YOOX NET-A-PORTER GROUP

PRESS RELEASE

YOOX NET-A-PORTER GROUP: Extraordinary Shareholders' Meeting Documentation made available to the public

Milan, 25 November 2015 - YOOX NET-A-PORTER GROUP (MTA: YNAP), the world's leading online luxury fashion retailer, hereby advises that the Directors' Report on agenda item 2 for the Extraordinary Shareholders' Meeting, and the external auditor report over the fairness of the issue price for the ordinary shares to be issued for the execution of the Share Capital Increase with the exclusion of pre-emptive rights implementing the "Stock Option Plan 2015-2025" drafted pursuant to Art. 158 of Legislative Decree n. 59 of 1998, are available to the public at the Company's registered offices at Via Morimondo 17, Milano, on the authorised storage mechanism "eMarket storage", which can be consulted on the website www.emarketstorage.com, and on the Company's website www.ynap.com (Section Governance / Shareholders' Meetings).

YOOX NET-A-PORTER GROUP

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YOOX NET-A-PORTER GROUP is the world's leading online luxury fashion retailer. The Group is the result of a game-changing merger which in October 2015 brought together YOOX GROUP and THE NET-A-PORTER GROUP, two companies that revolutionized the luxury fashion industry since their birth in 2000.

YOOX NET-A-PORTER GROUP is a unique business with an unrivalled offering including multi-brand in-season online stores NET-A-PORTER.COM, MR PORTER.COM, THECORNER.COM, SHOESCRIBE.COM, multi-brand off-season online stores YOOX.COM and THE OUTNET.COM, as well as numerous ONLINE FLAGSHIP STORES, all Powered by YOOX NET-A-PORTER GROUP. Through a joint venture established in 2012, YOOX NET-A-PORTER GROUP has partnered with Kering to manage the ONLINE FLAGSHIP STORES of several of the French Group's luxury brands.

Uniquely positioned in the high growth online luxury sector, YOOX NET-A-PORTER GROUP has an unrivalled client base of more than 2 million high-spending customers, 24 million monthly unique visitors worldwide and combined 2014 net revenues of €1.3 billion. The Group has offices and operations in the United States, Europe, Japan, China and Hong Kong and delivers to more than 180 countries around the world. YOOX NET-A-PORTER GROUP is listed on the Milan Stock Exchange as YNAP. For further information: www.ynap.com.