Press Release



Mondo TV Suisse debuts on AIM Italia

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Today Mondo Tv Suisse debuts on AIM Italia. The Swiss company is controlled by Mondo TV, which is already listed on the STAR segment of Borsa Italiana's main market. Mondo TV is among the main European operators in the production and distribution of TV series and cartoons for TV and cinema.

Free float on AIM Italia is 11.25%, realized through the free assignment of shares by Mondo TV to its shareholders, corresponding to 18.87% of Mondo TV Suisse's corporation stock. Banca Finnat Euramerica S.p.A. is Nomad of the operation.

Barbara Lunghi, Head of Mid & Small Caps, Borsa Italiana, commented:

"We are happy to welcome Mondo TV Suisse, which is controlled by Mondo TV. Mondo TV Suisse decided to debut on AIM Italia like Mondo TV France. We are certain that in this way the company will be able to give visibility to its business and to sustain its plans of growth".

Starting from tomorrow, Mondo TV Suisse will become part of FTSE AIM Italia index.

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Borsa Italiana S.p.A. is one of Europe's largest and most established stock exchanges with more than 340 companies listed across its markets. The Italian Exchange operates markets trading in Italian equities, bonds and derivatives. Markets include the MIV and STAR segments as well as IDEM, MOT, ExtraMOT, ExtraMOT PRO, ETFplus, and AIM Italia for small cap companies. Since October 2007 Borsa Italiana has been part of the international diversified exchange business, London Stock Exchange Group.<u>www.borsaitaliana.it</u>

