



## PRESS RELEASE

### **Mandatory tender offer on the ordinary shares of Pirelli & C S.p.A. launched by Marco Polo Industrial Holding S.p.A.**

#### **Notice pursuant to Article 41 of the Consob Regulation no. 11971/1999**

With reference to the mandatory tender offer concerning up to maximum no. 364,328,141 ordinary shares of Pirelli & C. S.p.A. ("**Pirelli**") launched by Marco Polo Industrial Holding S.p.A. (the "**Bidder**"), UniCredit S.p.A., as person acting in concert with the Bidder, pursuant to Article 41, paragraph 2, letter c), no. 1), of Consob Regulation no. 11971/1999, announces that on August 27, 2015 its subsidiary UniCredit Bank AG executed the following transaction:

TRANSACTION	FINANCIAL INSTRUMENT	AMOUNT	UNIT PRICE (EUR)	TOTAL AMOUNT (EUR)
BUY	ordinary shares of Pirelli & C. S.p.A.	130,000	14.93	1,940,900.00

The purchase transaction of the ordinary shares of Pirelli took place on the market, with the purpose of settlement of a stock lending position and with settlement date on August 31, 2015.

Milan, August 27 2015

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