

## First IPO on MTA in 2015: Banzai debuts on STAR segment

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- *The company has raised €54 million*
- *68th company listed on the STAR segment*

Today Banzai debuts on the STAR segment of MTA, Borsa Italiana's main market.

Banzai is the main Italian e-commerce operator, and a leader in vertical online publishing in Italy. The company raised €54 million at IPO, with a market capitalisation of €274 million. Banca Akros is sponsor of the deal, while Jefferies International Limited and Banca Profilo are global coordinators. Banzai is the first IPO on MTA in 2015.

### **Barbara Lunghi, Head of Mid & Small Caps, Borsa Italiana, said:**

“Banzai is the first company to debut on MTA in 2015, highlighting the power of the capital markets in supporting companies to grow and develop. Banzai will debut on the STAR segment, showcasing Borsa Italiana's excellence. We hope that this listing, thanks to its incredible power to attract international capital, will support Banzai's growth plans, operating in a sector with great potential”.

MTA's STAR segment is dedicated to middle sized companies with a market capitalization between €40 million and €1 billion, which respect transparency, Corporate Governance, and liquidity requirements. Today the STAR segment is made up of 68 companies.

### **For further information, please contact:**

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#### **Borsa Italiana**

Borsa Italiana S.p.A. is one of Europe's largest and most established stock exchanges with more than 340 companies listed across its markets. The Italian Exchange operates markets trading in Italian equities, bonds and derivatives. Markets include the MIV and STAR segments as well as IDEM, MOT, ExtraMOT, ExtraMOT PRO, ETFplus and AIM Italia Mercato Alternativo del Capitale for small cap companies. Since October 2007 Borsa Italiana has been part of the international diversified exchange business, London Stock Exchange Group.

