

COMUNICATO STAMPA

THE PRESS RELEASE ISSUED TODAY BY VIVENDI DURING TRADING HOURS CONTAINS SUBJECTIVE AND INSTRUMENTAL INFORMATION CONTRARY TO THE CURRENT REGULATION

Mediaset wishes to make a statement regarding the improper press release issued today by Vivendi.

Publicly disclosing subjective and instrumental information, of the type contained in the press release issued today by Vivendi, which could alter the normal stock market performance of Mediaset shares, especially during trading hours, is against the current regulation. Vivendi will be held to account both at civil and criminal level also for this damage.

Vivendi has been in possession of Mediaset Premium's business plan and its underlying assumptions – which is a company document covered by confidentiality obligations – since early March 2016, more than a month before the signature of the binding agreement. In fact, the analysis of its content by the French company has materially contributed to define the terms and conditions of the contract signed on April 8.

Cologno Monzese, 29 luglio 2016

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