

REVISED FINANCIAL REPORTING CALENDAR

Geox S.p.A. has announced the revision of its financial calendar, following recent legislative changes (Italian legislative decree no. 25 of 2016) removing the obligation to publish interim financial reports for the first and third quarters (implementing the EU Transparency Directive).

From May 12th, 2016, Geox S.p.A., on an ongoing, voluntary basis, will nonetheless continue to publish press releases with information on sales revenues for the first and third quarters together with order book performance for the following six-month period, which will be commented on and discussed in the usual conference call with analysts and investors. No changes are to be made to the publication of half year and full year results.

The Board of Directors of Geox S.p.A. is in favour of this EU directive being implemented and believes that Geox's business performance will be better represented by reporting on quarterly revenues and full half year results, considering the strong seasonal fluctuations that are typical of this sector and which can only be properly interpreted on a six-monthly basis.

Geox will issue the press release with details of its revenue performance for the first quarter of 2016 on May 12th, 2016 at approximately 5.30 p.m. (CET). A conference call with the management will be held at the same time.

If you wish to take part in the conference call, please dial one of the following numbers:

• from Italy: +39 02 805 88 11

from the UK: + 44 121 281 8003

from the US: +1 718 7058794

• from the US (toll-free number): +1 855 2656959

A recording of the conference call will be available after the call, in MP3 format on the company's website, or by calling one of the following numbers:

from Italy: +39 02 72495

from the UK: +44 | 2|2 8|8 005
from the US: +1 7|8 705 8797

Access code: 874#

FOR MORE INFORMATION:

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GEOX GROUP

The Geox Group operates in the classic and casual footwear sector for men, women and children, with a medium/high price level, and in the apparel sector. The success of Geox is due to the constant focus on the application of innovative solutions and technologies on the product that guarantee both impermeability and breathability. Geox is one of the leading brands in the "International Lifestyle Casual Footwear Market". Geox technology is protected by over 60 different patents registered in Italy and extended internationally.