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BORSA ITALIANA'S BEGINS ITS 2011 ITALIAN EQUITY ROADSHOW

- *New York 4 and 5 April, Toronto 6 April*
- *140 one-on-one meetings with over 50 investors*

Next week Borsa Italiana will begin its Italian Equity Roadshow 2011. The first leg will take place in New York and Toronto where some of the most well-known Italian listed companies will meet with North American investors. The roadshows are part of an ongoing program of events organised by Borsa Italiana to directly benefit the companies listed on its markets.

The specific aim of these roadshow meetings is for the companies to strengthen relations with existing shareholders as well as stimulate and attract interest from new international investors. It is also an opportunity to demonstrate the strength of the Italian market to North American based investors

The event aims to encourage the widening and diversification of companies' shareholder base, which will also serve to benefit the stability and efficiency of the Italian market.

Borsa Italian's roadshows are organised in partnership with the Italian Ministry of Foreign Affairs and with the support of primary national and international brokers.

Roadshow destinations are chosen on the basis of the relative weighting that countries have in their portfolio of global investments; of the willingness to invest in

Italian companies; and with reference to the geographical distribution of companies' shareholding.

During the New York and Toronto events more than 140 one-to-one meetings between the management of 9 companies and 51 investors, representing 42 investment houses, will take place.

Meetings of 4 and 5 April have been organised with Banca IMI and Intermonte, while the ones of the 6 April in Toronto with Mediobanca.

Companies participating in the first leg of the 2011 Italian Equity Roadshow are:

- Amplifon
- Astaldi
- Autogrill
- Campari
- Finmeccanica
- Impregilo
- Lottomatica
- Maire Tecnimont
- Recordati

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Borsa Italiana

Borsa Italiana S.p.A. is one of Europe's largest and most established stock exchanges with more than 330 companies listed across its markets. The Italian Exchange operates markets trading in Italian equities, bonds and derivatives. Markets include the MIV and STAR segments as well as IDEM, MOT, ETFPlus and AIM Italia and MAC for small cap companies. Since October 2007 Borsa Italiana has been part of the international diversified exchange business, London Stock Exchange Group.

London Stock Exchange Group:

London Stock Exchange Group (LSE.L) sits at the heart of the world's financial community. The Group operates a broad range of international equity, bond and derivatives markets, including London Stock

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Exchange; Borsa Italiana; MTS, Europe's leading fixed income market; and Turquoise, offering pan-European and US lit and dark equity trading. Through its markets, the Group offers international business unrivalled access to Europe's capital markets.

The Group is a leading developer of high performance trading platforms and capital markets software and also offers its customers around the world an extensive range of real-time and reference data products and market-leading post-trade services.

Headquartered in London, United Kingdom with significant operations in Italy and Sri Lanka, the Group employs around 1,500 people.

Further information on London Stock Exchange Group can be found at www.londonstockexchange.com