YOOX NET-A-PORTER GROUP

PRESS RELEASE 7 FEBRUARY 2017

YOOX NET-A-PORTER GROUP 2016 Preliminary Net Revenues made available to the public

YOOX NET-A-PORTER GROUP S.p.A. (MTA: YNAP), the world's leading online luxury fashion retailer, hereby advises that the 2016 Preliminary Net Revenues presentation is available to the public on the Company's website at www.ynap.com (Investor Relations Section / Results Centre / Presentations).

YOOX NET-A-PORTER GROUP

Analyst/Investor contacts

Silvia Scagnelli Corporate Development & Investor Relations Director T +39 02 83112811 <u>investor.relations@ynap.com</u>

Media contacts

Finsbury Edward Simpkins, James Thompson, Benita Barretto T: +44 (0) 207 251 3801 <u>ynap@finsbury.com</u>

Image Building Giuliana Paoletti, Simona Raffaelli T +39 02 89011300 <u>ynap@imagebuilding.it</u>

YOOX NET-A-PORTER GROUP

YOOX NET-A-PORTER GROUP is the world's leading online luxury fashion retailer. The Group is a Global company with Anglo-Italian roots, the result of a game-changing merger, which in October 2015, brought together YOOX GROUP and THE NET -A-PORTER GROUP; the two companies had revolutionized the luxury fashion industry since their birth in 2000.

YOOX NET-A-PORTER GROUP is a unique business with an unrivalled offering including multi-brand in-season online stores <u>NET-A-PORTER</u> and <u>MR PORTER</u>, and multi-brand off-season online stores <u>YOOX</u> and <u>THE OUTNET</u>, as well as numerous ONLINE FLAGSHIP STORES, all "Powered by YNAP". Through a joint venture established in 2012, YOOX NET -A-PORTER GROUP has partnered with Kering to manage the <u>ONLINE FLAGSHIP STORES</u> of several of the French group's luxury brands.

In 2016, YOOX NET-A-PORTER GROUP joined forces with Symphony, an entity controlled by Mohamed Alabbar's family, to establish a ground-breaking joint venture to create the Middle East's undisputed leader for online luxury retail.

Uniquely positioned in the high growth online luxury sector, YOOX NET-A-PORTER GROUP has an unrivalled client base of more than 2.9 million high-spending customers, 29 million monthly unique visitors worldwide and combined 2016 net revenues of €1.9 billion. The Group has offices and operations in the United States, Europe, Japan, China and Hong Kong and delivers to more than 180 countries around the world. YOOX NET-A-PORTER GROUP is listed on the Milan Stock Exchange as YNAP.

For further information: <u>www.ynap.com</u>.