:19	513	2.5160	1,290.71
8-Aug-16	16:04:19	300	2.5160	754.80
8-Aug-16	16:04:19	668	2.5160	1,680.69
8-Aug-16	16:18:24	8,179	2.5220	20,627.44
8-Aug-16	16:18:24	11,821	2.5220	29,812.56
8-Aug-16	16:19:08	374	2.5220	943.23
8-Aug-16	16:20:03	377	2.5220	950.79
8-Aug-16	16:20:03	1,533	2.5220	3,866.23
8-Aug-16	16:20:08	3,773	2.5220	9,515.51
8-Aug-16	16:20:08	5,400	2.5220	13,618.80
8-Aug-16	16:20:08	13,543	2.5220	34,155.45
8-Aug-16	16:28:42	2,689	2.5100	6,749.39
8-Aug-16	16:28:51	22	2.5100	55.22
8-Aug-16	16:48:07	7,867	2.5340	19,934.98
8-Aug-16	16:48:07	4,100	2.5340	10,389.40
8-Aug-16	16:49:19	3,033	2.5340	7,685.62
8-Aug-16	16:54:16	2,400	2.5360	6,086.40
8-Aug-16	16:54:16	317	2.5360	803.91
8-Aug-16	16:54:16	4,572	2.5360	11,594.59
8-Aug-16	16:57:15	10,633	2.5360	26,965.29
8-Aug-16	16:57:15	778	2.5360	1,973.01
8-Aug-16	16:57:15	7,000	2.5360	17,752.00
8-Aug-16	16:57:15	80	2.5360	202.88
8-Aug-16	16:57:15	1,509	2.5360	3,826.82

Date	Time	Number of shares	Price	Total amount
8-Aug-16	17:00:36	4,022	2.5440	10,231.97
8-Aug-16	17:00:36	3,930	2.5440	9,997.92
8-Aug-16	17:00:36	7,048	2.5440	17,930.11
8-Aug-16	17:08:27	314	2.5460	799.44
8-Aug-16	17:08:27	14,686	2.5460	37,390.56
8-Aug-16	17:15:31	10,000	2.5300	25,300.00
8-Aug-16	17:27:09	10,979	2.5400	27,886.66
8-Aug-16	17:27:34	4,021	2.5420	10,221.38

Total		200,000	2.5255	505,107.56
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Details of the purchase of Treasury Shares performed by Unipol Gruppo Finanziario S.p.A. on 09 August 2016

Date	Time	Number of shares	Price	Total amount
9-Aug-16	09:14:32	9,329	2.5600	23,882.24
9-Aug-16	09:14:32	671	2.5600	1,717.76
9-Aug-16	09:22:33	186	2.5500	474.30
9-Aug-16	09:22:33	2,300	2.5500	5,865.00
9-Aug-16	09:22:33	2,255	2.5500	5,750.25
9-Aug-16	09:22:33	4,399	2.5500	11,217.45
9-Aug-16	09:22:33	860	2.5500	2,193.00
9-Aug-16	09:27:49	10,000	2.5420	25,420.00
9-Aug-16	10:00:03	10,000	2.5340	25,340.00
9-Aug-16	10:16:02	3,605	2.5440	9,171.12
9-Aug-16	10:16:02	583	2.5440	1,483.15
9-Aug-16	10:16:02	1,800	2.5440	4,579.20
9-Aug-16	10:16:02	4,012	2.5440	10,206.53
9-Aug-16	10:39:34	2,407	2.5400	6,113.78
9-Aug-16	10:42:18	7,593	2.5400	19,286.22
9-Aug-16	10:45:09	2,646	2.5440	6,731.42
9-Aug-16	10:45:10	7,354	2.5440	18,708.58
9-Aug-16	10:49:03	3,572	2.5440	9,087.17
9-Aug-16	10:49:04	6,428	2.5440	16,352.83

Date	Time	Number of shares	Price	Total amount
9-Aug-16	10:53:24	6,118	2.5440	15,564.19
9-Aug-16	10:53:24	3,882	2.5440	9,875.81
9-Aug-16	11:08:04	1,204	2.5440	3,062.98
9-Aug-16	11:08:04	817	2.5440	2,078.45
9-Aug-16	11:08:04	817	2.5440	2,078.45
9-Aug-16	11:08:04	300	2.5440	763.20
9-Aug-16	11:08:04	300	2.5440	763.20
9-Aug-16	11:08:04	3,954	2.5440	10,058.98
9-Aug-16	11:11:36	1,397	2.5440	3,553.97
9-Aug-16	11:11:36	1,211	2.5440	3,080.78
9-Aug-16	11:39:24	198	2.5480	504.50
9-Aug-16	11:39:24	9,802	2.5480	24,975.50
9-Aug-16	11:50:30	2,667	2.5560	6,816.85
9-Aug-16	11:50:38	7,159	2.5560	18,298.40
9-Aug-16	11:50:38	174	2.5560	444.74
9-Aug-16	12:01:41	109	2.5580	278.82
9-Aug-16	12:01:41	1,181	2.5580	3,021.00
9-Aug-16	12:01:41	2,481	2.5580	6,346.40
9-Aug-16	12:01:41	2,820	2.5580	7,213.56
9-Aug-16	12:01:41	1,250	2.5580	3,197.50
9-Aug-16	12:01:41	1,621	2.5580	4,146.52
9-Aug-16	12:01:41	538	2.5580	1,376.20
9-Aug-16	12:04:50	1,250	2.5640	3,205.00
9-Aug-16	12:04:50	1,250	2.5640	3,205.00
9-Aug-16	12:04:50	5,484	2.5640	14,060.98
9-Aug-16	12:04:50	2,016	2.5640	5,169.02
9-Aug-16	12:05:03	1,250	2.5640	3,205.00
9-Aug-16	12:05:03	1,250	2.5640	3,205.00
9-Aug-16	12:05:04	1,250	2.5640	3,205.00
9-Aug-16	12:05:04	1,250	2.5640	3,205.00
9-Aug-16	12:05:05	1,250	2.5640	3,205.00
9-Aug-16	12:05:05	1,250	2.5640	3,205.00
9-Aug-16	12:05:05	1,250	2.5640	3,205.00
9-Aug-16	12:05:06	1,250	2.5640	3,205.00
9-Aug-16	12:36:29	8,836	2.5720	22,726.19

Date	Time	Number of shares	Price	Total amount
9-Aug-16	12:36:29	1,164	2.5720	2,993.81
9-Aug-16	13:00:29	567	2.5900	1,468.53
9-Aug-16	13:00:29	1,216	2.5900	3,149.44
9-Aug-16	13:00:29	3,000	2.5900	7,770.00
9-Aug-16	13:00:29	527	2.5900	1,364.93
9-Aug-16	13:00:29	5,000	2.5900	12,950.00
9-Aug-16	13:00:29	4,248	2.5900	11,002.32
9-Aug-16	13:00:29	4,601	2.5900	11,916.59
9-Aug-16	13:00:29	841	2.5900	2,178.19
9-Aug-16	13:36:40	2,363	2.5860	6,110.72
9-Aug-16	13:36:40	5,600	2.5860	14,481.60
9-Aug-16	13:36:40	12,037	2.5860	31,127.68
9-Aug-16	13:52:42	1,478	2.5720	3,801.42
9-Aug-16	13:52:42	2,235	2.5720	5,748.42
9-Aug-16	13:52:42	690	2.5720	1,774.68
9-Aug-16	13:52:42	1,300	2.5720	3,343.60
9-Aug-16	13:52:42	31	2.5720	79.73
9-Aug-16	13:52:42	3,000	2.5720	7,716.00
9-Aug-16	13:52:42	1,266	2.5720	3,256.15
9-Aug-16	13:53:07	7,478	2.5700	19,218.46
9-Aug-16	13:53:08	2,522	2.5700	6,481.54
9-Aug-16	14:09:41	860	2.5560	2,198.16
9-Aug-16	14:09:41	9,140	2.5560	23,361.84
9-Aug-16	14:32:37	669	2.5560	1,709.96
9-Aug-16	14:32:37	2,142	2.5560	5,474.95
9-Aug-16	14:36:06	3,000	2.5560	7,668.00
9-Aug-16	14:36:06	6,753	2.5560	17,260.67
9-Aug-16	14:36:06	4,815	2.5560	12,307.14
9-Aug-16	14:36:07	1,139	2.5560	2,911.28
9-Aug-16	14:36:07	1,482	2.5560	3,787.99
9-Aug-16	14:47:38	764	2.5500	1,948.20
9-Aug-16	14:49:04	4,500	2.5500	11,475.00
9-Aug-16	14:51:08	1,234	2.5500	3,146.70
9-Aug-16	14:57:15	3,502	2.5500	8,930.10
9-Aug-16	15:09:33	511	2.5580	1,307.14
9-Aug-16	15:09:33	1,783	2.5580	4,560.91
9-Aug-16	15:09:33	6,613	2.5580	16,916.05

Date	Time	Number of shares	Price	Total amount
9-Aug-16	15:09:33	2,033	2.5580	5,200.41
9-Aug-16	15:09:33	9,060	2.5580	23,175.48
9-Aug-16	15:09:36	10,764	2.5580	27,534.31
9-Aug-16	15:09:36	959	2.5580	2,453.12
9-Aug-16	15:09:36	2,062	2.5580	5,274.60
9-Aug-16	15:09:36	3,000	2.5580	7,674.00
9-Aug-16	15:09:38	728	2.5580	1,862.22
9-Aug-16	15:09:38	1,336	2.5580	3,417.49
9-Aug-16	15:11:35	1,151	2.5600	2,946.56
9-Aug-16	16:06:07	8,549	2.5460	21,765.75
9-Aug-16	16:06:07	6,451	2.5460	16,424.25
9-Aug-16	16:06:54	15,000	2.5460	38,190.00
9-Aug-16	17:21:27	4,763	2.5720	12,250.44
9-Aug-16	17:21:27	5,237	2.5720	13,469.56
9-Aug-16	17:21:31	1,500	2.5720	3,858.00
9-Aug-16	17:21:31	497	2.5720	1,278.28
9-Aug-16	17:22:15	5,958	2.5720	15,323.98
9-Aug-16	17:22:15	2,045	2.5720	5,259.74

Total	350,000	2.5581	895,342.30
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Details of the purchase of Treasury Shares performed by Unipol Gruppo Finanziario S.p.A. on 10 August 2016

Date	Time	Number of shares	Price	Total amount
10-Aug-16	10:17:05	6,765	2.5900	17,521
10-Aug-16	10:17:05	3,667	2.5900	9,498
10-Aug-16	10:17:05	4,568	2.5900	11,831
10-Aug-16	10:24:05	5,000	2.5820	12,910
10-Aug-16	10:42:06	5,000	2.5700	12,850
10-Aug-16	10:55:59	1,200	2.5740	3,089
10-Aug-16	10:55:59	3,800	2.5740	9,781
10-Aug-16	11:25:27	100	2.5680	257
10-Aug-16	11:25:27	4,900	2.5680	12,583
10-Aug-16	11:35:56	5,000	2.5640	12,820
10-Aug-16	12:27:52	797	2.5500	2,032

Date	Time	Number of shares	Price	Total amount
10-Aug-16	12:27:52	4,203	2.5500	10,718
10-Aug-16	12:27:55	5,000	2.5500	12,750

Total		50,000	2.5728	128,640.00
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