

# London welcomes Borsa Italiana's 14th STAR Conference

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- *42 STAR companies take part in the event*
- *To date in 2014, the STAR segment has a market capitalization of €22,51 billion, an increase of 28 per cent compared to the same period in 2013*
- *A record number of meetings have been organized over the course of the two day event*

Borsa Italiana today hosts the 2014 STAR Conference at London Stock Exchange in London. Over the course of two days, companies belonging to the STAR segment will meet international investors, to present their achievements and strategies for the future.

This year's event is characterized by a record number of meetings and participating investors. More than 600 one-to-one meetings have been organised, where company senior management will meet over 104 investors from 84 investment companies.

This is the 14th edition of the Star Conference, which takes place every year in March and October, in Milan and London respectively.

The STAR segment today comprises 67 listed companies, from 16 Italian sectors.

The total market capitalization of the segment is €22,51 billion, representing a medium market capitalization of €341 million per company.



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# Press Release

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The average free float of a company on the STAR segment is 41%, which is higher than the 35% minimum free float required to access the segment.

The percentage of foreign shareholders invested in STAR companies is particularly worth noting: 91% of institutional investors<sup>1</sup> come from outside Italy (29% from North America, 20% from the UK, 1% from Asia and Oceania, 41% from the rest of Europe, including France 10%, Northern countries 16%, Germany 7%, and Switzerland 5%).

The FTSE Italia STAR index has continually outperformed the FTSE Italia All Share (an increase of 127 per cent from the beginning of 2003 until today). In the past 12 months the FTSE Italia STAR returned a positive performance of 22 per cent.

**Barbara Lunghi, Head of Small & Mid Caps at Borsa Italiana said:**

“STAR companies highlight Borsa Italiana’s strength in nurturing Italy’s dynamic and growing businesses, whilst maintaining a segment with the highest standards of transparency, liquidity and corporate governance. In the first half of 2014, 63 per cent of these companies saw an increase in their revenue, compared to the same period in 2013.

The high demand for interviews and number of international participants at the 2014 conference further demonstrates the continuing strength of this segment.”

The STAR companies taking part in the 14th London STAR Conference are:  
ASCOPIAVE, ASTALDI, B&C SPEAKERS, BANCA IFIS, BE, BIESSE, BOLZONI,  
CAIRO COMMUNICATION, DADA, D’AMICO INTERNATIONAL SHIPPING,  
DATALOGIC, DEA CAPITAL, DIGITAL BROS, EI TOWERS, EL.EN., ELICA, EMAK,

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<sup>1</sup> Source Facset



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ENGINEERING, EUROTECH, FALCK RENEWABLES, FIDIA, FIERA MILANO, GEFran, GRUPPO MUTUIONLINE, IMA, INTERPUMP GROUP, ISAGRO, LA DORIA, MOLESKINE, MONDO TV, NICE, PRIMA INDUSTRIE, REPLY, SABAF, SAES GETTERS, SERVIZI ITALIA, TAMBURI INVESTMENT PARTNERS, TERNIENERGIA, TESMEC, TXT E-SOLUTION, VITTORIA ASSICURAZIONI, ZIGNAGO VETRO.

You can follow the STAR Conference on Twitter: @BorsaitalianaIT, #STARConf2014.

**For further information, please contact:**

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## Borsa Italiana

Borsa Italiana S.p.A. is one of Europe's largest and most established stock exchanges with about 330 companies listed across its markets. The Italian Exchange operates markets trading in Italian equities, bonds and derivatives. Markets include the MIV and STAR segments as well as IDEM, MOT, ExtraMOT, ExtraMOT PRO, ETFplus and AIM Italia Mercato Alternativo del Capitale for small cap companies. Since October 2007 Borsa Italiana has been part of the international diversified exchange business, London Stock Exchange Group.

