

GIGLIO GROUP: application presented to Borsa Italiana for admission to trading on the MTA, STAR segment, and to Consob for authorization to publish the Disclosure Document

Changes in financial calendar for 2017 Giorgio Mosci appointed Lead Independent Director

Milan, August 4, 2017 - Giglio Group (Aim Italia-Ticker GGTV), a leading e-commerce 4.0 enterprise, listed on the AIM market of the Italian Stock Exchange, announces the presentation today to Borsa Italiana of an application for admission to trading on the MTA, organized and managed by Borsa Italiana, requesting a STAR segment listing. Giglio Group filed at Consob the communication as per Articles 94 and 113 of the CFA and Articles 4 and 52 of Consob Regulation No. 11971/1999 requesting authorization to publish the Disclosure Document, following approval by the Shareholders' Meeting of April 27, 2016 and by the Board of Directors on June 6, 2017 and August 2, 2017.

For the STAR Segment MTA listing, Giglio Group has appointed the following team of advisors: Sponsors: Banca Finnat; Legal and Tax Advisor: Carnelutti Legal Firm; Auditor: Ernst&Young, Financial Advisor: Mazars Italia S.p.A.; Translisting Advisor: KT&Partner.

Giglio Group announces in addition the following changes to the 2017 financial calendar to that previously announced to the market:

- September 18, 2017: Board of Directors' meeting for the approval of the 2017 Half-Year Report (instead of September 25, 2017, as previously announced);
- October 9 (First Call) /October 11 (Second Call) 2017: Shareholders' Meeting.

There are no other changes on that announced in the press release of January 13, 2017 entitled "2017 Corporate events calander".

The Board of Directors' meeting of July 27, 2017 also appointed the Director Giorgio Mosci as the Lead Independent Director.

Information on Giglio Group

Founded by Alessandro Giglio in 2003 and listed on the AIM market since 7 August 2015, Giglio Group is an e-commerce 4.0 company. The group is a leader in the field of radio and television broadcasting, it has developed cutting-edge digital solutions and represents, in online fashion, a digital market place at a global level, catering to thirty major digital retailers in the world. Giglio Group also produces multimedia content that is transmitted, through agreements with operators and in a large part through a proprietary infrastructure via fiber and satellite transmission formed by the division M-Three Satcom, in 56 nations, 5 continents and in six languages through its own television channels

(Nautical Channel, Giglio TV, Acqua and PlayMe), visible on all TV devices, digital, web and mobile. In 2016, the group launched its own e-commerce 4.0 model, which is currently operating in China and the USA: the users "see and buy" by clicking on their smartphone / tablet or taking a photograph of the product they are watching on television, for a revolutionary shopping experience. Giglio Group is headquartered in Milan, Rome, New York (Giglio USA) and Shanghai (Giglio Shanghai). In 2017, Giglio Group acquired 100% of Evolve, making it one of the most important e-commerce b2c companies focused on fashion, beauty and design sectors.

CONTACTS

Press Office:

Spriano Communication&Partners
Matteo Russo and Cristina Tronconi
Tel. 02 83635708 mob. 347/9834881
mrusso@sprianocommunication.com
ctronconi@sprianocommunication.com

Investor Relations:

Francesca Cocco Investor Relations <u>ir@giglio.org</u> (+39)0283974207

Nomad:

Banca Finnat S.p.A. Palazzo Altieri, Piazza del Gesù 49 00186 Rome

Tel.: (+39) 06 699331