

MONCLER S.p.A.

NOTICE OF PUBLICATION

Publication of the Notice of call of the ordinary Shareholders' Meeting of 20th April 2017 and Reports by the Board of Director on the items on the agenda.

Milan, 10^{th} *March* 2017 – Moncler S.p.A. informs that the notice of call of the ordinary Shareholders' Meeting of 20^{th} April 2017 is available as of today on the Company's website (<u>www.monclergroup.com</u>, section Governance / Shareholders' Meeting) as well as at "11nfo" on <u>www.linfo.it</u>, and will be published, as an abstract, on the newspaper "Milano Finanza" on 11th March 2017

Today, also the reports for the items on the agenda, together with the information on the share capital amount, the form to be used for voting by proxy and the form of attestation of conformity of the proxy to the original have been made available at the Company registered offices, on the Company website (<u>www.monclergroup.com</u>, section Governance / Shareholders' Meeting) as well as at the mechanism for the central storage of regulated information "1Info" on <u>www.linfo.it</u>.

Further documents regarding the Shareholders' Meeting will be made available to the public in the way and within the terms provided for by the applicable law.