



BRUNELLO CUCINELLI

RESS RELEASE

BRUNELLO CUCINELLI: 2017 Financial calendar

Solomeo, 10th November 2016 – Brunello Cucinelli S.p.A. informs that the financial calendar for the year 2017 is the following:

Date	Event
January 9, 2017	Board of Directors approves 2016 Full Year Preliminary Net Revenues
March 9, 2017	Board of Directors approves Financial Statements at December 31, 2016 (*)
April 20, 2017	Annual Shareholders' Meeting approves Financial Statements at December 31, 2016
May 10, 2017	Board of Directors approves Net Revenues at March 31, 2017 (*)
July 13, 2017	Board of Directors approves Preliminary Net Revenues at June 30, 2017
August 29, 2017	Board of Directors approves Half Year Financial Statements at June 30, 2017 (*)
November 9, 2017	Board of Directors approves Net Revenues at September 30, 2017 (*)

(*) a conference call will be hosted for financial analysts and institutional investors. The conference call will be held at approximately 6:00 PM (Italian time).

Following the change to art. 154-ter of Consolidated Act on financial matters, the company, in line with what was communicated to the market on last April 21st, confirms its intention to maintain, limited to the first and third quarter reporting, the release of Sales trend only.

Any amendment to the calendar will be promptly announced to the public.



BRUNELLO CUCINELLI

Brunello Cucinelli S.p.A. is an Italian maison operating in the absolute luxury goods sector which specializes in cashmere and is now one of the most exclusive brands in the international informal luxury **prêt-à-porter** sector, the expression of everyday luxury.

Brunello Cucinelli, founded in 1978 by the stylist and entrepreneur of the same name, recorded net revenues in 2015 of € 414.2 million (+16.4% compared to the previous year), of which 82.9% turnover abroad, and an EBITDA of € 69.1 million (up by +11.0% compared to the normalised EBITDA of 2014), currently with approximately 1,400 employees. Brunello Cucinelli's success is rooted in history and in the heritage of great crafts and in the contemporary nature of design: a strategy of value founded on the combination of innovation and craftsmanship.

The attention and care taken in manufacturing the product, expressed through the use of the highest quality raw materials, tailoring and **craftsmanship** of exclusively **Made in Italy** production, combined with *savoir faire* and **creativity**, make the Solomeo company one of the most exclusive testimonials of Italian **lifestyle** worldwide.

The company has always been based in the mediaeval hamlet of Solomeo, just outside Perugia. Today the brand is distributed at the international level in more than 60 countries through 122 monobrand boutiques (86 direct monobrand boutiques and 36 monobrand wholesalers) in the most important capitals and cities around the world and in the most exclusive tourist resorts, with a selected presence in approximately 650 selected multibrand stores, including the main luxury department stores.

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